

Highway Safety Summit
April 14-15, 2014 - Boise
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www.highwaysafetysummit.com

Quick Notes

From the Idaho Office of Highway Safety
 March 4, 2014

Idaho Transportation Department - PO Box 7129 – Boise, ID 83707-1129 -- P: (208) 334-8100 F: (208) 334-4430 -- www.itd.idaho.gov/ohs

Fatalities for 2014 = 14

Hi Highway Safety Partners:

Remember this jingle? *“Buckle up for safety Buckle up! Buckle up for safety always buckle up! Pull your seat belt snug, give an extra tug! Buckle up for safety, always buckle up!”* I am certainly getting old, and I probably did not accurately capture the words, but this was a public service announcement jingle I remember hearing when growing up. It is certainly amazing what sticks (or does not stick) in my mind these days.

Our most important highway safety partner is the motorist. Using a seat belt is the single most effective *choice* our most important highway safety partner can do to protect themselves in a crash. Research has shown that lap/shoulder seat belts, when used correctly, reduce the risk of fatal injury to front seat occupants (ages five and older) of passenger cars by 45 percent and the risk of moderate-to-critical injury by 50 percent. Furthermore, research on the effectiveness of child restraints has found them to reduce fatal injury by 71 percent for infants younger than one year old, and by 54 percent for children, one to four years old, in passenger cars.

Idaho recently completed and published our seat belt survey for 2013. A total of 32,251 vehicle occupants, comprised of 25,597 drivers and 6,654 outboard passengers, were observed. Seventy percent (70%) of the vehicles were cars, vans, or Sport Utility Vehicles (SUVs) while 30% were pick-up trucks.

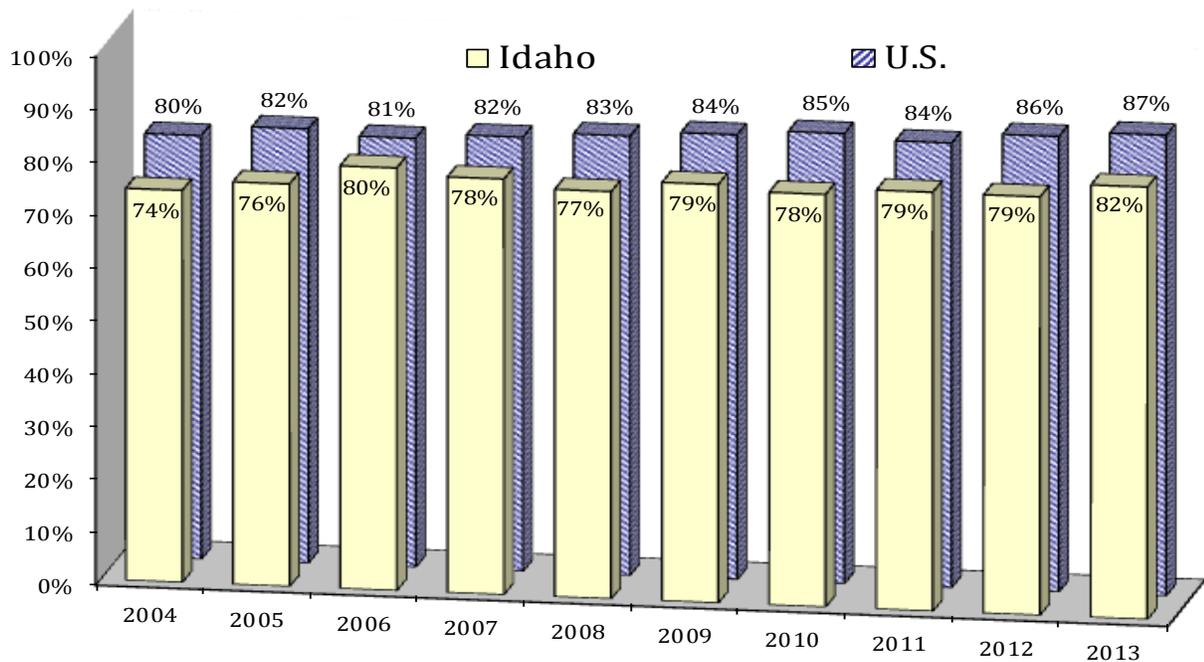
To give you an idea on how Idaho has progressed, here is historical observed seat belt usage by District and by year along with the 2013 data. Okay, for those of you outside of Idaho go get your maps. Districts 1 and 2 are located in northern Idaho, District 3 and 4 in southwest and south central Idaho and Districts 5 and 6 are considered eastern Idaho.

