



Quick Notes

From the Idaho Office of Highway Safety

March 2017

Idaho Transportation Department - PO Box 7129 – Boise, ID 83707-1129 - - P: (208) 334-8100 F: (208) 334-4430 - - www.itd.idaho.gov/ohs

Fatalities for 2016 as of 12/31/16 = 253
(Initial number, may change due to unforeseen tragedies.)



REGISTRATION OPEN

Post Credits Offered

www.highwaysafetysummit.com

Spring has officially arrived, which means warmer weather and more daylight are on the way. It is also time for spring break, where more people hit the roads to escape with the kids for a few days. Springtime also means orange cones and barrels will be coming to a neighborhood near you, as construction projects begin after this long, harsh winter. April 3-7 is National Work Zone Awareness Week, which is meant to encourage drivers to use extra caution through construction zones. The theme this year is, "Work Zone Safety Is In Your Hands."

One of the main culprits of crashes, including those in work zones, is aggressive driving. In 2015, aggressive driving was a contributing factor in 52% of all crashes in Idaho. Whether it was failure to yield right of way, driving too fast for conditions, following too close, failure to obey stop sign, exceeding the posted speed limit, or failure to obey signal; a total of 77 lives were lost in 2015. Drivers ages 19 and younger were 4.4 times as likely to be involved in aggressive driving crashes as compared to all other drivers. Drivers under the age of 25 represent more than one-third (38%) of the drivers involved in aggressive driving crashes.

I recently went on a ride along with an agency and saw aggressive driving first hand. The officer I was with pulled over several people that night for failing to stop at a stop sign, speeding and for running red lights. Every single time we get in our cars, patrol cars, trucks, or ride our bikes; we can see examples of aggressive driving. I applaud law enforcement's work on aggressively combating this problem. We all know that enforcement is not the only answer. Education is an important aspect of changing driver behavior. Bystander engagement is also important; being willing to speak up if someone you are with is speeding or following too close.

I encourage each of us involved in highway safety to be the example. Make sure we are obeying the posted speed limit signs and not driving aggressively. Then, spread that message to our families, friends and coworkers. That message will spread all through your communities and throughout the state. We all want to break that trend of fatalities and serious injuries rising, especially as we head into warmer weather and the 100 deadliest days of summer.

I hope to see you all at the 2017 Highway Safety Summit in Boise on April 18-19. Those in attendance will receive POST credit. Thanks again for all you do!

John Tomlinson, Highway Safety Manager

Increase in Highway Deaths Requires Action

In a recent press statement, the Governors Highway Safety Association (GHSA) noted that the NSC's projection of a 6 percent increase in highway deaths is a call to action for the highway safety community. GHSA continues to hear from state agencies that the three predominant factors contributing to traffic deaths are still belts, booze and speed. Additionally, driver distraction and addiction to electronic devices is also likely playing a role.

States Need Flexibility to Try New Approaches

Statement for attribution to Jonathan Adkins, GHSA Executive Director

WASHINGTON, D.C. - The National Safety Council's projection that highway deaths increased 6 percent in 2016 is a call to action for the highway safety community. While the data is preliminary and will differ from final federal data, the trend is clear: after years of progress, highway deaths are heading in the wrong direction.

According to NHTSA, 94 percent of traffic crashes are related to human choices.[1] GHSA continues to hear from state agencies that the three predominant factors contributing to traffic deaths are still belts, booze and speed. Additionally, driver distraction and our society's addiction to electronic devices is likely playing a role in the increase in deaths.

The good news is we know what works to save lives - high visibility enforcement of strong traffic laws coupled with public education and awareness. At the same time, state highway safety offices need the flexibility to try new approaches and strategies to administer their federally-funded programs. Too often, state programs are bogged down by unnecessary and repetitive paperwork and federal bureaucracy, which detract from the effort spent on safety.

GHSA is committed to working with our partners in the federal government, advocacy community and at the local level to reverse this trend.

Traffic Safety Facts – Pedestrians

February 2017 NHTSA - [DOT HS 812 375](#)

In 2015 there were 5,376 pedestrians killed (Table 1) and an estimated 70,000 injured (Table 2) in traffic crashes in the United States. A total of 5,295 traffic crashes (Table 4) had one or more pedestrian fatalities. On average, a pedestrian was killed every 1.6 hours and injured every 7.5 minutes in traffic crashes. [Click for the full report.](#)

Key Findings:

- In 2015, pedestrian deaths accounted for 15 percent of all traffic fatalities.
- Twenty-six percent of pedestrian fatalities occurred from 6 to 8:59 p.m. in 2015.
- In 2015, more than one-fifth (21%) of the children 14 and younger killed in traffic crashes were pedestrians.
- More than two-thirds (70%) of the pedestrians killed in traffic crashes in 2015 were males.
- Alcohol involvement-for the driver and/or the pedestrian-was reported in 48 percent of all fatal pedestrian crashes in 2015.
- In 2015, 90 percent of the pedestrians were killed in traffic crashes that involved single vehicles.
- Nineteen percent of the pedestrians killed in 2015 were struck in crashes that involved hit-and-run drivers.

