



Quick Notes

from the Idaho Office of Highway Safety

January 16, 2012

Save the Date!
2012 Highway Safety Summit
May 7-8, Boise, Idaho

Idaho Transportation Department - PO Box 7129 – Boise, ID 83707-1129
P: (208) 334-8100 F: (208) 334-4430 -- www.itd.idaho.gov/ohs

2012 Fatalities on Idaho Roads = 4

General Message from the Highway Safety Manager

Hi Highway Safety Partners:

I want to take a few moments and talk about speeding and aggressive driving. Speeding can be defined as exceeding the posted speed limit, driving too fast for conditions, or racing. Speeding is cited as a major factor in approximately one-third of motor vehicle crashes. Speeding is a common component of aggressive driving, which is defined by the National Highway Traffic Safety Administration (NHTSA) as "*committing a combination of moving traffic offenses so as to endanger other persons or property.*"

At the Idaho Transportation Department aggressive driving deserves the same emphasis as occupant protection and impaired driving programs in efforts toward eliminating death and injuries from motor vehicle crashes.

Since 1995, with the repeal of the National Maximum Speed Limit (NMSL), setting speed limits has been the responsibility of the States. In recent years, the trend has been for states to increase speed limits on Interstates or other divided highways when it can be shown it is safe to do so.

While all states have set speed limits, some have also passed aggressive driving laws that define aggressive driving as a combination of specific driver actions, such as: speeding; red light running; failure to yield; following too closely; improper passing; or others.

In addition to legislation, states are addressing aggressive driving in other ways, such as:

- Increasing enforcement.
- Creating local citizens' initiatives and coalitions that implement public information/education campaigns to improve driver courtesy.
- Implementing technological advances, such as photo radar.
- Formation of public information and education programs that focus on the dangers of aggressive driving, provide tips for safe driving, and publicize upcoming enforcement programs or advertise tip lines for reporting aggressive driving behavior.

As we together *Toward Zero Deaths*, the Office of Highway Safety will continue to look for ways to combat aggressive driving in 2012 and your thoughts and ideas to do so are appreciated.

I look forward to hearing from you in 2012.

Brent Jennings, PE
Highway Safety Manager
brent.jennings@itd.idaho.gov

FFY 2013 Grant Letters of Intent

The opportunity to apply for a year-long grant began on January 3 and ends on February 17. These are for grants beginning October 1, or when we receive funding for FFY 2013. The Office of Highway Safety informed many of you of this opportunity via email December 30. Letters have also been mailed. Here is the link to the documents - <http://www.itd.idaho.gov/ohs/programs.htm>

This is not the Memorandum of Understanding process for participation in our high visibility enforcement campaigns. The grants will be funded consistent with crash data, our Highway Safety Performance Plan, and Idaho's Strategic Highway Safety Plan (SHSP). The data is used as a tool to guide funding recommendations and receive the most benefit on investment. If you are interested in a grant and have questions, please contact one of the Program Managers shown below for more information:

Cecilia Awusie	cecilia.awusie@itd.idaho.gov	334-8112
Kevin Bechen	Kevin.bechen@itd.idaho.gov	334-4467
Margaret Goertz	margaret.goertz@itd.idaho.gov	334-8107
Lisa Losness	lisa.losness@itd.idaho.gov	334-8103
Donna Vasquez	donna.vasquez@itd.idaho.gov	334-8102

Highway Safety Calendar Honors Friends on a Mission



The heartbreaking tragedy of a son lost to a traffic crash 10 years ago brought Phyllis Easteppe and Mary Hunter together on a mission to encourage all Idahoans to always buckle up. Read more at [//itd.idaho.gov/transporter/2011/123011_Trans/123011_HighwaySafetyCalendar.html](http://itd.idaho.gov/transporter/2011/123011_Trans/123011_HighwaySafetyCalendar.html)

Teens Invited to Help Fight Distracted Driving as PSA Contest Launches

The non-profit National Road Safety Foundation (NRSF) and Scholastic, the global children's publishing, education and media company, are looking for ideas from young people to help convince their peers of the dangers of distracted driving. Entries open Jan. 7 for the 3rd annual Drive2Life PSA Contest. Read more

[Teens Invited to Help Fight Distracted Driving as PSA Contest Launches](#)

IDAHO TRANSPORTATION DEPARTMENT
OFFICE OF HIGHWAY SAFETY
Fatalities By the Month*
November 2011

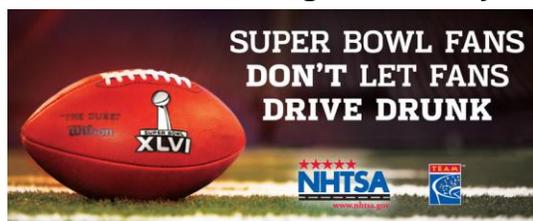
2008	2009	MONTH	TOTALS			CUMULATIVE TOTALS		
			3-Yr Average (08,09,10)			3-Yr Cum. Average ("08,"09,"10)		
			AVERAGE	2010	2011	AVERAGE	2010	2011
19	11	JANUARY	13	8	6	13	8	6
8	17	FEBRUARY	11	7	3	23	15	9
18	17	MARCH	17	15	8	40	30	17
16	17	APRIL	15	11	14	55	41	31
30	18	MAY	21	16	12	76	57	43
23	12	JUNE	18	19	18	94	76	61
18	26	JULY	23	26	16	117	102	77
21	29	AUGUST	26	29	11	144	131	88
22	29	SEPTEMBER	26	28	27	170	159	115
21	17	OCTOBER	22	28	20	192	187	135
19	19	NOVEMBER	18	17	20	210	204	155
17	14	DECEMBER	12	5		222	209	
232	226	YEAR TO DATE	222	209	155			

*Data limitations: This report is based on information provided by law enforcement agencies on crashes resulting in a death that occurs within 30 days of the crash. Data is preliminary and is subject to change. Totals of this report are the number of persons killed. Averages are rounded.



