



*Your Safety.  
Your Mobility.  
Your Economic Opportunity.*

# Public Transportation Advisory Committee (PTAC) Application Form

## Required for Submission

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Please include the following information:

- Letters of recommendation and/or references
- Conflict of Interest Statement (attached)
- Current resume, including your work experience, educational background and any other relevant experience.

## Contact Information

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Full Name: Maureen Gresham  
 Street Address: 3743 N Willowbar Lane City/State/Zip: Garden City/ID/83714  
 Phone: 208-631-9725 Email: mgresham@achdidaho.org

## Organization Affiliation (if any):

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Name: ACHD Commuteride  
 Street Address: 5714 Fairview Avenue City/State/Zip: Boise/ID/83714

## District you are applying for:

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District 1 \_\_\_ District 2 \_\_\_ District 3 X District 4 \_\_\_ District 5 \_\_\_ District 6 \_\_\_



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## Conflict of Interest

As a member of the Public Transportation Advisory Council (PTAC), you will be leading and participating in meetings and processes related to public transportation.

This PTAC function requires that you fully disclose any real or potential conflict of interest that may influence or appear to influence your objectivity, judgment, or decisions. Based on the specific detail of any possible conflict of interest, you may be asked to recuse yourself from elements of the evaluation and recommendation process. If at any point you determine that a conflict of interest may exist, it is your responsibility to notify the presiding PTAC chair to determine the most appropriate action.

Examples of a conflict of interest, or the appearance of a conflict of interest, exist when a council member:

- Is directly or indirectly associated with the project applicant.
- Is employed, working as an intern, or considered for employment by the project applicant.
- Is a student or volunteer with the project applicant?
- Is providing, or intends to provide, direct or in-kind financial assistance related to the applicant or project application.
- Is elected to, appointed to, or employed by an organization that is providing, or intends to provide, direct or in-kind financial assistance to an applicant or the project application.
- Is a member of a committee or board, voting or otherwise, of the project applicant?
- Participated in the preparation of a submitted project application.
- Maintains an ownership position of any type, including securities or other evidences of debt, with the project applicant.
- Has a personal relationship with someone who has an interest in the project application.

The above examples and are not intended as a complete list. If you have any questions concerning possible conflicts of interest, contact Public Transportation Program Manager prior to signing this form.

I have read and fully understand this *Conflict of Interest Statement (Attachment A)* and will immediately advise the presiding PTAC Chair or the Public Transportation Program Manager of any potential conflict during my term on the PTAC.

Maureen Gresham

Print Name

Signature

2-15-17

Date

## **EMPLOYMENT PRECIS**

- Extensive experience in management, policy development, facility planning, stakeholder facilitation, and project delivery
- Both public and private sector work experience including local governments, regional organizations, state governments, and an international private engineering and planning firm
- Managed a wide range of projects from land use plans, to corridor environmental impact assessments, to statewide planning efforts
- Developed/administered multiple programs ranging in subject matter from land use/transportation, floodplain risk, hazard mitigation, bicycle/pedestrian, and freight
- Developed and managed communication channels with clients, elected official facilitation, and the general public

## **EXPERIENCE**

### **PROJECT/PROGRAM MANAGEMENT**

Manage staff, financial resources, sub consultants on projects ranging from \$50K to \$3M+; increased alternative commuting in the Treasure Valley workplace by 35%; annually eliminate over 12 million vehicle miles off Treasure Valley roadways resulting in less congestion, roadway wear and tear, and over 900 CO2 tons.

### **PLANNING/ANALYSIS**

Developed 6 redevelopment plans incorporating land use recommendations, transportation investments, and economic development policies; reviewed and approved 200+ development plans for compliance with development regulations; developed transportation, land use and economic development evaluation criteria to evaluate projects for regional transportation plan; developed performance monitoring report demonstrating land use policy impacts and transportation investments on population/employment growth.

### **STAKEHOLDER FACILITATION/PUBLIC INVOLVEMENT**

Developed and implemented 10+ public involvement programs; won the 2010 Public Relations Society of America (PRSA), Georgia Chapter award; developed a "Visual Catalog" illustrating sustainable development patterns; facilitate key stakeholder involvement through interviews, meetings, technical committees, surveys; develop and implement consensus building exercises; conducted numerous types of public meetings including design workshops and open houses.

