



## Municipal Separate Storm Sewer (MS4) Annual Report

**MS4 Permittee Name/Organization:**

Idaho Falls, City of (MS4) & Idaho Transportation Department District #6

**Enter the name of co-permittee submitting report (if applicable):**

City of Idaho Falls

**NPDES Permit Number:**

Indicate Annual Report Number & Reporting Period:

- ☐ Year 1 Reporting Period
- ☐ Year 2 Reporting Period
- ☒ Year 3 Reporting Period
- ☐ Year 4 Reporting Period
- ☐ Year 5 Reporting Period
- ☐ Other

### Section I General Information

**MS4 Facility Contact Name:**

Idaho Falls, City of (MS4)

**MS4 Contact Telephone:**

**MS4 Contact Email Address:**

**MS4 Facility Contact Type:**

☒ Owner   ☐ Operator   ☐ Main Contact

**MS4 Facility Site (physical) Address:****MS4 Facility Site City, State, Zip Code:****MS4 Facility Mailing Address:****List All Receiving Water(s) for the MS4 Discharges:**

South Fork Willow Creek  
North Fork Willow Creek  
Snake River  
Crow Creek  
Progressive Canal

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**Section II. Permittee Responsibility:**

1. **This Permittee organization shares implementation responsibility for Permit compliance with one or more Permittees.**  
☒ Yes   ☐ No   ☐ Not Applicable  
Is the agreement between the Permittees described/cited in the Stormwater Management Program (SWMP) Document?  
☒ Yes   ☐ No   ☐ Not Applicable  
Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.  
Please explain why this Permit Requirement does not apply.
2. **This Permittee organization shares implementation responsibility for Permit compliance with one or more outside**

**(non-Permittee) entities.**

☐ Yes ☒ No ☐ Not Applicable

Is the agreement with these other entity(ies) described/cited in the SWMP Document?

☐ Yes ☐ No ☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

**3. This Permittee organization maintains relevant ordinances or other regulatory mechanisms to control pollutant discharges into and from the MS4 to meet the requirements of this GP.**

☒ Yes ☐ No ☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

**4. This Permittee organization's SWMP Document is posted on a publicly accessible website.**

☒ Yes ☐ No ☐ Not Applicable

Identify the URL for the webpage where the SWMP Document can be accessed:

[http:// www.idahofallsidaho.gov/370/Stormwater](http://www.idahofallsidaho.gov/370/Stormwater)

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

**5. (Year 3 Annual Report only): This Permittee organization's SWMP Document been updated to describe the implementation of the selected Monitoring/Assessment and/or Pollutant Reduction activities cited in Permit Part 4.**

☐ Yes

Identify the URL for the webpage where the SWMP Document can be accessed:

<http://>

☐ No

☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

**6. This Permittee organization regularly tracks certain activities to set priorities and assess compliance with the**

### Permit requirements.

☒ Yes ☐ No ☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

7. **During the reporting period, responsibility for SMWP implementation has changed due to a Transfer of Ownership or Operational Authority over a geographic portion of the MS4. This Permittee's SWMP Document has been updated to reflect these changes in responsibility for any new or transferred areas served by the MS4.**

☐ Yes ☐ No ☒ Not Applicable

**This Permittee's SWMP Document has been updated to reflect these changes in responsibility for any new or transferred areas served by the MS4.**

☐ Yes ☐ No ☐ Not Applicable

Please provide a brief statement summarizing the change in ownership or operational authority.

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

## Section II Comments

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## Section III. Status of SWMP Control Measures

8. **This Permittee organization conducts an education, outreach, and public involvement program based on stormwater issues of significance in the Permittee's jurisdiction.**

☒ Yes, this organization conducts the education, outreach, and involvement activities required by the Permit

☐ Yes, this organization works through contract with other entities to conduct the education, outreach, and involvement activities required by the Permit

Please cite any relevant information and/or statistics that helps illustrate the implementation of the organization's education outreach and/or public involvement program.

Please cite any relevant information and/or statistics that helps illustrate the implementation of the organization's education outreach and/or public involvement program. Outreach efforts and details noted in the Public Outreach Message Plan update

posted at the City of Idaho Falls Website:

<https://www.idahofallsidaho.gov/370/Stormwater>

- ☐ No  
☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

9. **Target Audience: During the reporting period, this Permittee organization focused its education, outreach, and public involvement messages to the following audience(s):**

- ☒ **General Public** (including homeowners, homeowner's associations, landscapers, and property managers)
- ☒ **Business/Industrial/Commercial/Institutions** (including home based and mobile businesses)
- ☒ **Construction/Development** (e.g., Engineers, Contractors, Developers, Landscape Architects, Site Design Professionals)
- ☐ **Elected Officials, Land Use Policy and Planning Staff**
- ☐ Other

