



News Release

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Media invited to celebrate with winning students for first-ever Name a Snowplow contest

RIGBY— The Idaho Transportation Department invites members of the media to join us in visiting local schools to unveil named plows to the winners of the first annual Name a Snowplow contest.

Classrooms from across Idaho were invited to submit names to the contest last fall. ITD employees then selected two names for each geographical area of the state.

The names will be visibly displayed across plow blades, with that plow appearing at winning schools and stickers given to the creative winning students. This contest provides the opportunity for additional winter driving safety education and engaging the community in the important work ITD plow drivers do each winter.

In east Idaho, plow celebration events will be held:

Friday, January 10, at Swan Valley School in Swan Valley at 1 p.m.

Winning Plow Name: Antisnowcial

Monday, January 13, at Rigby Middle School in Rigby at 9:15 a.m.

Winning Plow Name: POW POW KA PLOW

Each school celebration is expected to last less than an hour and will provide opportunities to see the named plow and speak to ITD operators.

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