Seat Belt Use in 2016 – Overall Results

NHTSA November 2016 – [DOT HS 812 351](#)

Idaho has a seat belt use rate of 82.9%. Despite the improvement to vehicles and the increased seat belt use rate, in 2015, 62% of the passenger motor vehicle occupants that died in a crash were not properly restrained.

Seat belt use in 2016 reached 90.1 percent, up from 88.5 percent in 2015; this was a statistically significant increase at the 0.05 level. This result is from the National Occupant Protection Use Survey (NOPUS), the only survey that

provides nationwide probability-based observed data on seat belt use in the United States. The NOPUS is conducted annually by the National Center for Statistics and Analysis of the National Highway Traffic Safety Administration. Seat belt use has shown an increasing trend since 2000, accompanied by a steady decline in the percentage¹ of unrestrained passenger vehicle (PV) occupants killed during the daytime (Figure 1). The 2016 survey also found the following:

- Seat belt use for occupants in the West is higher than in the other regions, Northeast, Midwest, and South, in 2016
- Seat belt use continued to be higher in the States in which vehicle occupants can be pulled over solely for not using seat belts (“primary law States”) as compared with the States with weaker enforcement laws (“secondary law States”) or without seat belt laws
- Seat belt use for occupants in rural areas increased significantly from 86.8 percent in 2015 to 89.5 percent in 2016.
- Seat Belt use for occupants of vans and SUVs increased significantly from 90.3 percent in 2015 to 92.3 percent in 2016



Grants of up to \$60,000 available through April 6 for Idaho ADA curb ramp improvements



BOISE - Grants of up to \$60,000 are available to organizations statewide through April 6, via the **Idaho Americans with Disabilities Act (ADA) Curb Ramp Program**. Local jurisdictions — cities, counties and highway districts — and tribal governments are eligible to submit an application. Funds will be used for construction starting by May 2018, and must be completed within a year.
<http://itd.idaho.gov/alt-programs/>

April is National Distracted Driving Awareness Month



How many times in the last week did you use your cell phone, eat a snack, change the radio station, or do any other task while you were driving? For most of us, driving isn't our only focus when we're behind the wheel. Unfortunately, these distractions are leading to fatalities that could otherwise be avoided.

According to the National Highway Traffic Safety Administration, in 2013, 3,154 people were killed and an estimated 424,000 were injured in motor vehicle crashes involving a distracted driver. That's why NHTSA is focusing on ways to change the behavior of drivers through legislation, enforcement, public awareness and education—the same activities that have curbed drunk driving and increased seat belt use.

NHTSA's campaign is centered on the slogan, **"One Text or Call Could Wreck it All."** Its goal is to help drivers understand that texting, cell phone use, and other distractions behind the wheel can have dangerous consequences. To find out more go to www.distraction.gov

OHS is launching the **"We Want You to PAY Attention"** campaign during April using an Uncle Sam theme to remind drivers to drive attentively.

OHS is also supporting mini-grants for distracted driving special enforcement and awareness efforts. Operations such as **Officer on a Bus** will be supported if they are conducted in conjunction with local media. The following contains a description of a similar operation carried out in Moscow ID in 2016.

Contact Josephine Middleton at OHS for more information. Josephine.Middleton@itd.idaho.gov

Officer on a Bus" Distracted Driving Special Emphasis Patrols

In 2016, OHS partnered with the Moscow Police Department, Latah CSO and Idaho State Police formed a task force to address distracted driving in the City of Moscow, ID in August 23 and 25, 2016. In addition to the citations written there were several local new stories both on social media, radio, television stories generated, and at least 20 news media organizations across the country also picked up the story.

In addition to the conducting enforcement activities, the agencies who participated in the Officer on a Bus special emphasis patrols were encouraged to work with local media to inform the public about the enforcement efforts to help educate drivers on the risks of distracted driving. An online search shows there were at least 15 earned media reports generated across the state of Idaho and as far east as the State of Kentucky.

Idaho Office of Highway Safety
Published by Josie Middleton (7) · 25 August · 🌐

Cops on a bus in Moscow ID, looking for distracted drivers.