Please describe in the space provided:

10. **Topics: During the reporting period, this Permittee organization focused its education, outreach, and public involvement messages on the following topics (select all that apply):**

- ☒ General impacts of stormwater flows into surface water, and appropriate actions to prevent adverse impacts;
- ☐ Impacts from impervious surfaces, techniques to avoid adverse impacts;
- ☒ Yard care techniques protective of water quality, such as composting;
- ☒ Proper use, application & storage of pesticides, herbicides, and fertilizers;
- ☒ Litter & trash control and recycling programs;
- ☒ BMPs for power washing, carpet cleaning, auto repair & maintenance;
- ☐ Low Impact Development/green infrastructure techniques, including site design, pervious paving, retention of mature trees/vegetation, landscaping and vegetative buffers;
- ☒ Maintenance of landscape features providing water quality benefits;
- ☐ Stormwater treatment and volume control practices;
- ☐ Technical standards for stormwater site plans; including appropriate selection, installation, and use of required construction site control measures
- ☐ Source control BMPs and environmental stewardship;
- ☐ Impacts of illicit discharges and how to report them;

- ☐ Actions and opportunities for pet waste control/disposal,
- ☒ Water wise landscaping, water conservation, water efficiency
- ☒ BMPs for use and storage of automotive chemicals, hazardous cleaning supplies, vehicle wash soaps and other hazardous materials;

11. **During the reporting period, this Permittee organization began and/or continued distribution of the selected messages/activities to the intended target audience.**

☒ Yes

Please summarize the message/activity conducted during the reporting period below: Outreach efforts and details noted in the Public Outreach Message Plan update posted at the City of Idaho Falls Website:

<https://www.idahofallsidaho.gov/370/Stormwater>

☐ No

*Note: Permittee is required to conduct at least eight (8) educational messages or activities by the date specified in the Permit.*

☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

12. **During this reporting period, this Permittee organization assessed, or participated in efforts to assess, the understanding and adoption of intended behaviors by the target audience.**

☒ Yes

Please summarize efforts to assess the selected education, outreach and public involvement activities conducted during the reporting period. If information is available, describe how this information is used to improve education/outreach efforts. Outreach efforts and details noted in the Public Outreach Message Plan update posted at the City of Idaho Falls Website:

<https://www.idahofallsidaho.gov/370/Stormwater>

☐ No

☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

13. **During this reporting period, this Permittee organization offered (or worked with others to offer) training/education regarding construction site runoff control measures to site operators working in the**

**Permittee's jurisdiction.**

- ☒ Yes  
☐ No

*Note: Permittee is required to offer outreach/training on construction site control measures at least twice during the permit term no later than the date specified in the Permit.*

- ☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

14. **During this reporting period, this Permittee organization offered (or worked with others to offer) training/education regarding permanent stormwater controls to audiences working in the Permittee's jurisdiction.**

- ☒ Yes  
☐ No

*Note: Permittee is required to offer outreach/training on permanent controls at least during the permit term no later than the date specified in the Permit.*

- ☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

15. **This Permittee organization maintains and promotes a publicly-accessible website that provides current SWMP-related information cited in Permit Part 3.1.8. This website was recently updated prior to submitting this Report.**

- ☒ Yes

URL for the Permitte's webpage

:

[www.idahofallsidaho.gov/370/Stormwater](http://www.idahofallsidaho.gov/370/Stormwater)

- ☐ No  
☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

**Comments on Public Education, Outreach, and Involvement Program:** *Use this Comments field to explain or discuss unique implementation schedules, summarize nature of the education, outreach, and public involvement activities conducted during the reporting period.*

Outreach efforts and details noted in the Public Outreach Message Plan update posted at the City of Idaho Falls Website:  
<https://www.idahofallsidaho.gov/370/Stormwater>

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### **Illicit Discharge Detection and Elimination Program (Permit Part 3.2)**

16. **To the extent allowable pursuant to authority granted under Idaho law, this Permittee organization conducts and enforces a program to detect and eliminate illicit discharges into the MS4.**

☒ Yes  
☐ No

*Note: Permittee is required to revise and update existing programs as necessary to comply with the Permit no later than the date specified in the Permit.*

☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

17. **This Permittee organization maintains a current MS4 Map and Outfall Inventory as described in the Permit.**

☒ Yes  
☐ No

*Note: Permittee is required to update their Map(s) and Inventory no later than the date specified in the Permit.*

☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

18. **To the extent allowable pursuant to authority granted under Idaho law, this Permittee organization prohibits non-storm water discharges into the MS4 (*except those identified in the Permit*) through an ordinance or other regulatory mechanism.**

