

Our Mission: Your Safety. Your Mobility. Your Economic Opportunity.

GOAL:

Commit to providing the safest transportation system possible

What We Will Measure

- Reduction in fatalities
- Reduction in serious injuries
- Reduction in injuries and fatalities related to distracted driving
- Reduction in injuries and fatalities related to impaired driving
- Impact of corridor-safety initiatives and improvements
- Increase in seat belt use

GOAL:

Provide a mobility-focused transportation system that drives economic opportunity

What We Will Measure

- Increase in Idaho gross domestic product
- Increase in jobs and business revenues
- Increase in the efficiency in which goods are transported
- Reduction in travel times for commuting, commerce, recreation, and tourism

GOAL:

Become the best organization by continually developing employees and implementing innovative business practices

What We Will Measure

- Reduction in costs through innovation, process improvement, and technology
- Improvement in performance measures
- Increase in customer satisfaction
- Progress toward the desired organizational culture
- Effectiveness of the department's leadership
- Individual performance plans linked to the department's strategic goals
- Increase in employee productivity
- Reduction in turnover
- Total employee compensation compared to similar markets