



Quick Notes

from the Idaho Office of Highway Safety

August 20, 2012

Mark your calendar for the **Highway Safety Summit** in Coeur d'Alene, ID on **May 1-2, 2013**.

Idaho Transportation Department - PO Box 7129 – Boise, ID 83707-1129
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Fatalities for 2012 = 114

General Message from the Highway Safety Manager

This past legislative session Idaho joined many other states in the nation by passing a law that prohibits texting (a form of distracted driving) while operating a motor vehicle. This week the National Highway Traffic Safety Administration (NHTSA) announced a new grant program that will provide approximately \$17.5 million to states that have laws banning distracted driving in fiscal year (FY) 2013. "Distracted driving is a persistent and growing epidemic on America's roads—but there has also been incredible momentum in the states in recent years to pass laws that tackle the problem head on," said U.S. Transportation Secretary Ray LaHood. "This new grant program will provide states that have distracted driving laws with important resources to help save lives and prevent injuries." The distracted grant program provides approximately \$17.5 million in FY 2013 for states that have enacted and are enforcing anti-distracted driving laws, including anti-texting statutes. Idaho intends to participate in this program.

Over the last 3 years (2008-2010) in Idaho there have been 179 fatal crashes and 1,199 serious injury crashes involving distracted drivers. This has resulted in 192 people killed and 1,534 people seriously injured: this represents 30% of all fatal crashes (and 29% of fatalities) and more than a third (36%) of all serious injury crashes (and 36% of serious injuries). Distracted driving is cause for concern in Idaho.

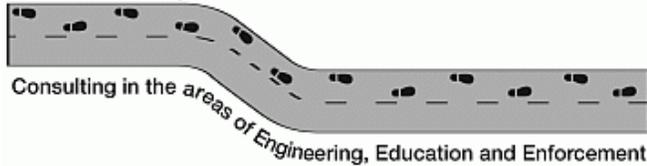
If you would like additional information about Idaho's distracted driving program "Put it Down" please contact our office. I am sure you would agree that driving is worthy of our full attention as we all work together to keep each other safe on the roadways.

Brent Jennings, PE
Highway Safety Manager
brent.jennings@itd.idaho.gov

Free Pedestrian & Bicyclist Law Enforcement Training

The Office of Highway Safety has contracted with WE BIKE to deliver pedestrian and bicyclist law enforcement training in Coeur d'Alene on **September 18th and 19th 2012**. This specialized training is POST Certified and is required for agencies interested in receiving overtime funds to conduct pedestrian and bicycle safety mobilizations. The instructor, Peter Flucke, is a nationally recognized expert who brings a wealth of experience

WE BIKE, etc.



and knowledge as a former police officer and avid bicyclist. For information or to register for the class contact

Donna Vasquez at (208)334-8102

donna.vasquez@itd.idaho.gov

New Jeans, New Shoes, New Tires?

Families spend over \$600 on back to school supplies, but how much do they spend on their teen's driver safety? A new school year is an exciting time for teens. It means new clothes, new school supplies, a new schedule of classes; it's a great new start! Families do their best to outfit their youth with the best but few consider the safety of travel to and from school. According to the National Highway Traffic Safety Administration, more than 5,000 teens (ages 16-20) are killed each year in passenger vehicle crashes. National Organizations for Youth Safety (NOYS) encourages families to include car, route, and travel safety in back to school readiness.

"Parents are involved in so much of their teen's lives, everything from grades, to sports, to who they are hanging out with," says Sandy Spavone, NOYS executive director, "but what they don't know is that they have the opportunity to get involved and positively influence one of the most important and dangerous activities a teen will experience: driving."

Parents and teens must work together to prevent teen crashes and encourage back to school driver/travel safety. Many new teen drivers are driving to school for the first time and it's possible that normal routes to school have been under construction during the summer months, so extra caution is needed during this back to school season. NOYS encourages parents to take steps to discuss and prepare for the safest route to school. Items to check on your teen's car:

- Tire tread
- Tire pressure
- Windshield wiper and fluid
- Brakes
- Travel route for safety

Items to discuss with your teen:

- No phone use while driving
- Seatbelt use
- Speed limits
- Passenger limits

The newest clothes and greatest electronics are fantastic but nothing is more important than getting to and from school safely. Make sure back to school planning includes back to school driver safety. Read more at:

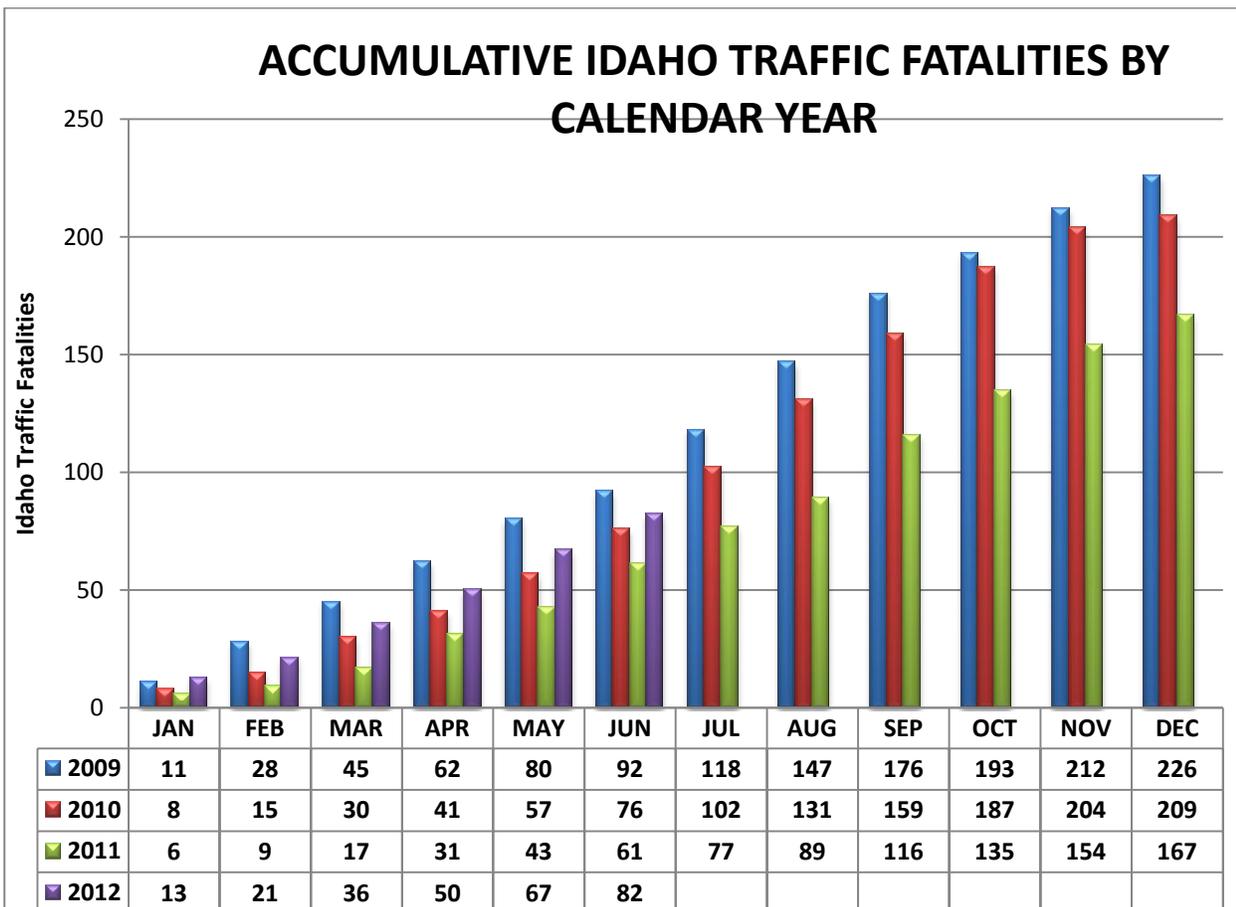
<http://campaign.r20.constantcontact.com/render?llr=m5t6oecab&v=001JbwlstczWI4mF6qxxJTczIS1hzCs8UPFIyruorL6XIN0h27GXB4G8UzQnX0WQjaj2LuavVpqwQFmthDhZMKImSbG9SHwUXBvSYFKSP36vo761Aqx3WmHE-ggOKULcNQ> For more information on NOYS, access at <http://noys.org/>

IDAHO TRANSPORTATION DEPARTMENT - Office of Highway Safety
Fatalities By the Month* - June 2012

