

**2013 CAR AND PICKUP TRUCK REGISTRATIONS  
BY MANUFACTURE**

| MAKE                | SUBTOTAL COUNT | % OF STATE TOTAL | MAKE                | SUBTOTAL COUNT | % OF STATE TOTAL |
|---------------------|----------------|------------------|---------------------|----------------|------------------|
| AC COBRA            | 20             | 0.0%             | KIA MOTORS CORP.    | 18,015         | 1.4%             |
| ACURA               | 7,115          | 0.6%             | LAND ROVER          | 2,084          | 0.2%             |
| ALFA ROMEO          | 61             | 0.0%             | LEXUS               | 7,737          | 0.6%             |
| AMERICAN MOTORS     | 1,770          | 0.1%             | LINCOLN-CONTINENTAL | 7,311          | 0.6%             |
| AUDI                | 4,996          | 0.4%             | LOTUS               | 30             | 0.0%             |
| AUSTIN              | 43             | 0.0%             | MASERATI            | 20             | 0.0%             |
| AUSTIN-HEALY        | 33             | 0.0%             | MAZDA               | 21,354         | 1.7%             |
| BENTLEY             | 20             | 0.0%             | MERCEDES-BENZ       | 7,337          | 0.6%             |
| BMW                 | 8,951          | 0.7%             | MERCURY             | 12,445         | 1.0%             |
| BUICK               | 25,576         | 2.0%             | MERKUR              | 29             | 0.0%             |
| CADILLAC            | 13,176         | 1.0%             | MG                  | 389            | 0.0%             |
| CHEVROLET           | 203,257        | 16.2%            | MINI COOPER         | 1,438          | 0.1%             |
| CHRYSLER            | 24,810         | 2.0%             | MITSUBISHI          | 9,463          | 0.8%             |
| CITROEN             | 7              | 0.0%             | MORGAN              | 13             | 0.0%             |
| DAEWOO              | 398            | 0.0%             | MORRIS              | 11             | 0.0%             |
| DAIHATSU            | 50             | 0.0%             | NASH                | 56             | 0.0%             |
| DATSUN              | 1,222          | 0.1%             | NISSAN              | 48,127         | 3.8%             |
| DE LOREAN           | 16             | 0.0%             | OLDSMOBILE          | 13,299         | 1.1%             |
| DE SOTO             | 28             | 0.0%             | OPEL (IMPORT)       | 21             | 0.0%             |
| DODGE               | 111,116        | 8.8%             | PACKARD             | 45             | 0.0%             |
| EAGLE               | 447            | 0.0%             | PEUGEOT             | 7              | 0.0%             |
| EDSEL               | 14             | 0.0%             | PLYMOUTH            | 5,707          | 0.5%             |
| FERRARI             | 37             | 0.0%             | PONTIAC             | 32,959         | 2.6%             |
| FIAT                | 468            | 0.0%             | PORSCHE             | 1,763          | 0.1%             |
| FORD (NORTH AMERICA | 225,692        | 17.9%            | RAMBLER             | 31             | 0.0%             |
| FREIGHTLINER CORP   | 68             | 0.0%             | RENAULT             | 4              | 0.0%             |
| GENERAL MOTORS COR  | 62,390         | 5.0%             | REO                 | 5              | 0.0%             |
| GEO                 | 4,293          | 0.3%             | ROLLS-ROYCE         | 12             | 0.0%             |
| HONDA               | 70,815         | 5.6%             | ROVER               | 42             | 0.0%             |
| HUDSON              | 32             | 0.0%             | SAAB                | 1,342          | 0.1%             |
| HUMMER (GENERAL MO  | 1,170          | 0.1%             | SATURN (GENERAL MOT | 11,485         | 0.9%             |
| HYUNDAI             | 24,199         | 1.9%             | STUDEBAKER          | 162            | 0.0%             |
| IMPERIAL            | 6              | 0.0%             | SUBARU              | 43,897         | 3.5%             |
| INFINITI            | 2,165          | 0.2%             | SUNBEAM             | 6              | 0.0%             |
| INTL                | 744            | 0.1%             | SUZI                | 6,309          | 0.5%             |
| ISUZU               | 5,406          | 0.4%             | SUZULIGHT SU        | 143            | 0.0%             |
| JAGUAR              | 1,296          | 0.1%             | TOYOTA              | 129,493        | 10.3%            |
| JEEP                | 42,066         | 3.3%             | TRIUMPH             | 156            | 0.0%             |
| JENSEN              | 3              | 0.0%             | VOLKSWAGEN          | 22,646         | 1.8%             |
| KAISER              | 17             | 0.0%             | VOLVO               | 5,875          | 0.5%             |

|                 |       |      |
|-----------------|-------|------|
| HOMEMADE        | 131   | 0.0% |
| MFR. NOT LISTED | 102   | 0.0% |
| OTHER           | 2,318 | 0.2% |

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| <b>STATE TOTAL</b> | <b>1,257,812</b> |
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Idaho Transportation Department, Economics & Research Section