☒ Yes

if yes, please provide citation/web address to the ordinance/regulatory mechanism:



☐ No

*Note: Permittee is required to revise and update their existing programs as necessary no later than the date specified in the Permit.*

☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

19. **This Permittee organization maintains a dedicated telephone number, email address, and/or other means for the public to report illicit discharges.**

☒ Yes

if yes, please provide phone number/web address: [www.idahofallsidaho.gov/370/Stormwater](http://www.idahofallsidaho.gov/370/Stormwater)

☐ No

*Note: Permittee is required to revise and update their existing programs as necessary no later than the date specified in the Permit.*

☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

20. **This Permittee organization responds and investigates illicit discharge complaints or reports within two working days.**

☒ Yes

☐ No

*Note: Permittee is required to revise and update their existing programs as necessary no later than the date specified in the Permit.*

☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

21. **Number of Public Complaints/Reports Received During this Reporting Period: 0**

22. **Number of Illicit Discharge Complaints/Reports Investigated through field visits,sampling or other follow-up action 2**

23. **Number of Illicit Discharge Complaints/Reports Resolved:** 2

24. **This Permittee organization conducts a dry weather analytical and field screening monitoring program to identify non-stormwater flows from MS4 outfalls.**

☒ Yes

☐ No

☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

25. **During the reporting period, this Permittee organization used its written protocols to prioritize and identify MS4 outfalls for dry weather discharge investigation.**

☒ Yes

☐ No

☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

26. **Total Number of MS4 Outfalls in the Permittee's jurisdiction of the Permit Area:** 180

27. **During the reporting period, this Permittee organization completed visual dryweather screening on at least 50 MS4 outfalls.**

☒ Yes

☐ No – Total # of outfalls screened in this jurisdiction was less than 50

☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

28. **Of the outfalls screened during the reporting period:**

**How many outfalls were discharging during dry weather?** 2

**How many of these identified dry weather discharges were sampled or otherwise investigated to determine the discharge source?** 2

**How many of the identified dry weather discharges resulted in the Permittee action to address and eliminate the discharge source?** 0

29. **During this reporting period, how many of the Permittee's MS4 outfalls have been identified as having dry weather flows caused by irrigation return flow or ground water seepage?**

**Number of outfalls identified this reporting period** 0

**Total number of MS4 outfalls identified to date, as having dry weather flows from irrigation or groundwater seepage** 0

*Note: Permittee is required to provide a complete list of MS4 outfall locations identified as having dry weather flows caused by irrigation return flow or ground water seepage as part of the Permit Renewal Application no later than the date specified in the Permit.*

30. **This Permittee organization maintains written spill response procedures and coordinates appropriate spill prevention, containment and response activities with other organizations in the Permit Area to ensure maximum water quality protection at all times.**

- ☒ Yes  
☐ No  
☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

31. **This Permittee organization coordinates with appropriate local entities to educate employees and the public of the proper management and disposal or recycling of used oil, vehicle fluids, toxic materials, and other household hazardous wastes.**

- ☒ Yes  
☐ No  
☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

32. **This Permittee organization's staff responsible for investigating, identifying and eliminating illicit discharges, spills, and illicit connections into the MS4 are trained to conduct such activities**

- ☒ Yes  
☐ No  
☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be

met.

Please explain why this Permit Requirement does not apply.

### **Comments on Illicit Discharge Detection and Elimination Program:**

Use this Comments field to explain any unique implementation schedules, highlight investigation results or follow-up actions, discuss subsequent enforcement actions, etc. that were conducted during the relevant reporting period.

1 Taco Wagon dumping into Willow Creek Mike H. checked it out and they were dumping into a barrel. 1 location was some spilled oil that was running into storm system in the alley at 796 Whittier St. The fire dept was called and it was determined that it was about 5 Gallons of motor oil spilled We followed it down the storm system and determined that it never made it to the out fall. We then flushed and vacuumed up all the storm lines that we found any trace of oil in. This was corrected within 30 days.

