



Quick Notes

from the Idaho Office of Highway Safety

September 5, 2012

Mark your calendar for the **Highway Safety Summit** in Coeur d'Alene, ID on **May 1-2, 2013**.

Idaho Transportation Department - PO Box 7129 – Boise, ID 83707-1129
P: (208) 334-8100 F: (208) 334-4430 -- www.itd.idaho.gov/ohs

Fatalities for 2012 = 128

General Message from the Highway Safety Manager

It is no secret that Idaho is mostly rural and the risks for fatal and serious injury crashes on these roads are much greater. In 2011 there were 201 youth drivers (ages 15 to 19) that were involved in fatal and serious injury crashes throughout Idaho. This represents 10.7% of *all* drivers in fatal and serious injury crashes, yet the total number of licensed youth is 5.8%. While 69% of all crashes involving youthful drivers occurred in urban areas, 78% of the *fatal crashes* involving youthful drivers occurred in rural areas. Finally for 2011, the economic cost of crashes involving youthful drivers in Idaho was \$451.4 million and this represents 21% of the total cost of crashes. These statistics give cause to pause and reflect.

I want to share a highway safety program that is coming to northern Idaho this month that directly involves youth drivers. It is the *Ford Driving Skills for Life* and is coming to Coeur d' Alene on 10/16/12 to 10/17/12.

Ford Motor Company contributes their valuable resources in an effort to eliminate death and serious injury on all Idaho roadways by bringing the *Ford Driving Skills for Life* to states like Idaho. This program takes four vehicles to a school where an entire day is dedicated toward enhancing driving skills. The day kicks off with a school assembly focused on the importance of safe driving skills, then moves into hour-long hands-on driving modules where students participate each hour. The law enforcement community is engaged and assists with this program and students are able to interact with the officers comfortably and work towards establishment of positive community relationships.

The Idaho Transportation Department Office of Highway Safety supports this valuable program and appreciates the opportunity to participate. Proven projects of this nature contribute to our goal of moving *Toward Zero Deaths* in Idaho.

Brent Jennings, PE
Highway Safety Manager
brent.jennings@itd.idaho.gov

Reminder! Free Pedestrian & Bicyclist Law Enforcement Training

There is still time to register in the Pedestrian & Bicycle Law Enforcement Training (POST Certified) in Northern Idaho (Kootenai County Sherriff's Search & Rescue Bldg in Hayden). Registration deadline is next **Wednesday, 9/12/12**. Please contact Donna Vasquez, Grants/Contracts Officer at donna.vasquez@itd.idaho.gov or (208)334-8102.

National Recognition for Idaho STAR Program



The Idaho STAR Motorcycle Safety Program received the 2012 Outstanding State Award from the [National Association of State Motorcycle Safety Administrators](#) (SMSA) in August. The award recognizes a state's comprehensive motorcycle safety program that has "implemented strategies that are successful, effective and can be measured, evaluated, and serve best practices."

The Outstanding State Award positions Idaho as a leader in motorcycle safety and bestows recognition to the collaborative efforts of the Idaho **STAR** Motorcycle Safety Program, the [Idaho Transportation Department](#) (ITD) Office of Highway Safety, the [Idaho Coalition for Motorcycle Safety](#) (ICMS), the Idaho National Guard, the Idaho State Police, and the Meridian City Police.

[Link to the Idaho STAR Motorcycle Program Press Release.](#)

FFY 2013 Mobilizations

Local Law Enforcement Agencies

It is time to plan for the October, 2012 through September, 2013 mobilizations. The Office of Highway Safety (OHS) is pleased to announce funding will be available for FFY 2013 Traffic Enforcement Mobilizations. As with previous year mobilizations, each enforcement period will include paid media campaigns to increase the effectiveness of our joint efforts.

I invite you to participate in one or more of these efforts, and receive reimbursement for overtime hours and/or traffic safety equipment through the incentive program. Many agencies are earning traffic safety equipment, including electronic ticketing, laser radars, speed trailers, radar units, alcohol breath testing equipment and more.

Funding is earned during a mobilization for dedicated traffic enforcement hours related to the specific campaign. The equipment is paid through reimbursements to your agency.

We are also just beginning a safety corridor program and this document will be used to establish agreement and reimbursement. If you know of specific locations that you would like funding to support enhanced enforcement, contact a grant officer. These must be data driven safety corridors.

To participate, first sign the MEMORANDUM OF UNDERSTANDING. Next, select the mobilizations your agency wishes to participate, and complete the enclosed FFY 2013 FUNDING REQUEST. Your agency may participate in one or all, and I hope you elect to join them ALL. I believe the more mobilizations an agency participates in, the more you increase your visibility in promoting traffic safety within your jurisdiction.

Receipt of these signed documents by October 5 will enable the grant officer to notify agencies that are planning participation in the November and/or December Impaired mobilizations, and provide authorized funding for the mobilization.

We look forward to working with you. If you have any questions, please call one of the following OHS Grants Officers: Kevin Bechen, (208) 334-4467, Lisa Losness (208) 334-8103, Jo O'Connor (208) 334-8112, Margaret Goertz (208) 334-8104, or Donna Vasquez (208) 334-8104.

2013 Traffic Enforcement Mobilization Calendar

Month	Focus Area	Dates
November	Impaired Driving	November 17 - 25, 2012
December & January	Impaired Driving	December 17, 2012 - January 2, 2013
February	Seat Belts	February 8 - 17, 2013
March	Impaired Driving	March 10 - 18, 2013
April	Aggressive Driving	April 5 - 14, 2013
May & June	Seat Belts	May 20 - June 2, 2013
June & July	Impaired Driving	June 29 - July 12, 2013
July & August	Aggressive Driving	July 19 - August 4, 2013
August	Bicycle/Pedestrian	August 7 - 12, 2013
August & September	Impaired Driving	August 25 - September 8, 2013

Alive at 25 Training

How can Idaho eliminate teen deaths and serious injuries in your community? Funding is provided to train law enforcement agencies during a 40 hour Alive at 25 Instructor Development Course, **October 8 through 12, 2012**. The course was jointly developed by the Colorado State Patrol (CSP), National Safety Council (NSC) and the Colorado State Patrol Family Foundation (CSPFF).

The curriculum is very intense and instructors must pass a comprehensive practical evaluation and a written test. It will train and challenge instructors to be outstanding public speakers and give them all the skills necessary to teach young people these life-saving skills.

What is Alive at 25? The Alive at 25 National Law Enforcement Curriculum program is a 4.5 hour classroom curriculum specifically designed for the 15 – 24 year age group. It does not teach the mechanics of driving but, more importantly, raises awareness of the root causes of the needless fatality crashes that plague this age group: poor decision-making, inexperience, risk-taking, drugged/drunk driving, distractions, speed and the failure to wear a seatbelt. The program addresses what is happening, why it is happening, what teens and young adults can do and be aware of to prevent their death or the death of another, the unanticipated consequences to poor decision-making as a driver or passenger in an automobile, who is (or should be) in charge and responsible in an automobile and how to recognize and remedy when one loses charge and control of their passengers and/or automobile. The course is presented by certified instructors. The curriculum is delivered through a student course guide that students keep for their reference, interactive media and DVD's, testimonials, role-playing and peer-to-peer interaction. And, most importantly, the "instructors" more accurately function as facilitators.

Deadline: September 14, 2012

Cost: Training and class materials, lodging and lunch are provided with grant funding

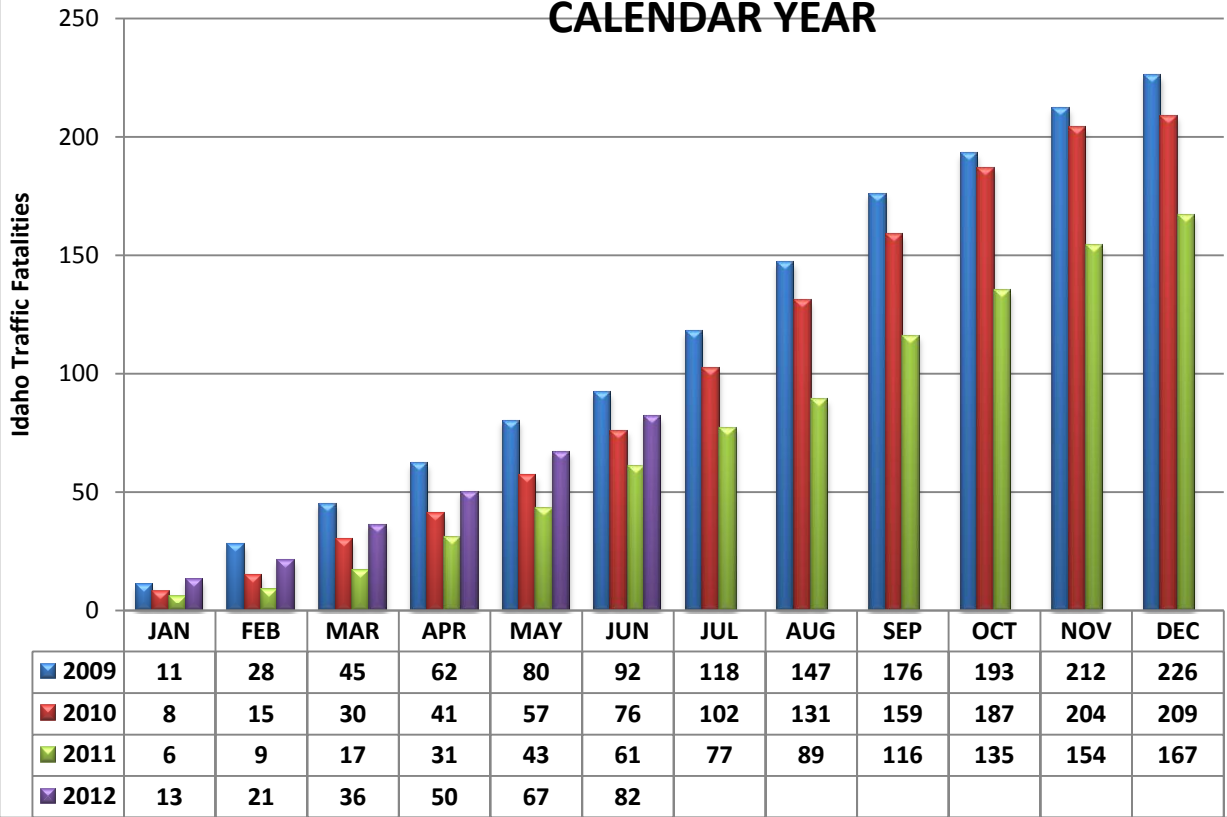
Contact: Margaret Goertz, 208-334-8104, Youthful Driver Program Coordinator

IDAHO TRANSPORTATION DEPARTMENT - Office of Highway Safety Fatalities By the Month* - July 2012

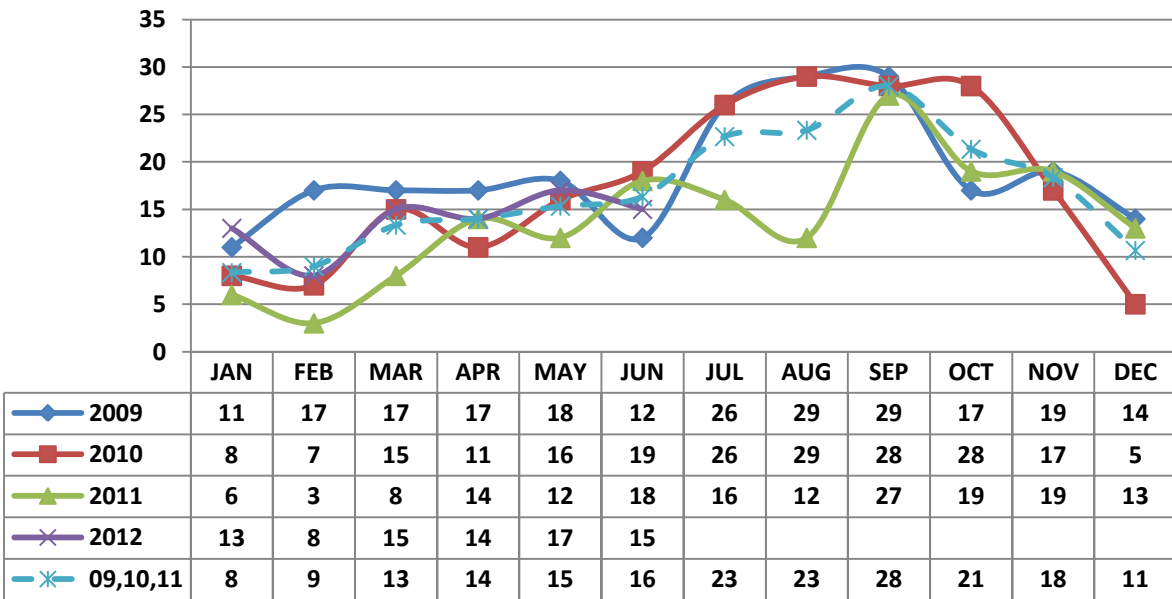
MONTH						CUMULATIVE TOTALS			
	Actual 2009	Actual 2010	Actual 2011	09,10,11 AVERAGE	Actual 2012	Cumulative (09,10,11,12)			
	2009	2010	2011	AVERAGE	2012	2009	2010	2011	2012
JAN	11	8	6	8	13	11	8	6	13
FEB	17	7	3	9	8	28	15	9	21
MAR	17	15	8	13	15	45	30	17	36
APR	17	11	14	14	14	62	41	31	50
MAY	18	16	12	15	17	80	57	43	67
JUN	12	19	18	16	15	92	76	61	82
JUL	26	26	16	23	27	118	102	77	109
AUG	29	29	12	23		147	131	89	
SEP	29	28	27	28		176	159	116	
OCT	17	28	19	21		193	187	135	
NOV	19	17	19	18		212	204	154	
DEC	14	5	13	11		226	209	167	
YEAR TO DATE	226	209	167	201	109				

*Data limitations: This report is based on information provided by law enforcement agencies on crashes resulting in a death that occurs within 30 days of the crash. **Data is preliminary and is subject to change. Totals of this report are the numbers of persons killed. Averages are rounded.**

ACCUMULATIVE IDAHO TRAFFIC FATALITIES BY CALENDAR YEAR



IDAHO MONTHLY TRAFFIC FATALITIES



CALENDAR OF EVENTS

If you would like to add an event to the calendar, please send an e-mail with the event details to lisa.losness@itd.idaho.gov

Date	Event Description, Location
Sep 5-7	DDACTS-Data Drive Approaches to Crime and Traffic Safety , POST, Meridian, ID
Sep 8	Alive at 25 , Meridian Police Dept., www.idsafedriver.org
Sep 8	Alive at 25 , Nampa Civic Center, www.idsafedriver.org
Sep 10	Alive at 25 , Boise Police Dept., www.idsafedriver.org
Sep 14	Alive at 25 , Nampa Police Dept., www.idsafedriver.org
Sep 15	Alive at 25 , Kootenai County Fire Station #2, Post Falls, www.idsafedriver.org
Sep 15	Alive at 25 , Rexburg City Hall, www.idsafedriver.org
Sep 18 – 19	Pedestrian and Bicycle Law Enforcement Training , Kootenai County Sheriff's S & R bldg, Hayden
Sep 22	Alive at 25 , Bingham County Sheriff's Office, www.idsafedriver.org
Sep 22	Alive at 25 , Meridian Police Dept., www.idsafedriver.org
Sep 25	Alive at 25 , Orofino Police Dept., www.idsafedriver.org
Sep 26	Alive at 25 , Kootenai County Fire Station #2, Post Falls, www.idsafedriver.org
Sep 28	Alive at 25 , Nampa Police Dept., www.idsafedriver.org
Sep 29	Alive at 25 , Meridian Police Dept., www.idsafedriver.org
Sep 30	The end of Federal Fiscal Year 2012
Oct 4	Alive at 25 , Meridian Police Dept., www.idsafedriver.org
Oct 20	Alive at 25 , Meridian Police Dept., www.idsafedriver.org
Nov 17 – 25	Impaired Driving Traffic Enforcement Mobilization
Nov 20	Alive at 25 , Orofino Police Dept., www.idsafedriver.org
Dec 17 – Jan 2	Impaired Driving – Statewide Traffic Enforcement Mobilization
2013	HAPPY NEW YEAR
Feb 8 – 17	Seat Belt – Statewide Traffic Enforcement Mobilization
March 10 – 18	Impaired Driving - Statewide Traffic Enforcement Mobilization
April 5-14	Aggressive Driving – Statewide Traffic Enforcement Mobilization
May 1-2, 2013	HIGHWAY SAFETY SUMMIT – Coeur d'Alene, Idaho
May 20 – June 2	Seat Belt – Statewide Traffic Enforcement Mobilization
June 29 – July 12	Impaired Driving - Statewide Traffic Enforcement Mobilization
July 19 – Aug 4	Aggressive Driving – Statewide Traffic Enforcement Mobilization
Aug 7-12	Bicycle/Pedestrian – Statewide Traffic Enforcement Mobilization
Aug 25 – Sept 8	Impaired Driving - Statewide Traffic Enforcement Mobilization

Quick Reference Guide – click on the topic to go directly to website.

[OHS](#), Office of Highway Safety

[ITD](#), Idaho Transportation Department

[NHTSA](#), National Highway Traffic Safety Administration

[FHWA](#), Federal Highway Administration

[2011 Idaho Crash Report](#)

Program Area	Idaho State Links	Federal Links
Impaired Driving		http://www.nhtsa.gov/Impaired
Distracted Driving	http://www.itd.idaho.gov/ohs/DistractedDriving.htm	http://distraction.gov/
Teen Drivers	http://www.idahoteendriving.org/	http://www.nhtsa.gov/Teen-Drivers
Bike & Pedestrian Safety	http://www.itd.idaho.gov/bike_ped/index_new2.htm	http://www.nhtsa.gov/Pedestrians http://www.nhtsa.gov/Bicycles
Seat Belt Safety	http://www.itd.idaho.gov/ohs/ClickIt/ClickIt2.htm	http://www.nhtsa.gov/Driving+Safety/Occupant+Protection

Child Passenger Safety	http://www.itd.idaho.gov/ohs/ChildSafety/index.html	http://www.nhtsa.gov/Safety/CPS
Aggressive Driving		http://www.nhtsa.gov/Aggressive
Motorcycles	www.idahostar.org	http://www.nhtsa.gov/Safety/Motorcycles
Senior/Mature Drivers		http://www.nhtsa.gov/Senior-Drivers
Lane Departure	http://itd.idaho.gov/info/home_articles/safety_plan.htm	http://safety.fhwa.dot.gov/roadway_dept