### **PROGRAM DEVELOPMENT/GRANT ADMINISTRATION**

Administered over 100 grants including contract and subcontract administration, reimbursement review, regulatory oversight, and NEPA compliance; developed and implemented two new grant programs including guidelines, procedures, and processes; grants manager and NEPA coordinator for over 50 projects at one time under different grant programs maintaining financial responsibility for \$12.7M.

## **EMPLOYMENT**

ACHD Commuteride | **Manager** | 03/14 – present

Idaho Transportation Department | **Freight, Bicycle and Pedestrian Coordinator** | 01/10- 01/14

ARCADIS | **Senior Planner** | 05/01-01/10

Atlanta Regional Commission | **Principal Planner** | 01/00-05/01

Georgia Emergency Management Agency | **Natural Resource Specialist** | 06/97- 12/99

Gainesville/Hall County | **Planner** | 09/92-07/95

## **EDUCATION**

**Georgia Institute of Technology** | Master of City Planning

**Appalachian State University** | B.S. Planning/B.S. Geography



American Planning Association  
Idaho Chapter

February 21, 2017

Commissioner Julie DeLorenzo, District 3  
Idaho Transportation Board of Directors  
3311 W State Street  
Boise, ID 83707

**Re: Reappointment of Maureen Gresham to ITD's Public Transportation Advisory Council**

Dear Commissioner DeLorenzo:

I have been fortunate to work with Maureen Gresham over many years; at Ada County Highway District (ACHD), at the Community Planning Association (COMPASS), and on the Board of Directors of the Idaho Chapter of the American Planning Association (APA Idaho). I highly recommend her re-appointment to ITD's Public Transportation Advisory Council (PTAC.)

Maureen was first appointed to serve on APA Idaho as the Education and Outreach Chair, then elected to serve as Secretary. The primary objectives of the Chapter are to promote the art and science of planning, help planning professionals excel, and to emphasize the importance of achieving the final vision/goal over mere procedure. Maureen embraces these objectives and they reflect her commitment to the planning profession, which she will continue to bring to PTAC if re-appointed.

As the Manager of Commuteride, Maureen has focused her organization on encouraging people to think differently about their commute. Maureen exemplifies this innovation in all of her work. Maureen has grown Commuteride's influence from just carpooling and vanpooling to leading the Treasure Valley on Travel Demand Management (TDM.) Effective TDM strategies rely on good data, planning, and partnerships. These principles are what Maureen excels at and will continue to bring to PTAC. Her passion for TDM will help PTAC look at public transportation in a broader context, invest resources based on performance, and build trust among providers.

If you need any additional information, feel free to contact me at (208) 475-2234.

Sincerely,

A handwritten signature in blue ink that reads 'Sabrina C. Minshall'.

Sabrina C. Minshall  
President, APA Idaho

Cc: Idaho Transportation Department Director Brian Ness  
Idaho Transportation Board Chairman Jerry Whitehead



February 17, 2017

Commissioner Julie DeLorenzo, District 3  
Idaho Transportation Board of Directors  
3311 W State Street  
Boise, ID 83707

**Re: Reappointment of Maureen Gresham to ITD's Public Transportation Advisory Council**

Dear Commissioner DeLorenzo:

I am pleased to recommend Maureen Gresham for reappointment to represent District 3 on the Idaho Transportation Department's Public Transportation Advisory Council (PTAC). Maureen is enthusiastic, professional, and innovative. Maureen also serves on COMPASS' Public Transportation Workgroup and provides critical input.

Maureen will continue to be an asset to PTAC by:

- Understanding the urban/rural dynamic
- Using her experience to guide policy decisions in the best interest of the state and District 3
- Bringing a transit provider perspective to the table
- Understanding the role transportation plays in economic development
- Acting as a liaison to the COMPASS Public Transportation Workgroup

As the manager of the Commuteride program at ACHD, Maureen has moved the agency beyond a vanpool and ridesharing program into providing advocacy for all components of travel demand management. Maureen also serves as the American Planning Association Idaho Chapter, Secretary, and has an influential relationship with planners throughout Idaho. I encourage her reappointment and applaud the work of PTAC over the past few years. If you need any additional information, feel free to contact me at (208) 475-2266.

Sincerely,

Matthew J. Stoll  
Executive Director

pc: Idaho Transportation Department Director Brian Ness  
Idaho Transportation Board Chairman Jerry Whitehead