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### **Construction Site Runoff Control Program**

33. **This Permittee organization uses an ordinance or other regulatory mechanism to require erosion, sediment, and waste material management controls at construction project site activity that results in land disturbance of one (1) or more acres and discharges to the MS4.**

☒ Yes

☐ No

*Note: Permittee is required to update their construction site runoff control requirements no later than the date specified in the Permit.*

☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

34. **This Permittee organization requires construction site operators to submit construction site plans for projects disturbing one (1) or more acres for Permittee review.**

☒ Yes

☐ No

*Note: Permittee is required to update their construction site runoff control requirements no later than the date specified in the Permit.*

☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

35. **This Permittee organization inspects construction sites that disturb one (1) or more acres to ensure compliance with applicable requirements for erosion, sediment and waste material management controls.**

☒ Yes

☐ No

*Note: Permittee is required to update their construction site runoff control requirements no later than the date specified in the Permit.*

☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

36. **This Permittee organization inspects construction sites using an inspection prioritization system.**

☒ Yes

☐ No

*Note: Permittee is required to update their construction site runoff control requirements no later than the date specified in the Permit.*

☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

37. **This Permittee organization implements a written escalating enforcement response policy or plan (ERP) for construction site runoff control.**

☒ Yes

☐ No

*Note: Permittee is required to update their construction site runoff control requirements no later than the date specified in the Permit.*

☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

38. **This Permittee organization ensures that all persons responsible for preconstruction site plan review, site inspections, and enforcement of construction site runoff control requirements are appropriately trained to conduct such activities - specifically, this organization provides orientation and training for new staff working on construction runoff control issues within the first six (6) months of employment.**

☒ Yes

☐ No

*Note: Permittee is required to update their construction site runoff control requirements no later than the date specified in the Permit.*

☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

### **Comments on Construction Site Runoff Control:**

Use this Comments field to explain any unique implementation schedules, summarize the number of site inspections, follow-up actions, and/or any subsequent enforcement actions, etc. that were conducted during the relevant reporting period.

Written Escalating Enforcement Response policy is documented as part of the Storm Water Management Program.

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## **Post Construction Stormwater Management in New Development & Redevelopment**

39. **Through ordinance or other regulatory mechanism, this Permittee organization requires the installation and long-term maintenance of permanent stormwater controls at new development and redevelopment project sites that result from land disturbance greater than or equal to 1 acre and that discharges to the MS4.  
The required stormwater controls must be sufficient to retain onsite the runoff volume produced from a 24-hour 95th percentile storm event, and/or require runoff treatment sufficient to attain an equal or greater level of water quality benefit as this onsite retention standard.**

☒ Yes

Please cite to the ordinance containing the permanent stormwater control requirements: City Code 10-1-5 (O);

<https://www.idahofallsidaho.gov/DocumentCenter/View/110/Chapter-1---Subdivision-Ordinance-PDF>

☐ No

*Note: Permittee is required to update their permanent stormwater control requirements no later than the date specified in the Permit.*

☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

40. **This Permittee organization requires permanent storm water controls through written specifications.**

☒ Yes

Please cite to the ordinance containing the permanent stormwater control requirements: Development Document Downloads | Idaho Falls, ID ([idahofallsidaho.gov](http://idahofallsidaho.gov)).

☐ No

*Note: Permittee is required to update their permanent stormwater control requirements no later than the date specified in the Permit.*

☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

41. **This Permittee organization requires preconstruction site plan review and approval for permanent storm water controls at new development and redevelopment sites that result in land disturbance of one or more acres and discharge to the MS4.**

☒ Yes

☐ No

*Note: Permittee is required to update their permanent stormwater control requirements no later than the date specified in the Permit.*

☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

42. **This Permittee organization has identified high priority locations in the jurisdiction where the Permittee regularly inspects the installation and long-term operation of permanent stormwater controls.**

☒ Yes

☐ No

*Note: Permittee is required to update their permanent stormwater control requirements no later than the date specified in the Permit.*

☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

43. **This Permittee organization has an enforcement strategy to ensure and maintain the functional integrity of permanent stormwater controls within this jurisdiction.**

☒ Yes

☐ No

*Note: Permittee is required to update their permanent stormwater control requirements no later than the date specified in the Permit.*

☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

44. **This Permittee organization uses a database inventory to track and manage the operational condition of permanent stormwater controls within this jurisdiction.**

☒ Yes

☐ No

*Note: Permittee is required to update their permanent stormwater control requirements no later than the date specified in the Permit.*

☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

45. **This Permittee organization requires enforceable and transferable O&M Agreements, where parties other than this Permittee organization are responsible for operation and maintenance of permanent storm water controls.**

☒ Yes

☐ No

*Note: Permittee is required to update their permanent stormwater control requirements no later than the date specified in the*



Permit.

☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

46. **This Permittee organization ensures that all persons responsible for reviewing site plans for permanent stormwater controls and/or for inspecting the installation and operation of permanent controls are trained to conduct such activities.**

☒ Yes

☐ No

*Note: Permittee is required to update their permanent stormwater control requirements no later than the date specified in the Permit.*

☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

### **Comments on Post Construction Stormwater Management in New Development and Redevelopment**

Use this Comments field as necessary to explain any unique implementation schedules, summarize inspections, actions, etc. that were conducted during the relevant reporting period.

