





Bridge Aesthetics

ITD is working with a local subcommittee of the Blaine Co. Regional Transportation Committee (BCRTC) to identify desired aesthetic treatments to the bridge. Subcommittee representation includes...

 Blaine Co., City of Ketchum, Ketchum Arts Commission, City of Sun Valley, City of Hailey, Blaine Co. Rec. Dist. and ITD

The aesthetics selection process:

- Assess preliminary budget limitations for aesthetic treatments based on preliminary project cost estimates
- Identify and evaluate possible treatment options and themes; color treatments, aesthetic treatment design options, art images, etc.
- Engage art consultant for input
- Evaluate and refine possible treatments through coordination with BCRTC
- Present to the public at final design open house (2015)
- Identify desired treatment options within updated budget for final recommendation
- Make recommendation to the BCRTC and to ITD
- ITD to finalize the desired aesthetic treatment
- Incorporate in project
- Note: those interested in additional opportunities for input on bridge aesthetics may attend monthly BCRTC meetings