

**DEALER SALES VOLUME (Units)**

By County of Sale  
Excludes Snowmobiles, Dunebuggies, and Leased Vehicles  
Calendar Year 2012

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County of Sale	PASSENGER CARS		PICKUP TRUCKS		SPORT UTILITIES		MOTORCYCLES		MOTORHOMES		TRUCKS		CAMP TRAILERS		OTHER TRAILERS		ALL OTHER		Total Sales Volume
	New	Used	New	Used	New	Used	New	Used	New	Used	New	Used	New	Used	New	Used	New	Used	
Ada	4268	11674	1543	4297	2746	7136	1903	1443	78	310	85	207	988	778	172	211	734	1351	39,904
Adams	0	0	0	0	0	0	59	19	0	0	0	0	0	0	0	0	4	0	82
Bannock	874	2780	546	1404	501	1519	413	296	3	19	15	83	166	183	73	53	111	328	9,367
Bear Lake	15	110	38	73	12	53	0	6	0	0	0	2	0	0	13	12	2	12	348
Benewah	0	51	0	29	0	35	97	60	0	1	0	0	1	2	11	3	12	23	325
Bingham	206	1240	361	701	143	627	84	85	0	12	1	177	200	172	280	107	82	110	4,588
Blaine	17	175	86	144	75	304	58	35	0	0	0	0	0	0	29	7	33	23	986
Boise	0	5	0	3	0	7	0	0	0	0	0	0	0	0	0	0	0	0	15
Bonner	58	309	156	252	87	286	212	45	0	4	0	9	0	11	1	1	71	45	1,547
Bonneville	1065	3580	721	1928	506	2718	1068	614	5	34	5	103	304	277	156	53	408	554	13,502
Boundary	2	175	1	148	1	106	9	10	0	0	0	2	0	2	11	3	6	35	511
Butte	4	19	0	5	1	2	0	0	0	0	0	0	0	0	0	1	0	3	39
Camas	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1
Canyon	1958	7572	1636	3734	1505	4248	926	737	5	65	11	211	283	257	545	171	471	1223	25,558
Caribou	26	190	116	218	28	131	0	5	0	1	7	0	9	4	6	1	17	17	759
Cassia	66	758	270	690	114	544	7	17	0	8	0	41	0	24	67	10	7	92	2,715
Clark	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-
Clearwater	11	37	20	53	7	31	74	19	0	0	0	2	0	0	0	0	1	11	266
Custer	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Elmore	115	576	268	430	123	357	118	104	0	4	3	6	0	26	20	4	37	70	2,261
Franklin	48	239	129	257	30	134	77	33	0	4	1	8	0	11	3	6	51	45	1,076
Fremont	0	0	0	0	0	1	48	45	0	0	0	7	3	0	1	2	51	14	179
Gem	0	106	0	132	0	81	3	10	0	3	0	1	0	6	0	1	1	19	363
Gooding	0	118	0	111	0	96	5	3	0	5	0	5	0	22	4	4	0	24	397
Idaho	15	120	36	130	24	73	153	116	0	0	0	1	0	1	2	2	97	36	806
Jefferson	36	250	39	162	11	181	37	21	0	3	0	59	0	20	5	4	8	50	886
Jerome	116	761	57	361	28	366	6	60	0	8	2	35	30	63	87	29	17	103	2,129
Kootenai	978	3857	631	2308	887	2641	438	175	6	99	4	46	432	286	202	39	216	462	13,707
Latah	62	267	15	109	70	150	5	4	0	0	10	0	2	3	9	0	10	26	742
Lemhi	25	138	179	213	42	126	74	22	0	0	0	0	0	1	2	0	16	22	860
Lewis	0	52	0	33	0	20	0	2	0	1	0	14	0	0	0	6	0	7	135
Lincoln	0	16	0	4	0	4	0	0	0	0	0	1	0	0	0	0	0	2	27
Madison	224	1147	316	505	112	544	478	195	0	1	0	39	0	1	25	19	144	139	3,889
Minidoka	0	214	0	123	0	116	484	151	0	2	1	72	0	13	12	31	62	51	1,332
Nez Perce	669	1162	409	903	196	664	154	62	1	21	7	34	177	167	39	16	98	121	4,900
Oneida	1	32	0	12	0	5	0	0	0	0	0	2	0	0	0	0	0	2	54
Owyhee	1	165	1	66	0	51	0	1	0	1	0	2	0	0	0	0	0	41	329
Payette	11	331	29	239	20	165	1	22	0	10	0	12	0	34	0	6	5	52	937
Power	0	112	0	37	0	32	0	8	0	0	0	18	0	1	1	1	0	23	233
Shoshone	191	267	578	301	386	217	152	89	0	0	1	4	0	2	0	1	103	52	2,344
Teton	0	32	0	8	0	27	0	0	0	0	0	1	0	0	0	0	0	5	73
Twin Falls	717	2956	637	1656	470	1688	671	355	1	34	6	100	151	116	128	46	207	424	10,363
Valley	3	37	27	63	12	64	44	23	0	2	1	0	6	5	3	4	18	12	354
Washington	68	117	120	137	76	94	1	0	0	0	0	1	0	1	0	0	12	18	645
County Unspecified	1	167	1	97	1	67	11	22	0	3	4	5	0	6	18	0	4	32	439
County Total	11,854	41,914	8,966	22,083	8,214	25,111	7,870	4,917	99	654	129	1,328	2,735	2,502	1,919	867	3,126	5,685	149,973
Out of State Dealers	848	1066	368	544	481	669	381	127	4	5	0	5	39	27	8	3	145	126	4,846
Total Volume	12,702	42,980	9,334	22,627	8,695	25,780	8,251	5,044	103	659	129	1,333	2,774	2,529	1,927	870	3,271	5,811	154,819