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### **Pollution Prevention/Good Housekeeping for MS4 Operations**

47. **This Permittee organization inspects all MS4 catch basins and inlets in the jurisdiction at least once every five years and takes appropriate maintenance or cleaning action based on those inspections.**

☒ Yes

☐ No -Permittee uses an alternate inspection & maintenance schedule as outlined in the SWMP Document.

☐ No

*Note: Permittee is required to update their requirements for pollution prevention/good housekeeping for MS4 Operations no later than the date specified in the Permit.*

☐ Not Applicable

Please outline the alternate inspection and maintenance schedule.

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

**Total Number of catch basins and inlets inspected this reporting period 47**

48. **This Permittee organization operates and maintains Streets, Roads, Highways and/or Parking Lots in its jurisdiction in a manner that protects water quality and reduces the discharge of pollutants through the MS4.**

☒ Yes

☐ No

*Note: Permittee is required to update their requirements for pollution prevention/good housekeeping for MS4 Operations no later than the date specified in the Permit.*

☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

49. **This Permittee organization operates all street/road maintenance material storage locations in a manner that prevents pollutants in stormwater runoff from discharging to the MS4 or into any receiving waterbody. A description of each Material Storage Location is included in the SWMP Document, as required by Permit.**

☒ Yes

☐ No

*Note: Permittee is required to update their requirements for pollution prevention/good housekeeping for MS4 Operations no later than the date specified in the Permit.*

☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

50. **This Permittee organization sweeps all areas of the jurisdiction that discharge to the MS4 at least once annually. A description of the street sweeping program, as required by Permit, is included in the SWMP cument.**

☒ Yes

☐ No

*Note: Permittee is required to update their requirements for pollution prevention/good housekeeping for MS4 Operations no*

*later than the date specified in the Permit.*

☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

51. **This Permittee organization has reviewed its operation and maintenance activities for the types of activities listed below and confirms that all such activities are conducted in a manner that protects water quality and reduces the discharge of pollutants through the MS4.** Municipal Activities to be addressed include: grounds/park and open space maintenance operations; fleet maintenance and vehicle washing operations; building maintenance; snow disposal site operation and maintenance; solid waste transfer activities; municipal golf course maintenance; materials storage; hazardous materials storage; used oil recycling; and spill control and prevention measures for municipal refueling facilities.

☒ Yes

☐ No

*Note: Permittee is required to update their requirements for pollution prevention/good housekeeping for MS4 Operations no later than the date specified in the Permit.*

☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

52. **This Permittee organization ensures appropriate practices to reduce the discharge of pollutants to the MS4 associated with the application, storage and disposal of pesticides, herbicides and fertilizers. All employees or contractors applying pesticides, etc. are instructed to follow all label requirements, including those regarding application methods, rates, number of applications allowed, and disposal of the pesticide/herbicide/fertilizer and rinsate.**

☒ Yes

☐ No

*Note: Permittee is required to update their requirements for pollution prevention/good housekeeping for MS4 Operations no later than the date specified in the Permit.*

☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

53. **This Permittee organization uses site specific Storm Water Pollution Prevention Plans for all Permittee-owned material storage facilities, heavy equipment storage areas, and maintenance yards located in the Permit Area.**

- ☒ Yes
- ☐ No

*Note: Permittee is required to update their requirements for pollution prevention/good housekeeping for MS4 Operations no later than the date specified in the Permit.*

- ☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

54. **This Permittee organization ensures that all persons responsible for municipal operations and maintenance activities are trained to conduct such activities.**

- ☒ Yes
- ☐ No

*Note: Permittee is required to update their requirements for pollution prevention/good housekeeping for MS4 Operations no later than the date specified in the Permit.*

- ☐ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

**Comments on Pollution Prevention/Good Housekeeping for MS4 Operations**

Use this Comments field as necessary to explain any unique implementation schedules, summarize inspections, actions, etc. that were conducted during the relevant reporting period

Catch Basin and Inlet inspection are ongoing with the Collections crew and Street Department.

5,262 feet MS4 storm lines flushed.  
1,274 Feet CCTV'd.  
12,203 total storm Flushed.  
25,360 total storm TV inspected.  
Cleaned most of Willow Creek around 6,550ft.

