

DEALER SALES VOLUME (Units)

By County of Sale
Excludes Snowmobiles, Dunebuggies, and Leased Vehicles
Calendar Year 2011

County of Sale	PASSENGER CARS		PICKUP TRUCKS		SPORT UTILITIES		MOTORCYCLES		MOTORHOMES		TRUCKS		CAMP TRAILERS		OTHER TRAILERS		ALL OTHER		Total Sales Volume
	New	Used	New	Used	New	Used	New	Used	New	Used	New	Used	New	Used	New	Used	New	Used	
Ada	3,490	10,288	1,311	3,908	2,149	6,408	1,767	1,281	71	309	70	199	761	693	226	187	482	1,225	34,825
Adams	-	-	-	-	-	-	40	11	-	-	-	-	-	-	-	-	1	-	52
Bannock	716	2,923	598	1,580	608	1,668	410	264	3	19	10	85	215	156	108	66	100	349	9,878
Bear Lake	7	79	30	75	28	69	-	2	-	-	-	1	-	-	38	12	1	12	354
Benewah	-	41	1	51	-	32	73	67	-	1	-	-	-	2	9	-	13	9	299
Bingham	54	634	199	438	53	237	96	84	1	17	1	157	176	151	189	86	74	85	2,732
Blaine	10	95	63	113	71	195	51	28	-	-	1	3	-	2	8	8	18	31	697
Boise	-	5	-	4	-	3	-	3	-	-	-	1	-	-	-	-	-	-	16
Bonner	39	251	142	234	64	279	133	32	-	8	-	6	-	16	11	1	43	33	1,292
Bonneville	827	3,817	677	2,110	459	2,143	1,067	618	5	44	10	113	284	266	116	47	322	492	13,417
Boundary	7	168	6	113	1	95	9	27	-	-	-	7	-	2	12	6	3	41	497
Butte	4	24	-	6	1	4	1	-	-	1	-	-	-	-	-	-	-	-	41
Camas	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
Canyon	1,436	7,414	1,288	3,468	1,287	3,843	800	731	5	64	28	217	253	271	501	182	589	1,159	23,536
Caribou	17	212	94	203	20	134	-	6	-	1	-	13	-	1	3	6	2	25	737
Cassia	62	832	238	656	92	528	-	31	-	6	-	20	1	14	25	14	16	112	2,647
Clark	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Clearwater	7	32	19	60	6	36	71	28	-	-	-	1	-	-	3	-	1	7	271
Custer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Elmore	92	658	245	573	88	409	88	104	-	7	5	7	-	17	15	3	16	98	2,425
Franklin	40	232	131	252	19	144	91	27	-	1	-	4	-	11	6	8	44	39	1,049
Fremont	18	64	53	73	33	65	49	35	-	-	-	8	4	8	5	1	36	12	464
Gem	-	133	-	100	-	70	1	16	-	6	-	2	-	9	-	-	-	19	356
Gooding	-	111	-	92	-	81	6	9	-	7	-	4	10	12	1	4	1	28	366
Idaho	20	110	44	162	13	78	146	107	-	-	-	2	-	6	1	1	56	39	785
Jefferson	28	292	40	230	23	184	21	14	-	2	-	58	-	8	1	3	6	50	960
Jerome	91	746	46	385	34	428	19	71	-	5	1	22	50	67	85	28	19	119	2,216
Kootenai	876	3,819	588	2,344	848	2,593	498	281	1	95	4	33	292	252	200	33	192	532	13,481
Latah	28	206	-	101	55	125	67	48	-	1	-	5	-	2	3	6	9	31	687
Lemhi	27	147	169	172	41	91	73	29	-	-	-	2	-	4	1	-	19	26	801
Lewis	-	35	-	26	-	10	-	-	-	-	-	14	-	4	-	14	1	5	109
Lincoln	3	3	-	4	-	1	-	-	-	-	-	-	-	-	-	-	-	-	8
Madison	259	1,131	393	654	133	669	490	158	-	1	2	29	-	1	29	17	108	170	4,244
Minidoka	-	247	1	133	-	106	461	200	-	5	1	88	4	11	19	51	27	33	1,387
Nez Perce	614	1,034	404	866	215	608	158	49	4	12	2	20	176	132	55	18	92	91	4,550
Oneida	-	43	-	13	-	10	-	6	-	-	-	3	-	-	1	4	-	4	84
Owyhee	2	148	-	48	-	58	-	2	-	2	-	3	-	3	-	-	-	22	288
Payette	22	280	40	227	24	154	-	18	-	4	-	3	1	23	1	5	7	48	857
Power	-	117	-	70	-	54	-	4	-	1	-	26	-	1	1	1	-	18	293
Shoshone	161	232	467	264	304	176	126	79	-	1	1	3	-	2	1	1	63	47	1,928
Teton	-	44	-	14	-	31	-	-	-	-	-	1	-	-	-	-	-	6	96
Twin Falls	599	2,842	608	1,565	405	1,649	588	268	1	25	6	81	152	112	143	40	140	371	9,595
Valley	8	22	22	42	12	37	47	18	-	-	-	2	-	3	1	3	36	14	267
Washington	46	98	111	124	39	54	1	2	-	-	-	1	-	-	4	1	5	22	508
County Unspecified	32	139	8	70	15	81	29	17	-	3	-	6	5	5	1	3	8	22	444
County Total	9,639	39,748	8,036	21,624	7,140	23,640	7,477	4,775	91	648	142	1,250	2,384	2,267	1,823	860	2,550	5,446	139,540
Out of State Dealers	674	993	351	476	374	571	376	95	1	2	1	5	29	27	6	-	92	111	4,184
Total Volume	10,313	40,741	8,387	22,100	7,514	24,211	7,853	4,870	92	650	143	1,255	2,413	2,294	1,829	860	2,642	5,557	143,724

Idaho Transportation Department
Economics and Research Section

Excludes sales between private parties.