Police use new technique to catch distracted drivers
We begin with a police crackdown on an issue that's all around us on our local roads: distracted drivers. KLEW News Palouse Bureau Chief, Alex Crescenti went undercover with law enforcement officers who took no time pulling over...
KLEWTV.COM | BY ALEX CRESCENTI

3,776 people reached Boost post



Like Comment Share

👍👍👍 Sheri Rogers, Cole Welch and 45 others Chronological

12 shares

Contacts for your Convenience

The Idaho Office of Highway Safety has created an easy to use list of contacts to locate child passenger safety experts in your county. To order a supply of the double-sided cards, contact Sherry Jenkins sjenkins@itd.idaho.gov.

 <h3 style="text-align: center;">Idaho Child Passenger Safety Contacts</h3> <p>I.C.P.S. Contacts</p> <p>Contact one of the following individuals in your county if you want to learn more about the proper use and installation of a child safety restraint (car seat).</p> <p>If these individuals or organizations are not available, contact: Carma McKinnon Statewide Child Passenger Safety Coordinator call 208 742 1683 or email carma@lemhicountyidaho.org</p> <p>Counties <i>Benewah, Boundary, Bonner, Kootenai, Shoshone</i> Kootenai Safe Kids Coalition.....208 625 5722 Donna Kalanick.....208 625 5722</p> <p>Counties <i>Clearwater, Idaho, Latah, Lewis, Nez Perce</i> Daniel Ellinwood.....208 883 7054 Raechel Medina.....208 882 7387 Darla Villopoto.....208 843 9309 Marie Miller.....208 883 7000 ext 2266</p> <p>Counties <i>Adams, Canyon, Gem, Owyhee, Payette, Washington</i> Janet Moulton.....208 284 5840</p> <p>Counties <i>Ada, Boise, Elmore, Valley</i> Treasure Valley Safe Kids Coalition.....208 381 1719 MacKenzie Aitken.....208 514 7661 Christina Babin.....208 367 7380 Stephanie Bishop.....208 412 0995 Jennifer Ellis.....208 388 7203 Jeannette Risch.....208 863 4670 Kyle Wills.....208 703 1585</p>	<p>Counties <i>Blaine, Camas, Cassia, Gooding, Jerome, Lincoln, Minidoka, Twin Falls</i> Magic Valley Safe Kids Coalition.....208 814 7640 Jennifer Westendorf.....208 814 7640 Travis Stickler.....208 814 1000</p> <p>Counties <i>Bannock, Bear Lake, Bingham, Butte, Caribou, Franklin, Oneida, Power</i> Jon Everson.....208 236 7114 Leslie Davis.....208 785 1235 Mindi Anderson.....208 234 6109</p> <p>Counties <i>Bonneville, Clark, Custer, Fremont, Jefferson, Lemhi, Madison, Teton</i> Jenny Andrus.....208 359 3008 Carma McKinnon.....208 742 1683 Kathryn Trost.....208 745 1951 Courtney Wilder.....208 359 3008</p> <p>If these individuals or organizations are not available, contact: Carma McKinnon Statewide Child Passenger Safety Coordinator call 208 742 1683 or email carma@lemhicountyidaho.org</p> <p>If you would like to find a Child Car Seat Inspection Station, please go to Parent's Central website: https://www.safercar.gov/cpsApp/cps/index.htm</p> <p>The Idaho Transportation Department Office of Highway Safety website: http://itd.idaho.gov/safety/ select Child Safety Seat tab for more information regarding child passenger safety.</p> <div style="display: flex; justify-content: space-around; align-items: center;">   </div>
--	---

2017 CALENDAR

To add an event to the calendar, contact lisa.losness@itd.idaho.gov

Date	Event Description, Location
March 26-28, 2017	Lifesavers National Conference on Highway Safety Priorities – Charlotte, NC
April 11, 2017	*Oral Fluid Testing at Roadside
April 18-19, 2017	Idaho Highway Safety Summit, Boise ID www.highwaysafetysummit.com
April 17 – 28, 2017	DRE (Drug Recognition Expert) training – Register deadline through POST 1-31-17
May 8-11, 2017	Driver Education Instructor Conference aurie@sde.idaho.gov
May 22 – June 4, 2017	Mobilization – SEAT BELTS – Memorial Day Click it or Ticket
June 13, 2017	*Jumpstart Your Investigation & Prosecution: Resources for law Enforcement and Prosecutors in Impaired Driving Cases.
June 21- July 6, 2017	Mobilization – IMPAIRED – Independence Day
July 11, 2017	*The Basics of Prosecuting a Marijuana DUI
Aug 8, 2017	*3D Crime Scene Scanning
Aug 18 – Sept 2, 2017	Mobilization – IMPAIRED – Labor Day

*TSRP – Traffic Safety Resource Prosecutor classes, click http://www.tsrp-idaho.org/training_00.html for more information.



[Click to view or register for Upcoming Alive at 25 courses in Idaho](#)