**Section IV. SPECIAL CONDITIONS FOR DISCHARGES TO IMPAIRED WATERS**

**Provide a current status report regarding the development of any required Monitoring /Assessment Plan and implementation of pollutant reduction activities as required by Permit.**

**55. Narrative Status Report:**

**Section V. Response To Excursions Above Idaho Water Quality Standards**

**56. During this or any prior reporting period, did the Permittee submit written notification to EPA and IDEQ regarding MS4 discharge that are causing or contributing to an excursion above the WQS as directed by the Permit?**

- ☐ Yes
- ☐ No
- ☒ Not Applicable

**57. During this or any prior reporting period, did the Permittee submit an Adaptive Management Report to EPA and IDEQ, as directed by the Permit?**

- ☐ Yes
- ☐ No
- ☒ Not Applicable

Please explain why this Permit Requirement has not been met and outline the expected dates that the Requirement will be met.

Please explain why this Permit Requirement does not apply.

**58. Provide a summary of the Permittee’s efforts to date that address the MS4 discharges contributing to the original water quality excursion, including the results of any monitoring, assessment, or evaluation efforts conducted during the reporting period.**

No events to report, and adaptive management response is not required.

**59. Please upload any documents that support this annual Report.**

List of Uploaded Documents	Size (MB)
No records to display	

☐ Certification: "I certify under penalty of law that this document and all attachments were prepared under my direction or supervision in accordance with a system designed to assure that qualified personnel properly gather and evaluate the information submitted. Based on my inquiry of the person or persons who manage the system, or those persons directly responsible for gathering the information, the information submitted is, to the best of my knowledge and belief, true, accurate, and complete. I have no personal knowledge that the information submitted is other than true, accurate, and complete. I am aware that there are significant penalties for submitting false information, including the possibility of fine and imprisonment for knowing violations."

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UPDATED: NOVEMBER 2023

# **STORMWATER & WATER CONSERVATION PUBLIC OUTREACH PLAN**

Public Information Officer, Kerry Hammon

A close-up, low-angle photograph of a computer keyboard, viewed from a slightly elevated perspective. The keys are dark grey or black. The word "Information" is printed in a white, serif font across several keys in the lower right portion of the image. The lighting is soft, creating subtle highlights and shadows on the keys.

Information



# COMMUNICATION TOOLS



City of Idaho Falls Website:  
www.idahofalls.gov

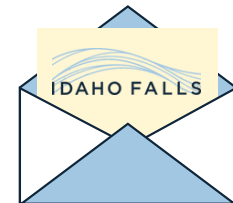
- Capabilities: Push notifications to subscriber's email, landline, cell phone (call, text, and voicemail.)
- Used in emergencies and for time-sensitive notifications.

- The user opens an internet browser, navigates to idahofalls.gov and clicks on the blue "Sign-up" button.
- **NEW FEATURE: In 2023, the City launched a new City of Idaho Falls app., which sends push notifications to users.**



## City of Idaho Falls Utility Bills

- Printed material inserted in every City utility bill
- Reach: Approximately 21,000 customers
- Used for non-emergent information sharing



## Social Media

- Facebook, Twitter, You Tube, Instagram
- Apps downloaded by the user
- Used for all forms of communication, including emergencies, press releases, public relations, public safety announcements, safety tips, etc.



**Download the NEW City of Idaho Falls app!**

## Print, website and social media



Facebook Subscribers: PR: 13,000  
EIN: 142,000 | IFM: 13,000

## Television, website and social media



Facebook Subscribers: KIFI 8: 128,000  
KIDK 3: 14,500 | KPVI 6: 28,000

## Radio, website and social media



Riverbend Facebook Subscribers: 200,000  
Rich Broadcasting Subscribers: 160,000  
Sandhill Media Facebook Subscribers: 25,000



