



Quick Notes

from the Idaho Office of Highway Safety

January 28, 2013

Mark your calendar for the **Highway Safety Summit** in Coeur d'Alene, ID on **May 1-2, 2013**.

Idaho Transportation Department - PO Box 7129 – Boise, ID 83707-1129
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Fatalities for 2013 = 7

Message from the Highway Safety Manager

Hi Highway Safety Partners:

Between 2007 and 2011 there were 8,347 impaired driving crashes which resulted in 433 fatalities and 1,413 serious injuries. In fact, approximately 40% of all fatal crashes involved impaired drivers.

While these facts are very concerning, there is hope. The Office of Highway Safety (OHS) has been working on a research project to stop impaired driving in Idaho and we are now ready to implement an 18-month pilot to address this problem in three communities in Idaho: Twin Falls, Lewiston, and Blackfoot. The core strategy will be to foster broader community engagement in preventing impaired driving. This strategy is based on the Positive Community Norms (PCN) framework and identified community leaders will come together on February 20 – 21, 2013 to learn the basics of the PCN approach, background on impaired driving beliefs and behaviors in Idaho, and about the pilot project which will be taking place in their community. The PCN framework focuses on three key components: Leadership, Communication and Integration.

This is an exciting new strategy that will be employed to eliminate death and serious injury associated with impaired driving. Our office has every reason to believe this pilot will be successful and we look forward to expanding this work into other regions of Idaho and into other highway safety areas of concern. Periodic progress reports regarding this pilot will be made.

New thoughts and ideas such as these will be needed to transform the culture of highway safety in order to achieve our goal of *Zero Deaths* in Idaho.

Brent Jennings, PE
Highway Safety Manager
brent.jennings@itd.idaho.gov

Seat Belts Save

Snow continues to fly and driving can be nasty. Please, remind everyone in your car to buckle up.

- Unrestrained passenger motor vehicle occupants cost Idahoans just under \$799 million in 2011. This represents 31 percent of the total economic cost of crashes.
- In 2011, 79 percent of Idahoans were using seat belts, based on seat belt survey observations.
- In 2011, seat belt usage varied by region around the state from a high of 93 percent in District 3 (Southwestern Idaho) to a low of 61 percent in District 5 (Southeastern Idaho).
- Only 32 percent of the individuals killed in passenger cars, pickups and vans were wearing a seat belt in 2011. Seatbelts are estimated to be 50 percent effective in preventing serious and fatal injuries. By this estimate, we can deduce that 39 lives were saved in Idaho in 2011 because they were wearing a seat belt and an additional 39 lives could have been saved if everyone had worn their seat belt.



LIFESAVERS 31st NATIONAL CONFERENCE ON HIGHWAY SAFETY PRIORITIES is being held Sunday, April 14 to Tuesday, April 16, 2013 in Denver, Colorado at the Colorado Convention Center.

EARLY BIRD REGISTRATION ENDS JANUARY 11, 2013. If you have not already done so, register now and take advantage of our \$350 early bird rate. Rates then rise to \$400 until March 1. After March 1, registration is \$500.

Visit www.lifesaversconference.org to register. Also on the website:

View the tentative list of workshops - four CPS workshops offer CEUs

Click [HERE](#) to make your hotel reservation at the Hyatt Regency Denver (our headquarters hotel) or the Sheraton Denver Downtown: Click [HERE](#).

Review the pre/post-conference workshops offered

Reserve your exhibit booth - space is available, but is selling quickly

Click [HERE](#) for the Denver Visitors Guide!

Questions? Email Lifesavers at lfgren@meetingsmgmt.com or call 703-922-7944

Impaired Driving Update - [Washington Traffic Safety Resource Prosecutors Newsletter](#) (link)

Issue 10 December 2012 – The GREEN ISSUE

There's no longer any doubt that marijuana is here to stay in Washington. Initiative 502 went into effect on December 6th, 2012, pairing Washington and Colorado as the two states to legalize the use of marijuana. Although we've battled marijuana impaired drivers for decades in Washington State, and have thousands of officers trained and equipped to detect all manner of impaired drivers, there is still work to be done to prepare for the changes I-502 will bring across our state. That said, remember that as to impaired driving, *very little* has actually changed from longstanding practices.

This issue of the TSRP newsletter will address some of the most common questions you may have as we enter this new era. Also note the list of upcoming Marijuana DUI trainings presented by the TSRP and DRE Programs – coming to a jurisdiction near you in early 2013.

Finance Matters

When we think of this past holiday season, we think of times filled with wonderful memories. Unfortunately, crime still occurs, and **fraud** is one of them. Often, when we think about fraud, it's a big event that happened while watching or reading the news and think, 'that's never going to happen in my organization'. Unfortunately, fraud can occur anywhere and anytime, and fighting fraud is not a one man battle; your external auditor firm is not solely responsible to find the fraud; they are hired to provide "**reasonable assurance** that the (financial) statements are free from material error" and to assess the organization's internal control. They do, however, have procedures that they run through to uncover (major) financial misstatement, which can lead to full blown investigation on fraudulent activities.

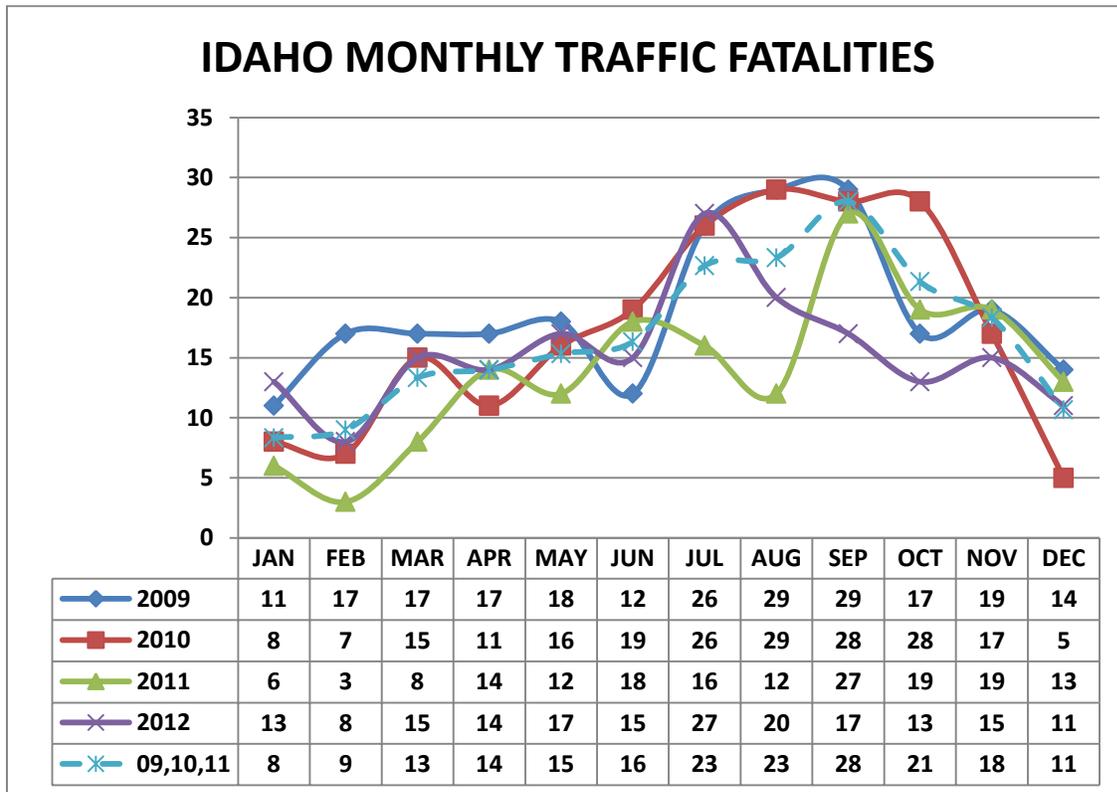
Fighting fraud is the job for anyone within the organization, living in a society in which, where people have the opportunity and motive and able to 'rationalize their behavior', they can do unethical moves. Yet, management (and your internal audit department) has a big role to set example and direction in establishing clear boundaries and ethical manners so that your organization eliminates 'opportunity' in fraud occurrence. Therefore, as a part of effective team member in your organization, fighting fraud is everyone's responsibility, and according to *Report to the Nation on the Occupational Fraud and Abuse*, the most occurrence in initial detection of occupation frauds, occurred by **tip** from either co-worker or other sources. Each of you can play a role in setting a safe working environment.

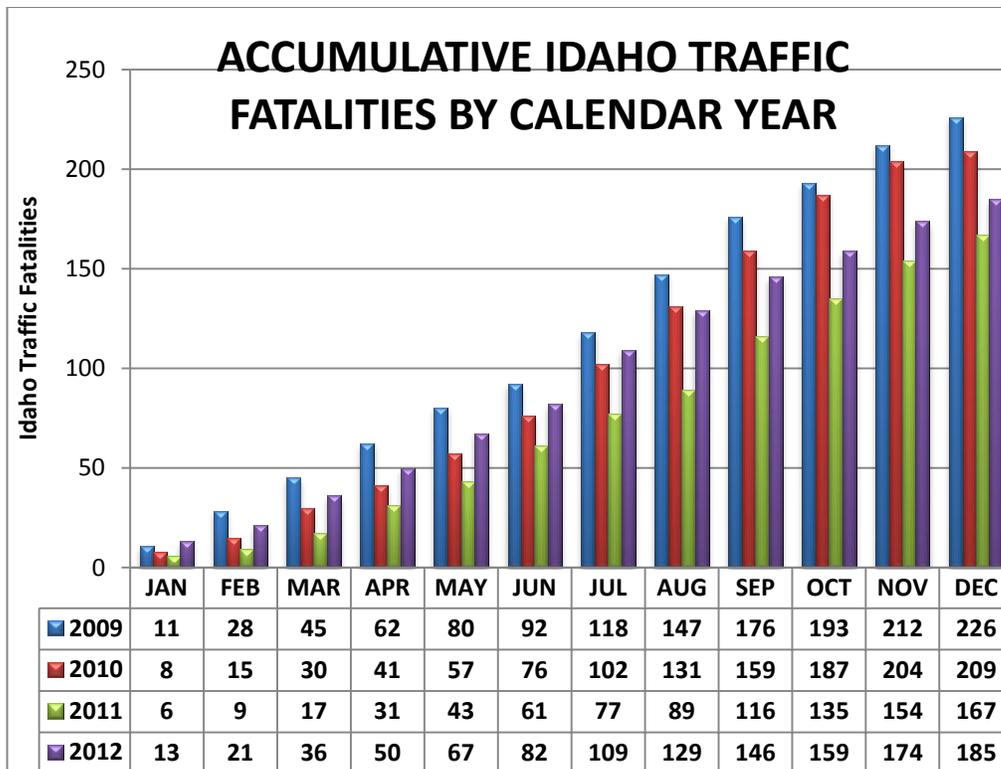
The Idaho State Controller's Office has been distributing the **First Friday Fraud Facts+ (F4+)** newsletter as a "cost-effective method of increasing awareness about ways to detect and prevent fraud, waste, and abuse in government." The last newsletter was produced on December 7th, 2012, titled [Designing an Anti-Fraud Training Program](#), which talks about ***what fraud is & how to identify them; who perpetrates fraud; how fraud hurts the organization and its employees.*** The link of the newsletter is embedded in the title; if, however, the newsletter has changed, as it is produced monthly, and you would like the information for the December 7th article (or any other article the SCO produced), please contact: Matt McBride, CGFM at mmcbride@sco.idaho.gov from the State Controller's Office.

IDAHO TRANSPORTATION DEPARTMENT - Office of Highway Safety
Fatalities By the Month* December 2012

MONTH						CUMULATIVE TOTALS			
	Actual	Actual	Actual	09,10,11	Actual	Cumulative (09,10,11,12)			
	2009	2010	2011	AVERAGE	2012	2009	2010	2011	2012
JAN	11	8	6	8	13	11	8	6	13
FEB	17	7	3	9	8	28	15	9	21
MAR	17	15	8	13	15	45	30	17	36
APR	17	11	14	14	14	62	41	31	50
MAY	18	16	12	15	17	80	57	43	67
JUN	12	19	18	16	15	92	76	61	82
JUL	26	26	16	23	27	118	102	77	109
AUG	29	29	12	23	20	147	131	89	129
SEP	29	28	27	28	17	176	159	116	146
OCT	17	28	19	21	13	193	187	135	159
NOV	19	17	19	18	15	212	204	154	174
DEC	14	5	13	11	11	226	209	167	185
YEAR TO DATE	226	209	167	201	185				

*Data limitations: This report is based on information provided by law enforcement agencies on crashes resulting in a death that occurs within 30 days of the crash. **Data is preliminary and is subject to change. Totals of this report are the number of persons killed. Averages are rounded.**





127 Law Enforcement Officers Killed Nationwide in 2012

Officer fatalities declined 23 percent compared to 2011

December 27, 2012

Washington, DC — Law enforcement officer fatalities nationwide decreased by 23 percent during 2012, with 127 federal, state and local officers killed in the line of duty, according to preliminary data compiled and released today by the National Law Enforcement Officers Memorial Fund (NLEOMF).

The number one cause of officer fatalities in 2012 was traffic-related incidents, which claimed 50 lives, followed closely by 49 officers who were killed by gunfire this past year. Twenty-eight officers died due to other causes.

This year's significant drop in law enforcement fatalities follows a two-year period when the number of officer deaths had seen an alarming increase. There were 154 officer fatalities in 2010, and 165 in 2011.

The statistics released by the NLEOMF and Concerns of Police Survivors (C.O.P.S.) are based on preliminary data compiled and do not represent a final or complete list of individual officers who will be added to the National Law Enforcement Officers Memorial in 2013.

For a complete copy of the preliminary report on 2012 law enforcement fatalities, go to:
www.LawMemorial.org/ResearchBulletin.

Video On Distracted Driving A Step Out Of The Box For MDOT

12/24/12 by **Robb Westaby** Traffic Reporter/Web Producer



LANSING, Mich. — The latest video from the Michigan Department of Transportation is not what you would expect from a government agency.

In the video, a Michigan State Police Lt. Thad Peterson and MDOT's Bob Felt, playing a sports announcer, hold microphones and provide color commentary interspersed with images of a prison inmate pacing his cell.

"Bob, I expect to see a flurry of activity in a very confined space today, punctuated by long stretches of boredom," says Peterson.

But the topic is serious: distracted driving. The point: it could land you in jail.

The new video is titled "Distracted driver crashes and goes to jail. The video was produced by the MDOT Office of Communications in partnership with the Michigan State Police (MSP), the Macomb County Sheriff's Office, and the Traffic Improvement Association of Michigan (TIA).

Read more at <http://fox17online.com/2012/12/24/video-on-distracted-driving-a-step-out-of-the-box-for-mdot/#cl7IS9LXM6TSEzTa.99>

Talking with Teens On Dangers with Drinking

According to a 2011 study by the Centers for Disease Control and Prevention, 39 percent of high school students use alcohol at least once within a 30-day period. It's not quite a majority, but it's a significant minority, and yours may be among them whether you realize it or not.

CDC studies show teens who drink are at higher risk for academic, social and legal problems, and alcohol can affect the development of a growing body in ways it may never fully recover from.

Read more at http://www.idahopress.com/members/do-you-know-when-to-talk-to-your-kids-about/article_f29bacee-683e-11e2-9a43-0019bb2963f4.html

Alive at 25

The *Alive at 25* class was held January 24 for youth/adults ages 15-24 at the Cascade High School. It was a great turn out with 30 kids participating in the interactive, defensive driving class.

A special thanks to the awesome instructors from the Boise Police Department, Mrs. Wagner for the use of her classroom, Rachel Smith for the delicious cookies, and the Cascade School District for working with me to bring the class to Cascade.

Sincerely, Shauna Arnold

Horizons' Life-Style and Education Team

CALENDAR OF EVENTS

If you would like to add an event to the calendar, please send an e-mail with the event details to lisa.losness@itd.idaho.gov

Date	Event Description, Location
2013	HAPPY NEW YEAR
Jan 29	Alive at 25, Orofino High School, www.idsafedriver.org
Feb 2	Alive at 25, Kootenai County Fire Station #2, www.idsafedriver.org
Feb 2	Alive at 25, Kootenai County Fire Station #2, www.idsafedriver.org
Feb 2	Alive at 25, Gem County Emergency Services, www.idsafedriver.org
Feb 9	Alive at 25, Meridian Police Dept., www.idsafedriver.org
Feb 9	Alive at 25, Nampa Police Dept., www.idsafedriver.org
Feb 8 – 17	Seat Belt – Statewide Traffic Enforcement Mobilization
Feb 11	Alive at 25, Boise Police Dept., www.idsafedriver.org
Feb 23	Alive at 25, Meridian Police Dept., www.idsafedriver.org
Feb 23	Alive at 25, Idaho State Police Region 4, www.idsafedriver.org
Feb 25	Alive at 25, Meridian Police Dept., www.idsafedriver.org
Mar 2	Alive at 25, Meridian Police Dept., www.idsafedriver.org
Mar 2	Alive at 25, Gem County Emergency Services, www.idsafedriver.org
Mar 9	Alive at 25, Idaho State Police Region 4, www.idsafedriver.org
March 10 – 18	Impaired Driving - Statewide Traffic Enforcement Mobilization
Mar 16	Alive at 25, Meridian Police Dept., www.idsafedriver.org
Mar 16	Alive at 25, Snake River Youth Center, www.idsafedriver.org
Mar 16	Alive at 25, Rexburg City Hall, www.idsafedriver.org
Mar 18	Alive at 25, Meridian Police Dept., www.idsafedriver.org
Mar 23	Alive at 25, Meridian Police Dept., www.idsafedriver.org
Mar 26	Alive at 25, Orofino High School, www.idsafedriver.org
Apr 1	Alive at 25, Meridian Police Dept., www.idsafedriver.org
April 5-14	Aggressive Driving – Statewide Traffic Enforcement Mobilization
Apr 20	Alive at 25, Idaho State Police Region 4, www.idsafedriver.org
May 1-2, 2013	HIGHWAY SAFETY SUMMIT – Coeur d’Alene, Idaho
May 11	Alive at 25, Idaho State Police Region 4, www.idsafedriver.org
May 20 – June 2	Seat Belt – Statewide Traffic Enforcement Mobilization
May 28	Alive at 25, Orofino High School, www.idsafedriver.org
June 29 – July 12	Impaired Driving - Statewide Traffic Enforcement Mobilization
July 19 – Aug 4	Aggressive Driving – Statewide Traffic Enforcement Mobilization
July 30	Alive at 25, Orofino High School, www.idsafedriver.org
Aug 7-12	Bicycle/Pedestrian – Statewide Traffic Enforcement Mobilization
Aug 25 – Sept 8	Impaired Driving - Statewide Traffic Enforcement Mobilization
Sept 24	Alive at 25, Orofino High School, www.idsafedriver.org
Dec 3	Alive at 25, Orofino High School, www.idsafedriver.org

Quick Reference Guide – click on the topic to go directly to website.

[OHS](#), Office of Highway Safety

[ITD](#), Idaho Transportation Department

[NHTSA](#), National Highway Traffic Safety Administration

[FHWA](#), Federal Highway Administration

[2011 Idaho Crash Report](#)

Program Area	Idaho State Links	Federal Links
Impaired Driving		http://www.nhtsa.gov/Impaired
Distracted Driving	http://www.itd.idaho.gov/ohs/DistractedDriving.htm	http://distraction.gov/
Teen Drivers	http://www.idahoteendriving.org/	http://www.nhtsa.gov/Teen-Drivers
Bike & Pedestrian Safety	http://www.itd.idaho.gov/bike_ped/index_new2.htm	http://www.nhtsa.gov/Pedestrians http://www.nhtsa.gov/Bicycles
Seat Belt Safety	http://www.itd.idaho.gov/ohs/ClickIt/ClickIt2.htm	http://www.nhtsa.gov/Driving+Safety/Occupant+Protection
Child Passenger Safety	http://www.itd.idaho.gov/ohs/ChildSafety/index.html	http://www.nhtsa.gov/Safety/CPS
Aggressive Driving	http://itd.idaho.gov/ohs/Aggressive.htm	http://www.nhtsa.gov/Aggressive
Motorcycles	www.idahostar.org	http://www.nhtsa.gov/Safety/Motorcycles
Senior/Mature Drivers		http://www.nhtsa.gov/Senior-Drivers
Lane Departure	http://itd.idaho.gov/info/home_articles/safety_plan.htm	http://safety.fhwa.dot.gov/roadway_dept