Bridge Aesthetics

ITD is working with a local subcommittee of the Blaine Co. Regional Transportation Committee (BCRTC) to identify desired aesthetic treatments to the bridge. Subcommittee representation includes...

- Blaine Co., City of Ketchum, Ketchum Arts Commission, City of Sun Valley, City of Hailey, Blaine Co. Rec. Dist. and ITD

The aesthetics selection process:

- Assess preliminary budget limitations for aesthetic treatments based on preliminary project cost estimates
- Identify and evaluate possible treatment options and themes; color treatments, aesthetic treatment design options, art images, etc.
- Engage art consultant for input
- Evaluate and refine possible treatments through coordination with BCRTC
- Present to the public at final design open house (2015)
- Identify desired treatment options within updated budget for final recommendation
- Make recommendation to the BCRTC and ITD
- ITD to finalize the desired aesthetic treatment
- Incorporate in project

Note: those interested in additional opportunities for input on bridge aesthetics may attend monthly BCRTC meetings