

**Idaho Transportation Department  
Monthly Average Hourly Traffic Report  
July 2004**

**Station # 254  
Route: US-30  
Segment Code and Milepost: 002040 335.670  
0.1 Miles West of Pocatello Ave, Pocatello (Gould Street)**

**County: Bannock  
District: 05  
Ascending Direction: East**

**Volumes and Percent of Daily Traffic**

Hour	Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday		Weekday		Weekend		All Days	
	Volume	% of day	Volume	% of day	Volume	% of day	Volume	% of day	Volume	% of day	Volume	% of day	Volume	% of day	Volume	% of day	Volume	% of day	Volume	% of day
0:00	295	3.1%	197	1.1%	187	0.9%	195	1.0%	187	0.9%	207	1.0%	272	1.9%	192	1.0%	284	2.4%	220	1.3%
1:00	171	1.8%	103	0.6%	112	0.6%	113	0.6%	125	0.6%	148	0.7%	197	1.4%	113	0.6%	184	1.5%	138	0.8%
2:00	148	1.5%	69	0.4%	98	0.5%	98	0.5%	88	0.4%	120	0.6%	184	1.3%	88	0.5%	166	1.4%	115	0.7%
3:00	65	0.7%	54	0.3%	73	0.4%	78	0.4%	64	0.3%	81	0.4%	98	0.7%	67	0.3%	82	0.7%	73	0.4%
4:00	48	0.5%	68	0.4%	98	0.5%	92	0.5%	81	0.4%	84	0.4%	64	0.4%	85	0.4%	56	0.5%	76	0.4%
5:00	53	0.5%	181	1.0%	250	1.3%	257	1.3%	254	1.3%	205	1.0%	92	0.6%	236	1.2%	72	0.6%	185	1.1%
6:00	96	1.0%	357	2.0%	462	2.3%	478	2.4%	459	2.3%	389	1.9%	203	1.4%	439	2.3%	150	1.2%	349	2.0%
7:00	154	1.6%	725	4.1%	888	4.5%	882	4.4%	885	4.4%	804	3.9%	313	2.2%	845	4.4%	234	1.9%	664	3.8%
8:00	230	2.4%	819	4.7%	998	5.0%	968	4.8%	995	4.9%	938	4.6%	505	3.5%	945	4.9%	368	3.1%	779	4.5%
9:00	361	3.7%	891	5.1%	1051	5.3%	1028	5.1%	1049	5.2%	1081	5.3%	803	5.6%	1005	5.2%	582	4.8%	895	5.1%
10:00	483	5.0%	1039	5.9%	1158	5.8%	1128	5.6%	1162	5.7%	1268	6.2%	939	6.5%	1122	5.8%	711	5.9%	1025	5.9%
11:00	527	5.5%	1187	6.8%	1352	6.8%	1285	6.4%	1358	6.7%	1461	7.1%	1087	7.6%	1296	6.7%	807	6.7%	1180	6.8%
12:00	676	7.0%	1310	7.5%	1474	7.4%	1389	6.9%	1464	7.2%	1557	7.6%	1052	7.3%	1409	7.3%	864	7.2%	1275	7.3%
13:00	665	6.9%	1321	7.6%	1420	7.2%	1428	7.1%	1469	7.2%	1528	7.4%	1016	7.1%	1410	7.3%	840	7.0%	1264	7.2%
14:00	682	7.1%	1261	7.2%	1377	6.9%	1437	7.2%	1433	7.1%	1568	7.6%	1011	7.0%	1377	7.1%	846	7.0%	1253	7.2%
15:00	680	7.0%	1279	7.3%	1434	7.2%	1476	7.4%	1495	7.4%	1541	7.5%	951	6.6%	1421	7.3%	816	6.8%	1265	7.2%
16:00	683	7.1%	1354	7.7%	1549	7.8%	1602	8.0%	1619	8.0%	1585	7.7%	942	6.6%	1531	7.9%	812	6.8%	1333	7.6%
17:00	656	6.8%	1310	7.5%	1532	7.7%	1585	7.9%	1571	7.7%	1435	7.0%	916	6.4%	1500	7.7%	786	6.5%	1286	7.4%
18:00	650	6.7%	1041	6.0%	1102	5.6%	1214	6.1%	1159	5.7%	1148	5.6%	832	5.8%	1129	5.8%	741	6.2%	1021	5.8%
19:00	582	6.0%	800	4.6%	921	4.6%	912	4.6%	978	4.8%	906	4.4%	690	4.8%	903	4.7%	636	5.3%	827	4.7%
20:00	567	5.9%	705	4.0%	800	4.0%	810	4.0%	798	3.9%	791	3.8%	651	4.5%	778	4.0%	609	5.1%	732	4.2%
21:00	513	5.3%	645	3.7%	687	3.5%	726	3.6%	773	3.8%	724	3.5%	636	4.4%	708	3.6%	574	4.8%	672	3.8%
22:00	352	3.6%	452	2.6%	470	2.4%	495	2.5%	482	2.4%	559	2.7%	495	3.4%	475	2.4%	424	3.5%	472	2.7%
23:00	329	3.4%	314	1.8%	344	1.7%	337	1.7%	360	1.8%	436	2.1%	401	2.8%	339	1.7%	365	3.0%	360	2.1%
Ave. Hour	403		728		827		834		846		857		598		809		500		727	
Ave. Day	9666		17482		19837		20013		20308		20564		14350		19413		12009		17459	
Days Oper.	4		4		4		4		5		5		5		17		9		31	

Average Weekday Traffic includes Monday through Thursday. Average Weekend Traffic includes Saturday and Sunday.

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**County: Bannock  
District: 05  
Ascending Direction: East**

**Volumes**

Hour	Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday		Weekday		Weekend		All Days	
	ASC	DESC	ASC	DESC	ASC	DESC	ASC	DESC	ASC	DESC	ASC	DESC	ASC	DESC	ASC	DESC	ASC	DESC	ASC	DESC
0:00	141	154	88	109	91	96	98	97	84	103	102	105	130	142	90	101	136	148	105	115
1:00	84	87	52	51	54	58	53	60	60	65	69	79	93	104	55	58	88	96	66	72
2:00	80	68	34	35	46	52	45	53	41	47	55	65	89	95	42	47	84	82	56	59
3:00	32	33	26	28	35	38	40	38	32	32	39	42	48	50	33	34	40	42	36	37
4:00	20	28	31	37	50	48	42	50	37	44	45	39	33	31	40	45	26	30	37	40
5:00	30	23	103	78	140	110	149	108	142	112	114	91	50	42	134	102	40	32	104	81
6:00	57	39	190	167	250	212	254	224	244	215	195	194	111	92	234	204	84	66	186	163
7:00	76	78	411	314	518	370	522	360	510	375	472	332	173	140	490	355	124	109	383	281
8:00	136	94	457	362	564	434	565	403	583	412	514	424	285	220	542	403	210	157	443	336
9:00	227	134	469	422	541	510	544	484	550	499	573	508	454	349	526	479	340	242	480	415
10:00	254	229	541	498	600	558	590	538	591	571	648	620	503	436	580	541	378	332	532	493
11:00	271	256	620	567	684	668	687	598	685	673	741	720	539	548	669	626	405	402	604	576
12:00	366	310	666	644	732	742	727	662	721	743	774	783	568	484	712	698	467	397	651	624
13:00	348	317	688	633	726	694	732	696	736	733	774	754	533	483	720	689	440	400	648	616
14:00	366	316	637	624	716	661	749	688	737	696	791	777	532	479	710	667	449	398	647	606
15:00	341	339	658	621	736	698	740	736	760	735	788	753	511	440	724	698	426	390	648	617
16:00	347	336	704	650	756	793	781	821	796	823	790	795	527	415	759	772	437	376	672	662
17:00	348	308	676	634	753	779	809	776	802	769	736	699	497	419	760	740	422	364	660	626
18:00	376	274	545	496	586	516	636	578	616	543	620	528	451	381	596	533	414	328	547	474
19:00	312	270	412	388	517	404	468	444	511	467	474	432	367	323	477	426	340	296	437	390
20:00	277	290	359	346	425	375	400	410	412	386	414	377	348	303	399	379	312	296	376	355
21:00	270	243	351	294	357	330	374	352	411	362	383	341	324	312	373	334	297	278	353	319
22:00	170	182	238	214	246	224	235	260	251	231	266	293	243	252	242	232	206	217	236	237
23:00	141	188	145	169	166	178	152	185	173	187	212	224	189	212	159	180	165	200	168	192
Ave. Hour	211	192	379	349	429	398	433	401	437	409	441	416	317	281	419	389	264	237	378	349
Ave. Day	5070	4596	9101	8381	10289	9548	10392	9621	10485	9823	10589	9975	7598	6752	10066	9343	6330	5678	9075	8386
Days Oper.	4		4		4		4		5		5		5		17		9		31	

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**Percent of Daily Traffic**

Hour	Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday		Weekday		Weekend		All Days	
	ASC	DESC	ASC	DESC	ASC	DESC	ASC	DESC	ASC	DESC	ASC	DESC	ASC	DESC	ASC	DESC	ASC	DESC	ASC	DESC
0:00	2.8%	3.4%	1.0%	1.3%	0.9%	1.0%	0.9%	1.0%	0.8%	1.0%	1.0%	1.1%	1.7%	2.1%	0.9%	1.1%	2.1%	2.6%	1.2%	1.4%
1:00	1.7%	1.9%	0.6%	0.6%	0.5%	0.6%	0.5%	0.6%	0.6%	0.7%	0.7%	0.8%	1.2%	1.5%	0.5%	0.6%	1.4%	1.7%	0.7%	0.9%
2:00	1.6%	1.5%	0.4%	0.4%	0.4%	0.5%	0.4%	0.6%	0.4%	0.5%	0.5%	0.7%	1.2%	1.4%	0.4%	0.5%	1.3%	1.4%	0.6%	0.7%
3:00	0.6%	0.7%	0.3%	0.3%	0.3%	0.4%	0.4%	0.4%	0.3%	0.3%	0.4%	0.4%	0.6%	0.7%	0.3%	0.4%	0.6%	0.7%	0.4%	0.4%
4:00	0.4%	0.6%	0.3%	0.4%	0.5%	0.5%	0.4%	0.5%	0.4%	0.4%	0.4%	0.4%	0.4%	0.5%	0.4%	0.5%	0.4%	0.5%	0.4%	0.5%
5:00	0.6%	0.5%	1.1%	0.9%	1.4%	1.2%	1.4%	1.1%	1.4%	1.1%	1.1%	0.9%	0.7%	0.6%	1.3%	1.1%	0.6%	0.6%	1.1%	1.0%
6:00	1.1%	0.8%	2.1%	2.0%	2.4%	2.2%	2.4%	2.3%	2.3%	2.2%	1.8%	1.9%	1.5%	1.4%	2.3%	2.2%	1.3%	1.2%	2.0%	1.9%
7:00	1.5%	1.7%	4.5%	3.7%	5.0%	3.9%	5.0%	3.7%	4.9%	3.8%	4.5%	3.3%	2.3%	2.1%	4.9%	3.8%	2.0%	1.9%	4.2%	3.4%
8:00	2.7%	2.0%	5.0%	4.3%	5.5%	4.5%	5.4%	4.2%	5.6%	4.2%	4.9%	4.3%	3.8%	3.3%	5.4%	4.3%	3.3%	2.8%	4.9%	4.0%
9:00	4.5%	2.9%	5.2%	5.0%	5.3%	5.3%	5.2%	5.0%	5.2%	5.1%	5.4%	5.1%	6.0%	5.2%	5.2%	5.1%	5.4%	4.3%	5.3%	4.9%
10:00	5.0%	5.0%	5.9%	5.9%	5.8%	5.8%	5.7%	5.6%	5.6%	5.8%	6.1%	6.2%	6.6%	6.5%	5.8%	5.8%	6.0%	5.8%	5.9%	5.9%
11:00	5.3%	5.6%	6.8%	6.8%	6.6%	7.0%	6.6%	6.2%	6.5%	6.9%	7.0%	7.2%	7.1%	8.1%	6.6%	6.7%	6.4%	7.1%	6.7%	6.9%
12:00	7.2%	6.7%	7.3%	7.7%	7.1%	7.8%	7.0%	6.9%	6.9%	7.6%	7.3%	7.8%	7.5%	7.2%	7.1%	7.5%	7.4%	7.0%	7.2%	7.4%
13:00	6.9%	6.9%	7.6%	7.6%	7.1%	7.3%	7.0%	7.2%	7.0%	7.5%	7.3%	7.6%	7.0%	7.2%	7.2%	7.4%	7.0%	7.0%	7.1%	7.3%
14:00	7.2%	6.9%	7.0%	7.4%	7.0%	6.9%	7.2%	7.2%	7.0%	7.1%	7.5%	7.8%	7.0%	7.1%	7.1%	7.1%	7.1%	7.0%	7.1%	7.2%
15:00	6.7%	7.4%	7.2%	7.4%	7.2%	7.3%	7.1%	7.6%	7.2%	7.5%	7.4%	7.5%	6.7%	6.5%	7.2%	7.5%	6.7%	6.9%	7.1%	7.4%
16:00	6.8%	7.3%	7.7%	7.8%	7.3%	8.3%	7.5%	8.5%	7.6%	8.4%	7.5%	8.0%	6.9%	6.1%	7.5%	8.3%	6.9%	6.6%	7.4%	7.9%
17:00	6.9%	6.7%	7.4%	7.6%	7.3%	8.2%	7.8%	8.1%	7.6%	7.8%	7.0%	7.0%	6.5%	6.2%	7.6%	7.9%	6.7%	6.4%	7.3%	7.5%
18:00	7.4%	6.0%	6.0%	5.9%	5.7%	5.4%	6.1%	6.0%	5.9%	5.5%	5.9%	5.3%	5.9%	5.6%	5.9%	5.7%	6.5%	5.8%	6.0%	5.7%
19:00	6.2%	5.9%	4.5%	4.6%	5.0%	4.2%	4.5%	4.6%	4.9%	4.8%	4.5%	4.3%	4.8%	4.8%	4.7%	4.6%	5.4%	5.2%	4.8%	4.7%
20:00	5.5%	6.3%	3.9%	4.1%	4.1%	3.9%	3.8%	4.3%	3.9%	3.9%	3.9%	3.8%	4.6%	4.5%	4.0%	4.1%	4.9%	5.2%	4.1%	4.2%
21:00	5.3%	5.3%	3.9%	3.5%	3.5%	3.5%	3.6%	3.7%	3.9%	3.7%	3.6%	3.4%	4.3%	4.6%	3.7%	3.6%	4.7%	4.9%	3.9%	3.8%
22:00	3.4%	4.0%	2.6%	2.6%	2.4%	2.3%	2.3%	2.7%	2.4%	2.4%	2.5%	2.9%	3.2%	3.7%	2.4%	2.5%	3.3%	3.8%	2.6%	2.8%
23:00	2.8%	4.1%	1.6%	2.0%	1.6%	1.9%	1.5%	1.9%	1.6%	1.9%	2.0%	2.2%	2.5%	3.1%	1.6%	1.9%	2.6%	3.5%	1.9%	2.3%
<b>Ave. Day</b>	<b>5070</b>	<b>4596</b>	<b>9101</b>	<b>8381</b>	<b>10289</b>	<b>9548</b>	<b>10392</b>	<b>9621</b>	<b>10485</b>	<b>9823</b>	<b>10589</b>	<b>9975</b>	<b>7598</b>	<b>6752</b>	<b>10066</b>	<b>9343</b>	<b>6330</b>	<b>5678</b>	<b>9075</b>	<b>8386</b>

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