TOTAL MOTOR VEHICLES	TOTAL		TOTAL	TOTAL	Passenger Units	
	New	Used				New
10,603	25,067	12,497	27,407	39,904	8,557	23,107
59	19	63	19	82	-	-
2,352	6,101	2,702	6,665	9,367	1,921	5,703
65	244	80	268	348	65	236
97	176	121	204	325	-	115
795	2,842	1,357	3,231	4,588	710	2,568
236	658	298	688	986	178	623
-	15	-	15	15	-	15
513	905	585	962	1,547	301	847
3,373	8,377	4,241	9,261	13,502	2,295	7,626
13	441	30	481	511	4	429
5	28	5	34	39	5	26
-	-	-	-	-	-	-
6,041	16,567	7,340	18,218	25,558	5,099	15,554
171	551	176	583	759	170	539
457	2,058	531	2,184	2,715	450	1,992
-	-	-	-	-	-	-
112	142	113	153	266	38	121
-	-	-	-	-	-	-
627	1,477	684	1,577	2,261	506	1,363
285	675	339	737	1,076	207	630
48	60	103	76	179	-	8
3	333	4	359	363	-	319
5	338	9	388	397	-	325
226	440	327	479	806	75	323
123	676	136	750	886	86	593
209	1,591	343	1,786	2,129	201	1,488
2,944	9,126	3,794	9,913	13,707	2,496	8,806
152	540	165	577	742	147	526
320	499	338	522	860	246	477
-	122	-	135	135	-	105
-	25	-	27	27	-	24
1,130	2,431	1,299	2,590	3,889	652	2,196
485	678	559	773	1,332	-	453
1,436	2,846	1,750	3,150	4,900	1,274	2,729
1	51	1	53	54	1	49
2	286	2	327	329	2	282
61	779	66	871	937	60	735
-	207	1	232	233	-	181
1,308	876	1,411	933	2,344	1,155	785
-	65	-	73	73	-	67
2,502	6,789	2,988	7,375	10,363	1,824	6,300
88	190	137	217	354	42	164
265	349	277	368	645	264	348
18	361	40	399	439	3	331
37,132	96,007	44,912	105,061	149,973	29,034	89,108
2,082	2,416	2,274	2,572	4,846	1,697	2,279
39,214	98,423	47,186	107,633	154,819	30,731	91,387

Idaho Transportation Department  
Economics and Research Section

Excludes sales between private parties.