# 2023 OUTREACH CAMPAIGN

## Printed Brochure

Target Audience: Property Owners

Reach: 25,000

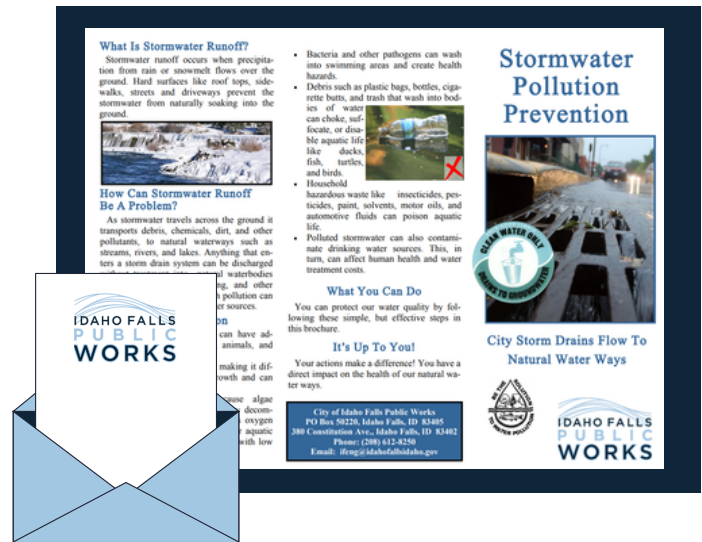
Demographic: Adults

Type: Trifold brochure

Method: City utility bill mailer

Frequency: Once a spring

Measurables: 25,000 customers



## City Website

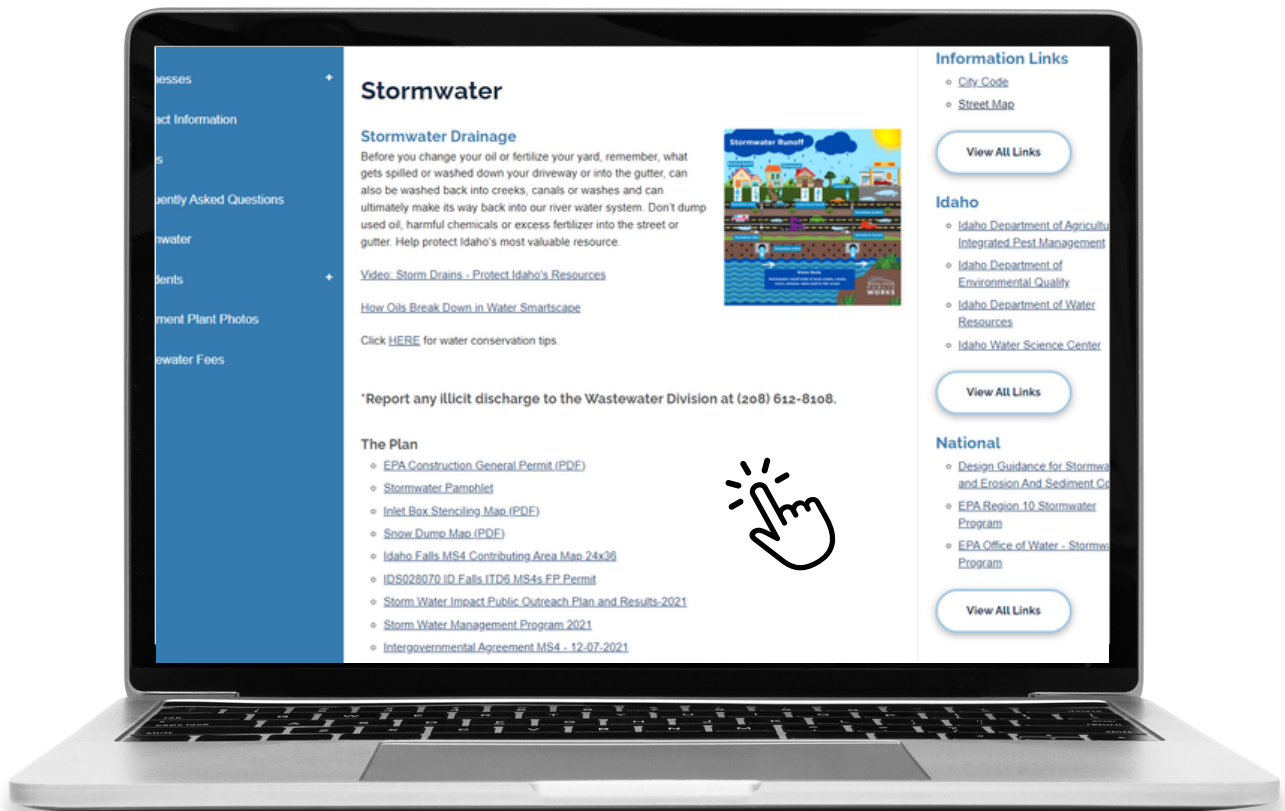
Target Audience: Internet Users

Demographic: Adults / Young Adults

Type: Web

Method: City Public Works Website

Frequency: Year-round



## Videos

### City of Idaho Falls You Tube Channel

Target Audience: Internet Users

Demographic: Adults & Young Adults

Method: City website, Facebook,

Twitter, You Tube

Frequency: spring & summer months



**STORM DRAINS:** Before you change your oil or fertilize your yard, remember, what gets spilled or washed down your driveway or into the gutter, can also be washed back into creeks, canals or washes and can ultimately make its way back into our river water system. Don't dump used oil, harmful chemicals or excess fertilizer into the street or gutter. Help protect Idaho's most valuable resource. For more water conservation tips, visit [www.idahofallsidaho.gov](http://www.idahofallsidaho.gov).