"Safety is our focus year round at DOT. But this holiday season, we're stepping up our efforts to get drunk drivers off our roads and reminding Americans 'drive sober, or get pulled over,'" said Secretary LaHood. "We're making gains in our fight against drunk driving, but we cannot and will not let up."

NHTSA is continuing the holiday campaign to support impaired driving prevention for the Superbowl.



In 2009, fatalities in alcohol-impaired-driving crashes accounted for 32 percent of all motor vehicle traffic fatalities.

If football fans plan on drinking during the Super Bowl, designating a sober driver can help increase the chance of avoiding an alcohol-impaired-driving crash. Alcohol-impaired driving is no accident nor is it a victimless crime. Nearly 11,000 people died in motor vehicle crashes in 2009 in which an impaired driver or motorcycle rider had a blood alcohol concentration of .08 grams per deciliter or higher.

Be a Role Model for Your Teen-Plan Safe Superbowl Parties

Children can mimic parents behavior. Show them that when it comes to alcohol and partying, it is important to make safe decisions at any age. Whether you are having or going to a party, these **tips** provide a Healthy Game Plan for Super Bowl Sunday.

Going to the Super Bowl? Check out these **safety plans**.

CALENDAR OF EVENTS

If you would like to add an event to the calendar, please send an e-mail with the event details to lisa.losness@itd.idaho.gov

Date	Event Description
Jan 13, 2012	Alive at 25 , Nampa Civic Center, www.idsafedriver.org
Jan 14, 2012	Alive at 25 , Kootenai County Fire Station #2, Post Falls, www.idsafedriver.org
Jan 14, 2012	Alive at 25 , Rexburg City Hall, www.idsafedriver.org
Jan 14, 2012	Alive at 25 , Meridian Police Dept., www.idsafedriver.org
Jan 21, 2012	Alive at 25 , Nampa Fire Training Facility, www.idsafedriver.org
Jan 23, 2012	Alive at 25 , Boise Police Dept., www.idsafedriver.org
Jan 28, 2012	Alive at 25 , Meridian Police Dept., www.idsafedriver.org
Feb 1, 2012	Alive at 25 , Kootenai County Fire Station #2, Post Falls, www.idsafedriver.org
Feb 4, 2012	Alive at 25 , Meridian Police Dept., www.idsafedriver.org
Feb 6, 2012	Alive at 25 , Boise Police Dept., www.idsafedriver.org
Feb 7 – 20, 2012	Seat Belts , Statewide Traffic Enforcement Mobilization
Feb 11, 2012	Alive at 25 , Meridian Police Dept., www.idsafedriver.org
Feb 20, 2012	Alive at 25 , Boise Police Dept., www.idsafedriver.org
Mar 10 – 18, 2012	Impaired Driving , Statewide Traffic Enforcement Mobilization
Apr 19-30, 2012	Aggressive Driving , Statewide Traffic Enforcement Mobilization
May 7-8, 2012	2012 Highway Safety Summit, Boise Centre on the Grove
June 14-16, 2012	Lifesavers Conference , Orlando, Florida, www.lifesaversconference.org
July 19-20, 2012	Northwest Alcohol Conference , Boise, Idaho www.northwestalcoholconference.org

Quick Reference Guide – click on the topic to go directly to website.

[OHS](#), Office of Highway Safety

[ITD](#), Idaho Transportation Department

[NHTSA](#), National Highway Traffic Safety Administration

[FHWA](#), Federal Highway Administration

[2010 Idaho Crash Report](#)

Program Area	Idaho State Links	Federal Links
Impaired Driving		http://www.nhtsa.gov/Impaired
Distracted Driving	http://www.itd.idaho.gov/ohs/DistractedDriving.htm	http://distraction.gov/
Teen Drivers	http://www.idahoteendriving.org/	http://www.nhtsa.gov/Teen-Drivers
Bike & Pedestrian Safety	http://www.itd.idaho.gov/bike_ped/index_new2.htm	http://www.nhtsa.gov/Pedestrians http://www.nhtsa.gov/Bicycles
Seat Belt Safety	http://www.itd.idaho.gov/ohs/ClickIt/ClickIt2.htm	http://www.nhtsa.gov/Driving+Safety/Occupant+Protection
Child Passenger Safety	http://www.itd.idaho.gov/ohs/ChildSafety/index.html	http://www.nhtsa.gov/Safety/CPS
Aggressive Driving		http://www.nhtsa.gov/Aggressive
Motorcycles		http://www.nhtsa.gov/Safety/Motorcycles
Senior Driving		http://www.nhtsa.gov/Senior-Drivers