	2009	2010	2011	2012	2013	Ave Yearly Change 2009-2013
District 1	77.2%	71.1%	71.7%	71.8%	72.3%	-1.6%
District 2	82.8%	87.4%	86.2%	86.1%	85.0%	0.7%
District 3	90.7%	93.2%	93.4%	93.1%	85.8%	-1.3%
District 4	70.3%	71.0%	66.7%	66.0%	74.2%	1.6%
District 5	64.7%	62.6%	60.6%	64.3%	81.2%	6.5%
District 6	66.7%	64.3%	68.0%	70.9%	76.8%	3.7%

Here is the observed usage by roadway type and vehicle. Pickup trucks on secondary roadways still lag way behind the average.

Roadway Type	Passenger Cars, Vans, and Sport Utility Vehicles	Pickup Trucks	All Vehicles
Primary Roadway	89.0%	83.2%	87.5%
Secondary Roadway	82.6%	69.1%	78.7%
Local Roadway	84.5%	73.8%	81.8%

Idaho is a “secondary” seat belt law state with a \$10 fine for those 18 and older. The kids also pay \$10, but are also responsible for the associated \$51.50 court costs. It should be noted that Idaho law enforcement remain dedicated to seat belt usage and continue to issue a record number of citations. Thanks law enforcement partners for your dedication. Here is how Idaho stacks up when compared to the nation on seat belt usage. It is clear that Idaho seat belt usage has gained little over the years.



An assessment of Idaho’s occupant protection situation was recently completed by a panel of national experts and they came up with some very clear recommendations. Some of these recommendations include a closer examination and possible changes to Idaho’s laws, law enforcement practices, communication strategies, outreach programs and evaluation of data. This assessment has provided very valuable information to act on. However, in the end the best solution is that everyone makes the conscious decision to buckle up every time they get in the vehicle. Idaho can do much better. Changing the seat belt culture in Idaho puts us on the sustained path to saving lives, keeping families whole and moving Idaho *Towards Zero Deaths*.

Brent Jennings
 Highway Safety Manager
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Fit for the road: Older drivers' crash rates continue to drop

[Insurance Institute for Highway Safety, Status Report, Vol. 49, No. 1](#) – February 20, 2014

Today's older drivers are not only less likely to be involved in crashes than prior generations, they are less likely to be killed or seriously injured if they do crash, a new Institute study shows. That's likely because vehicles are safer and seniors are generally healthier. It's a marked shift that began to take hold in the mid-1990s and indicates that the growing ranks of aging drivers aren't making U.S. roads deadlier.



The Institute first noted the improving picture for older drivers in 2008 (see "[Older drivers' fatal crashes trend down](#)," Dec. 27, 2008). The latest analysis bolsters the evidence that drivers 70 and older have enjoyed bigger declines in fatal crash rates per licensed driver and per vehicle miles traveled than drivers ages 35-54, referred to in the study as middle-age drivers, since 1997. A new finding is that progress appears to have slowed in recent years, with the biggest improvements in older drivers' fatal crash rates relative to middle-age drivers occurring between 1997 and 2007.