**WATER CONSERVATION:** Water is Idaho's most valuable natural resource. You can make a big impact on water conservation by doing a lot of little things. Things like turning the water off while you brush your teeth....fixing small leaks in your faucets....or changing out old and inefficient fixtures. Looking for little things around the house can have big impact on the environment. Visit [www.idahofallsidaho.gov](http://www.idahofallsidaho.gov) for more valuable water saving ideas.

**YARD WATER CONSERVATION:** When you're looking for ways to save water in your yard, try products like self-watering pots for your plants. These types of containers reduce water use, they don't allow fertilizer to escape into the environment, and produce a more even water consumption that helps produce healthier, more beautiful plants. Plus, you only have to water every three or four days. Visit [www.idahofallsidaho.gov](http://www.idahofallsidaho.gov) for more ways to help save Idaho's most valuable resource.



## Social Media

Target Audience: Social Media Users | Demographic: Adults & Young Adults

Method: Facebook & Instagram | Frequency: Monthly in the spring/summer

STORMWATER RUNOFF: We all have an important role to play when it comes to caring for our environment. Storm water runoff is one of the biggest sources of water pollution, but YOU can be the solution. The next time you change your oil, please collect the oil in a drain pan rather than letting it sit on your driveway where it will eventually get washed down the drain. Only rain down the drain.

## SAVING WATER

Xeriscaping is a great way to save water. Plants that are native to east Idaho are specifically adapted to our climate and are able to use less water and less fertilizer. Check your local nursery for guidance on finding these native plants to include in your landscaping.

## OUTDOOR SAVE WATER

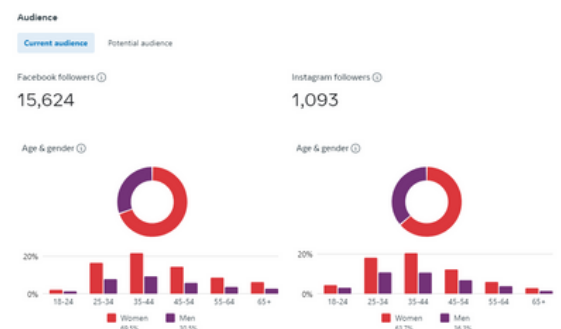
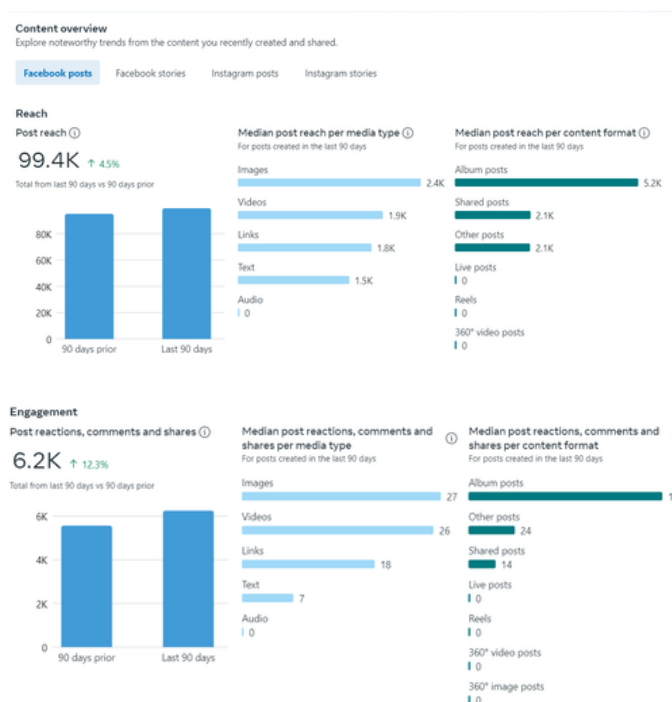
Even small adjustments in the way we do things can make a big difference when it comes to water conservation. Links to tips.

## INDOOR SAVE WATER

Water is Idaho's most valuable natural resource. You can make a big impact on water conservation by doing a lot of little things, such as turning the water off while you brush your teeth, fixing small leaks in your faucets, or changing out old and inefficient fixtures. Looking for little things around the house can have a BIG impact on the environment. [Link to more tips.](#)



## Social Media Results



I certify under penalty of law that this document and all attachments were prepared under my direction or supervision in accordance with a system designed to assure that qualified personnel properly gather and evaluate the information submitted. Based on the inquiry of the person or persons who manage the system, or those persons directly responsible for gathering the information, the information submitted is, to the best of my knowledge and belief, true, accurate, and complete. I am aware that there are significant penalties for submitting false information, including the possibility of fine and imprisonment for knowing violations.

☒ Check to certify you have read the above language and abide by the language and terms

Name:

Signature Date: