

**DEALER SALES VOLUME (Units)**

By County of Sale  
Excludes Snowmobiles, Dunetuggies, and Leased Vehicles  
Calendar Year 2010

County of Sale	PASSENGER CARS		PICKUP TRUCKS		SPORT UTILITIES		MOTORCYCLES		MOTORHOMES		TRUCKS		CAMP TRAILERS		OTHER TRAILERS		ALL OTHER		Total Sales Volume
	New	Used	New	Used	New	Used	New	Used	New	Used	New	Used	New	Used	New	Used	New	Used	
Ada	2,668	9,055	963	3,482	1,665	5,039	1,740	1,153	50	236	69	181	674	629	181	177	371	1,084	29,417
Adams	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1
Bannock	628	2,533	495	1,346	485	1,398	462	255	1	34	5	87	221	178	113	56	106	346	8,749
Bear Lake	11	67	30	76	10	47	0	6	0	0	0	1	0	2	26	8	3	10	297
Beneviah	0	56	1	32	0	29	103	68	0	1	0	0	1	2	1	0	6	8	308
Bingham	26	646	129	364	20	219	112	77	2	16	1	121	163	120	171	69	23	58	2,337
Blaine	11	133	45	112	69	223	57	28	0	0	1	2	1	4	13	2	13	20	734
Boise	0	4	0	7	0	2	0	3	0	0	0	1	0	0	0	0	0	0	17
Bonner	50	313	118	236	47	283	187	33	0	6	2	6	22	11	5	2	30	34	1,385
Bonneville	770	3,364	617	2,023	437	1,978	1,301	692	5	47	9	105	261	247	108	47	309	482	12,802
Boundary	5	147	12	118	5	81	20	24	0	0	0	5	0	0	9	2	3	36	467
Butte	9	28	2	11	0	11	47	23	0	0	0	0	0	2	1	0	0	3	137
Camas	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2	0	2
Canyon	1,187	6,862	1,042	3,547	847	3,626	849	606	3	78	38	254	195	232	418	129	384	1,155	21,452
Caribou	17	208	76	233	12	146	0	17	1	0	1	0	6	3	1	7	2	18	747
Cassia	55	741	177	660	69	471	274	190	0	12	2	21	31	68	17	13	25	123	2,949
Clark	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Clearwater	7	32	25	60	10	36	80	35	0	1	0	0	0	0	3	0	2	5	296
Custer	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Elmore	84	635	166	497	80	368	108	85	0	4	5	13	0	9	8	5	13	76	2,156
Franklin	24	213	112	234	17	136	86	37	0	4	4	0	10	0	0	7	3	56	970
Fremont	27	72	35	69	24	49	62	28	0	0	0	4	7	7	8	2	32	7	433
Gem	0	151	0	103	0	104	6	8	0	8	0	6	0	17	0	4	4	29	440
Gooding	0	114	0	77	0	63	8	9	0	9	0	6	15	19	5	5	2	23	355
Idaho	12	114	24	144	2	84	135	77	0	0	0	4	0	1	36	3	33	38	707
Jefferson	30	258	25	175	15	145	45	12	0	0	2	66	0	14	3	6	5	37	838
Jerome	75	819	24	375	21	399	98	63	1	4	2	39	30	28	89	25	7	121	2,220
Kootenai	792	3,484	461	2,148	669	2,231	740	330	1	60	7	86	165	216	176	34	150	482	12,232
Latah	33	237	1	76	39	111	101	80	0	5	0	3	0	0	0	8	6	26	726
Lemhi	18	163	151	225	44	132	89	37	0	0	0	2	0	2	0	0	11	31	905
Lewis	0	48	0	34	0	22	15	3	0	0	1	16	0	0	0	4	1	11	155
Lincoln	0	2	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	3
Madison	231	1,103	277	576	112	620	456	129	0	3	1	52	0	0	24	29	90	156	3,859
Minidoka	0	287	2	165	1	118	200	49	0	2	2	76	1	11	2	35	13	35	999
Nez Perce	468	1,015	326	963	242	619	197	81	3	25	3	22	141	111	30	10	94	114	4,464
Oneida	3	82	0	7	0	11	1	6	0	2	0	3	0	5	2	4	0	4	130
Owyhee	0	9	0	1	0	3	0	2	0	0	0	0	0	0	0	0	0	3	18
Payette	34	363	40	280	30	186	2	23	0	9	0	15	1	44	2	6	4	53	1,092
Power	0	148	0	72	0	75	0	7	0	0	0	9	0	1	1	3	1	22	339
Shoshone	137	194	435	261	209	159	112	62	0	0	2	0	1	0	0	3	59	34	1,668
Teton	0	50	0	72	0	37	19	24	0	0	0	4	0	0	5	10	1	9	231
Twin Falls	573	2,612	450	1,527	335	1,450	566	275	2	36	3	106	155	115	113	61	117	355	8,851
Valley	9	25	24	52	6	35	54	32	0	2	0	1	1	2	0	1	23	13	280
Washington	45	97	104	103	22	76	0	0	0	0	1	1	0	0	0	0	6	16	471
County Unspecified	53	374	10	131	29	135	9	11	0	17	1	23	13	33	7	5	7	58	916
County Total	8,092	36,858	6,399	20,674	5,573	20,958	8,342	4,680	68	622	157	1,357	2,099	2,133	1,585	778	2,014	5,166	127,555
Out of State Dealers	625	882	302	460	317	555	276	55	2	6	3	7	24	18	5	3	81	96	3,717
Total Volume	8,717	37,740	6,701	21,134	5,890	21,513	8,618	4,735	70	628	160	1,364	2,123	2,151	1,590	781	2,095	5,262	131,272

Idaho Transportation Department  
Economics and Research Section

Excludes sales between private parties.

Calendar Year 2010

TOTAL MOTOR VEHICLES		TOTAL		Total Sales Volume
New	Used	New	Used	
7,155	19,146	8,381	21,036	29,417
1	0	1	0	1
2,076	5,653	2,516	6,233	8,749
51	197	80	217	297
104	186	112	196	308
290	1,443	647	1,690	2,337
183	498	210	524	734
0	17	0	17	17
404	877	461	924	1,385
3,139	8,209	3,817	8,985	12,802
42	375	54	413	467
58	73	59	78	137
0	0	2	0	2
3,966	14,973	4,963	16,489	21,452
105	611	108	639	747
577	2,095	650	2,299	2,949
0	0	0	0	0
122	164	127	169	296
0	0	0	0	0
443	1,602	464	1,692	2,156
239	634	302	668	970
148	222	195	238	433
6	380	10	430	440
8	278	30	325	355
173	423	242	465	707
117	656	125	713	838
221	1,699	347	1,873	2,220
2,670	8,339	3,161	9,071	12,232
174	512	180	546	726
302	559	313	592	905
16	123	17	138	155
0	3	0	3	3
1,077	2,483	1,191	2,668	3,859
205	697	221	778	999
1,239	2,725	1,504	2,960	4,464
4	111	6	124	130
0	15	0	18	18
106	876	113	979	1,092
0	311	2	337	339
895	676	955	713	1,668
19	187	25	206	231
1,929	6,006	2,314	6,537	8,851
93	147	117	163	280
172	277	178	293	471
102	691	129	787	916
28,631	85,149	34,329	93,226	127,555
1,525	1,965	1,635	2,082	3,717
30,156	87,114	35,964	95,308	131,272