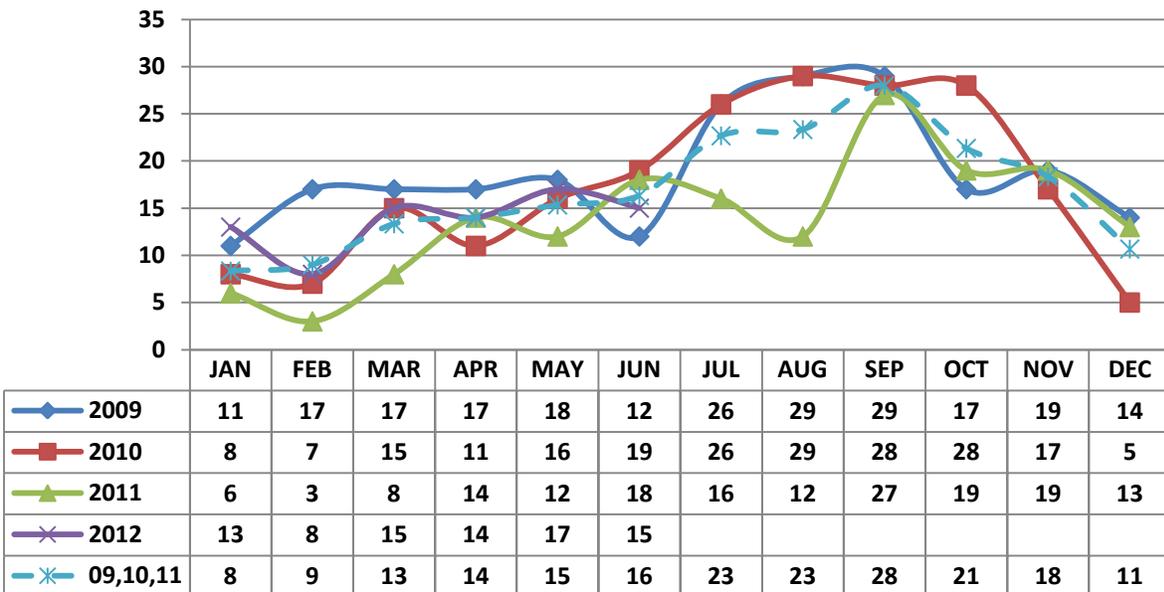
MONTH	Actual					CUMULATIVE TOTALS			
	Actual	Actual	Actual	09,10,11	Actual	Cumulative (09,10,11,12)			
	2009	2010	2011	AVERAGE	2012	2009	2010	2011	2012
JAN	11	8	6	8	13	11	8	6	13
FEB	17	7	3	9	8	28	15	9	21
MAR	17	15	8	13	15	45	30	17	36
APR	17	11	14	14	14	62	41	31	50
MAY	18	16	12	15	17	80	57	43	67
JUN	12	19	18	16	15	92	76	61	82
JUL	26	26	16	23		118	102	77	
AUG	29	29	12	23		147	131	89	
SEP	29	28	27	28		176	159	116	
OCT	17	28	19	21		193	187	135	
NOV	19	17	19	18		212	204	154	
DEC	14	5	13	11		226	209	167	
YEAR TO DATE	226	209	167	201	82				

*Data limitations: This report is based on information provided by law enforcement agencies on crashes resulting in a death that occurs within 30 days of the crash

Data is preliminary and is subject to change. Totals of this report are the numbers of persons killed. Averages are rounded.



IDAHO MONTHLY TRAFFIC FATALITIES



Speeding Tops Aggressive Driving Citations



Boise Officers are part of a statewide Education and Enforcement effort to Stop Aggressive Drivers!

Boise, August 14, 2012 - **Boise Police hope a focused campaign on the dangers of aggressive driving will help keep Idaho motorists safer during the deadliest driving month of the year - August.**

Boise officers just completed an intensive two week campaign focusing on aggressive driving enforcement. The effort is part of an on-going education campaign, including billboard, radio and TV spots urging drivers to stop speeding and tailgating, running red lights and stop signs, behaviors that cause crashes. In Idaho, the campaign is called [Toward Zero Deaths](#), a traffic safety campaign aimed at keeping all drivers and passengers safe on Idaho roadways.

August has the highest rate of fatal and serious injury crashes and aggressive driving was a contributing factor in almost half of all crashes in Idaho last year, according to state statistics.

"It's hard to miss the spots that urge motorists to 'Stop Aggressive Driving'. Thanks to federal and state efforts, those messages flood local media with education about why speeding and aggressive driving is so dangerous," said Officer Kyle Wills of the Boise Police Motors Unit.

"We can support that message by being highly visible out on the roads with consistent enforcement. We're constantly looking for drivers who endanger others by being aggressive behind the wheel. If the education doesn't bring the message home, hopefully law enforcement will," said Officer Wills.

From August 2nd - 13th, the focus on aggressive drivers resulted in Boise Police issuing:

- **1105 Speeding Citations**
- **165 Seatbelt Citations**
- **182 Insurance Violations**
- **4 Suspended Driver Licenses**
- **27 other violations including Stop Sign, Red Light, and Lane Violations.**

"We gave very few warnings during this campaign because it was heavily advertised we were out there. Still sadly, it wasn't hard for officers to find aggressive drivers and write them tickets," said Officer Wills. "That means we all have a ways to go toward remembering that our safety and the safety of our loved ones begins with our driving, not the other guys."

What drivers can do: "We want this effort to remind drivers to plan ahead, allow extra time to get where they're going in case there is a traffic tie-up, and mainly to focus on the task of driving! Running late or being frustrated with traffic is no reason to cause someone serious injury or worse, to lose their life in a crash," said Officer Wills.

To avoid being an aggressive driver:

- **Concentrate.** Don't allow yourself to become distracted by talking on the phone, eating, drinking, etc.
- **Relax:** Tune the radio to your favorite relaxing music. Music can calm your nerves and help you relax in your car.
- **Drive the posted speed limit:** Fewer crashes occur when vehicles are traveling at or about the same speed.
- **Identify Alternate Routes:** Try mapping an alternate route. Even if it looks longer on paper, you may find it's less congested.
- **Use public transportation:** Public transportation can give you some much-needed relief from behind the wheel.
- **Just be late:** If all else fails, it's better to arrive late than not at all.

When confronted with an aggressive driver:

- **Get out of the way:** First and foremost, make every effort to get out of their way.
- **Put your pride aside:** Do not challenge them by speeding up or attempting to hold your own in your travel lane. The risk isn't worth it.
- **Avoid eye contact:** Eye contact can sometimes enrage an aggressive driver.
- **Gestures:** Ignore gestures and refuse to return them.
- **Report serious aggressive driving:** You or a passenger may call the police. If your driving, before you use a cell phone, pull over to a safe location.



American Society of Safety Engineers News
Protecting people, property and the environment since 1911

For Immediate Release

Contact: Diane Hurns, 847-768-3413, dhurns@asse.org
Earnest Harper, 208- 322-2600, GAC/Transportation PS

AMERICAN SOCIETY OF SAFETY ENGINEERS' SAY CHANGE IS NEEDED IN HANDLING DISTRACTED DRIVING, OFFER SAFETY TIPS

DES PLAINES, IL, (March 29, 2012) – Members of the American Society of Safety Engineers (ASSE) say that distracted driving can lead to harrowing life changing events and warns drivers to pay attention to the road as part of April's Distracted Driving Awareness Month. ASSE's Transportation Practice Specialty (TPS) group developed a 'How to Avoid Distracted Driving' tip sheet discussing crash force, distraction events, distance traveled in seconds and more available at a new prevent distracted driving web site at <http://www.asse.org/newsroom/safetytips/distracteddriving.php>.

A vehicle is a machine weighing anywhere from 3,000 pounds and up and can cause major damage especially if it crashing while traveling at speeds of 40 miles or more per hour, for instance, the ASSE TPS group warns. Massive damage can occur even it one takes their eyes off the road for a second.

Statistics show that 500,000 people are injured each year and another 6,000 are killed by drivers who are distracted, particularly by their phone. Young drivers are more likely to be killed in distraction-related crashes, according to the U.S. Department of Transportation (DOT). A recent Governor's Highway Safety Association (GHSA) report found an increase in teen driver roadway crash fatalities in the first six months of 2011, illustrating a need to increase awareness about the dangers of distracted driving especially for teens. Noting the increase in injuries, ASSE chapters will also be discussing the topic at meetings.

"We are very concerned as roadway crashes continue to be the number one cause of on-the-job deaths," ASSE President Terrie S. Norris, CSP, ARM, CSPI, said today. "Life can change in a second. Consider this -- you're doing yard work one warm spring day and your, let's say, mother decides to go to the store to get some garlic bread to go with the spaghetti being made for dinner. While still in the yard you hear a car pulling into the driveway and think your mother has returned from shopping. But, as you lift your head you see it's a police car instead. The policeman slowly gets out of the car and tells you the bad news -- your mother died when the driver of another car, while texting, veered into the wrong lane and slammed into her car. She died instantly, he says.

"In the span of about one hour you went from gardening, joking with your mother to being told she is dead. Then you have to tell the bad news to your family and friends. So instead of enjoying a spring spaghetti dinner that night, you and your family are planning a funeral," Norris said. "This happens several times a day around the world and the pain of such an incident lasts forever. Roadway crashes, fatalities and injuries caused by distracted drivers must stop now."

The ASSE TPS group works daily on transportation safety protecting their employees by developing and implementing driver safety programs as well as commercial vehicle safety maintenance programs. Most work for companies that have long standing 'driver safety' company policies which include banning in-vehicle cell phone use and other distracted driving activities. ASSE member Randall Butler, of Bridgeview, IL, noted that he has put in commercial vehicle safety programs for his company at locations around the U.S. and done training and has found that this works. The major problem that we have, he says, is not being able to control other drivers on the road.

ASSE TPS members Earnest F. Harper, CSP, DABFE, DABFET, CFC, of Idaho, and Timothy C. Healey, of Connecticut, say people should realize there are clear physical dynamics involved that can be dangerous when one is operating a large machine like a car and take their eyes off the wheel, even for a few seconds.

"At 40 mph you are traveling 58.7 feet-per-second (fps) meaning that in the 2.9 seconds it takes for that eye glance, looking away from the road ahead, to reach for something you will have traveled 170 feet (58.7fps x 2.9s). At 60 mph,

you are moving at 88 fps,” Harper said. “During that 2.9 second glance away from what you are driving into, you have traveled over 255 feet.”

“In either case, at these common speeds, each is more than enough time to end up being several feet under that slow moving tractor-trailer rig ahead of you that you didn’t see,” Healey noted. “And in a 40 mph crash a 100 pound person or child who isn’t wearing a seat belt will hit the dash board with a force of 2.6 tons, and a 3,000 pound car crashing at 40 mph will experience a crash force of 80.28 tons reducing any chance of surviving.”

The Transportation Practice Specialty group suggests to avoid distracted driving one should:

Program your device so you do not answer and notify the caller that you will be driving and are not available to respond at the moment. In an emergency, family should know to call 911 or other family members. If family or certain individuals urgently need to reach you, devise a procedure such as three rings, hang up, wait two minutes and call again, repeat once to allow time to pull over safely.

Know your route in advance and, if using a navigation system, pre-program it.

Prepare the vehicle cab and yourself for driving, including your management of any distraction, be they inside or outside of your vehicle.

Focus on driving: Maintain safe spacing or move to a less obstructed lane.

ASSE is urging motorists to put their phone down, or turn it off when they’re in the car, avoid eating and program the GPS before you leave. Minimizing distractions allows drivers to maximize their attention on the road.

Founded in 1911, the Des Plaines, IL-based ASSE is the oldest professional safety organization and is committed to protecting people, property and the environment and has more than 34,000 occupational safety, health and environmental professional members. For more information on distracted driving please go to <http://www.asse.org/newsroom/safetytips/distracteddriving.php>; <http://www.distraction.gov/>, <http://www.drivesmartva.org> or www.asse.org.

DATA DRIVEN APPROACHES TO CRIME AND TRAFFIC SAFETY – DDACTS

Description:	<p>DDACTS ensures accountability and provides a dynamic, evidence-based problem-solving approach to <u>crime and crashes</u>.</p> <p>This approach, grounded in community-oriented law enforcement, suggests that time- and place-based policing, as opposed to [traditional] person-based policing, is:</p> <ul style="list-style-type: none"> • more efficient as a focus of law enforcement actions • provides a more stable target for law enforcement activities • has a stronger evidence base • and raises fewer ethical and legal problems. <p>The application of high-visibility traffic enforcement is a proven and effective countermeasure that addresses both <u>crime and crashes</u> whether they occur simultaneously or independently in time and/or location.</p> <p>Its reliance on <u>geo-mapping</u> to identify the nexus of crashes and crime provides a scientifically based method for law enforcement to accurately target its efforts.</p> <p>Each Team must submit : <u>AGENCY INVENTORY WORKSHEET</u></p>
Dates:	September 5-7, 2012 – POST class - FREE
Time:	<p>The DDACTS Workshop will be conducted as 16 hours of training over three days.</p> <ul style="list-style-type: none"> • Day 1 is scheduled from 13:00 to 17:00, including periodic 10 to 15 minute breaks. • Day 2 is scheduled from 08:00 to 17:00 with an approximate one hour break for participants to seek lunch on their own, and periodic 10 to 15 minute breaks. • Day 3 is scheduled from 08:00 to 12:00, including one or two short breaks. <p>The DDACTS Workshop requires a full 16 hours to complete. The scheduled training will not be shortened or finish early.</p>

CALENDAR OF EVENTS

If you would like to add an event to the calendar, please send an e-mail with the event details to lisa.losness@itd.idaho.gov

Date	Event Description, Location
Aug 25	Alive at 25 , Boise Police Dept., www.idsafedriver.org
Aug 27	Alive at 25 , Boise Police Dept., www.idsafedriver.org
Aug 29	Alive at 25 , Kootenai County Sheriff's Office, www.idsafedriver.org
Sep 5-7	DDACTS-Data Drive Approaches to Crime and Traffic Safety , POST, Meridian, ID
Sep 8	Alive at 25 , Meridian Police Dept., www.idsafedriver.org
Sep 10	Alive at 25 , Boise Police Dept., www.idsafedriver.org
Sep 15	Alive at 25 , Rexburg City Hall, www.idsafedriver.org
Sep 22	Alive at 25 , Bingham County Sheriff's Office, www.idsafedriver.org
Sep 22	Alive at 25 , Meridian Police Dept., www.idsafedriver.org
Sep 25	Alive at 25 , Orofino Police Dept., www.idsafedriver.org
Sept 30	The end of Federal Fiscal Year 2012
Nov 17 – 25	Impaired Driving Traffic Enforcement Mobilization
Nov 20	Alive at 25 , Orofino Police Dept., www.idsafedriver.org
Dec 17 – Jan 2	Impaired Driving – Statewide Traffic Enforcement Mobilization
2013	HAPPY NEW YEAR
Feb 8 – 17	Seat Belt – Statewide Traffic Enforcement Mobilization
March 10 – 18	Impaired Driving - Statewide Traffic Enforcement Mobilization
April 5-14	Aggressive Driving – Statewide Traffic Enforcement Mobilization
May 1-2, 2013	HIGHWAY SAFETY SUMMIT – Coeur d'Alene, Idaho
May 20 – June 2	Seat Belt – Statewide Traffic Enforcement Mobilization
June 29 – July 12	Impaired Driving - Statewide Traffic Enforcement Mobilization
July 19 – Aug 4	Aggressive Driving – Statewide Traffic Enforcement Mobilization
Aug 7-12	Bicycle/Pedestrian – Statewide Traffic Enforcement Mobilization
Aug 25 – Sept 8	Impaired Driving - Statewide Traffic Enforcement Mobilization

Quick Reference Guide – click on the topic to go directly to website.

[OHS](#), Office of Highway Safety

[ITD](#), Idaho Transportation Department

[NHTSA](#), National Highway Traffic Safety Administration

[FHWA](#), Federal Highway Administration

[2011 Idaho Crash Report](#)

Program Area	Idaho State Links	Federal Links
Impaired Driving		http://www.nhtsa.gov/Impaired
Distracted Driving	http://www.itd.idaho.gov/ohs/DistractedDriving.htm	http://distraction.gov/
Teen Drivers	http://www.idahoteendriving.org/	http://www.nhtsa.gov/Teen-Drivers
Bike & Pedestrian Safety	http://www.itd.idaho.gov/bike_ped/index_new2.htm	http://www.nhtsa.gov/Pedestrians http://www.nhtsa.gov/Bicycles
Seat Belt Safety	http://www.itd.idaho.gov/ohs/ClickIt/ClickIt2.htm	http://www.nhtsa.gov/Driving+Safety/Occupant+Protection
Child Passenger Safety	http://www.itd.idaho.gov/ohs/ChildSafety/index.html	http://www.nhtsa.gov/Safety/CPS
Aggressive Driving		http://www.nhtsa.gov/Aggressive
Motorcycles	www.idahostar.org	http://www.nhtsa.gov/Safety/Motorcycles
Senior/Mature Drivers		http://www.nhtsa.gov/Senior-Drivers
Lane Departure	http://itd.idaho.gov/info/home_articles/safety_plan.htm	http://safety.fhwa.dot.gov/roadway_dept