State and National Law Enforcement and Community Award Programs

- Applications for the **2014 National Law Enforcement Challenge** are due online by May 1, 2014. The NLEC is an award program that recognizes law enforcement agencies for exceptional traffic safety efforts that address occupant protection, impaired driving, speeding, and state and local issues. Information about the Challenge, a "How-To" guide, and the online application can all be found at the IACP NLEC webpage. <http://theiacp.us2.list-manage.com/track/click?u=01a61aed1b7184b33174080d0&id=841939fdb7&e=21151e3cde>
- The **Looking Beyond the License Plate Program** was established in 1998 by the IACP Highway Safety Committee, in cooperation with the 3M Traffic Safety Systems Division, to recognize officers whose observations of license plates have led to the arrest of suspects or to the solution of crimes. The award program is designed to highlight the importance of license plates as law enforcement tools and to honor officers whose daily efforts ensure the effectiveness of the U.S. law enforcement system. This year's grand prize winner will be awarded with an all-expenses paid trip to the 121st Annual IACP Conference in Orlando, Florida.

Applications must be postmarked by May 31 and will be evaluated at the mid-year meeting. All entries must be based on license plate observations by sworn law enforcement officers between June 1, 2013, and May 31, 2014. There is no limit on the number of entries that an officer or law enforcement agency can submit. For entry information and materials, please visit the Looking Beyond the License Plate page <http://solutions.3m.com/wps/portal/3M/en_US/NA_Motor_Vehicle_Services_Systems/Motor_Vehicle_Industry_Solutions/3m-motor-vehicle-services-systems-innovation/3m-motor-vehicle-services-systems-initiatives/looking-beyond-the-license-plate> on the 3M website.



Beyond the Traffic Stop Award – Nomination Form

Do you know of a law enforcement agency or individual you would like to nominate for their work performed above and beyond the traffic stop? The Office of Highway Safety and the Law Enforcement Liaisons (LEL's) would like to give special recognition to those individuals and agencies during the 2014 Highway Safety Summit. **Deadline for nominations: April 1, 2014**

To make a nomination please provide the following information:

Agency

Officer Name *(if nominating an officer.)*

Brief description of the traffic stop and the work that took it beyond... *i.e. did the stop lead to an arrest of a felon, a drug bust or other extraordinary work, this must be the result of a single stop, not the culmination of a year's worth.)*

Submitted by:

Date:

Submit your nomination to the ITD Office of Highway Safety attn: Lisa Losness by fax to (208) 334-4430, mail to P.O. Box 7129, Boise, ID 83707 or e-mail to lisa.losness@itd.idaho.gov.



ITD Office of Highway Safety
Community Service Award



Nomination form

The purpose of this award is to recognize and honor an individual or organization, who exemplifies high standards of achievements in the field of highway safety, and who, through his/her or the group's dedication and accomplishments, contributed to the quality of life in the community or state. Nominations should be limited to individuals/organizations who conduct these activities as volunteers or in a civic capacity.

Deadline for nominations: April 1, 2014

To make a nomination please provide the following information:

This is a nomination for an ___ INDIVIDUAL or an ___ ORGANIZATION. (Please check one.)

Nominee Information

Name:	Title (for individual):
Organization Name:	
Address:	
Phone:	E-Mail:

Please describe the nominee's: 1) participation in this activity and the accomplishments 2) dedication to improving highway safety and the quality of life as it relates to the goal of Toward Zero Deaths.

Nominated by: _____ Date: _____

Contact e-mail: _____

Phone: _____



Submit your nomination to the ITD Office of Highway Safety attn: Lisa Losness by fax, (208) 334-4430, mail to P.O. Box 7129, Boise, ID 83707 or e-mail to

lisa.losness@itd.idaho.gov. Awards will be presented at the annual Idaho Highway Safety Summit during the awards lunch on Tuesday, April 15, 2014.

CALENDAR OF EVENTS

If you would like to add an event to the calendar, please send an e-mail with the event details to lisa.losness@itd.idaho.gov

Date	Event Description, Location
2014	
Mar 5	Alive at 25 , Kootenai County Fire Station #2 www.idsafedriver.org
Mar 8	Alive at 25 , Meridian Police Dept. www.idsafedriver.org
Mar 15	Alive at 25 , Kootenai County Fire Station #2 www.idsafedriver.org
Mar 15	Alive at 25 , Rexburg Police Dept. www.idsafedriver.org
March 15-22	IMPAIRED DRIVING MOBILIZATION
Mar 17	Alive at 25 , Meridian Police Dept. www.idsafedriver.org
Mar 20	Alive at 25 , Nampa Police Dept. www.idsafedriver.org
Mar 22	Alive at 25 , Meridian Police Dept. www.idsafedriver.org
Mar 26	Alive at 25 , Kootenai County Fire Station #2 www.idsafedriver.org
Mar 27	Alive at 25 , Caldwell Police Dept. www.idsafedriver.org
Mar 29	Idaho STAR Spring Opener, Meridian, <i>High Desert Harley-Davidson, 2310 E, Cinema Dr.</i>
Mar 31	Alive at 25 , Meridian Police Dept. www.idsafedriver.org
Mar 31	Alive at 25 , Boise Police Dept. www.idsafedriver.org
Apr 5	Alive at 25 , Meridian Police Dept. www.idsafedriver.org
Apr 7	Alive at 25 , Meridian Police Dept. www.idsafedriver.org
April 11-28	AGGRESSIVE DRIVING/SEAT BELT MOBILIZATION
April 14-15	Idaho Highway Safety Summit – Boise, ID – Riverside Hotel
Apr 19	Idaho STAR Spring Opener, Idaho Falls, <i>Action Motorsports, 1355 E Lincoln Rd.</i>
Apr 19	Alive at 25 , Meridian Police Dept. www.idsafedriver.org
Apr 19	Alive at 25 , Pocatello Police Substation www.idsafedriver.org
Apr 26	Idaho STAR Spring Opener, Lewiston, <i>North Lewiston Training Ctr., 1920 3rd Ave N.</i>
Apr 28	Alive at 25 , Meridian Police Dept. www.idsafedriver.org
May 1-15	IMPAIRED/AGGRESSIVE DRIVING MOBILIZATION
Jun 20	Alive at 25 , Pocatello Police Substation www.idsafedriver.org
Sep 20	Alive at 25 , Pocatello Police Substation www.idsafedriver.org
Nov 21	Alive at 25 , Pocatello Police Substation www.idsafedriver.org

Quick Reference Guide – click on the topic to go directly to website.

Idaho Office of Highway Safety Facebook page:

www.facebook.com/IDOHS

[OHS](#), Office of Highway Safety

[ITD](#), Idaho Transportation Department

[NHTSA](#), National Highway Traffic Safety Administration

[FHWA](#), Federal Highway Administration

[2012 Idaho Crash Report](#)

[Alive at 25](#)



Program Area	Idaho State Links	Federal Links
Impaired Driving		http://www.nhtsa.gov/Impaired
Distracted Driving	http://www.itd.idaho.gov/ohs/DistractedDriving.htm	http://distraction.gov/
Teen Drivers	http://www.idahoteendriving.org/	http://www.nhtsa.gov/Teen-Drivers
Bike & Pedestrian Safety	http://www.itd.idaho.gov/bike_ped/index_new2.htm	http://www.nhtsa.gov/Pedestrians http://www.nhtsa.gov/Bicycles
Seat Belt Safety	http://www.itd.idaho.gov/ohs/ClickIt/ClickIt2.htm	http://www.nhtsa.gov/Driving+Safety/Occupant+Protection
Child Passenger Safety	http://www.itd.idaho.gov/ohs/ChildSafety/index.html	http://www.nhtsa.gov/Safety/CPS
Aggressive Driving	http://itd.idaho.gov/ohs/Aggressive.htm	http://www.nhtsa.gov/Aggressive
Motorcycles	www.idahostar.org	http://www.nhtsa.gov/Safety/Motorcycles
Senior/Mature Drivers		http://www.nhtsa.gov/Senior-Drivers
Lane Departure	http://itd.idaho.gov/info/home_articles/safety_plan.htm	http://safety.fhwa.dot.gov/roadway_dept