

**2010 CAR AND PICKUP TRUCK REGISTRATIONS**  
**BY MANUFACTURE**

MAKE	SUBTOTAL COUNT	% OF STATE	MAKE	SUBTOTAL COUNT	% OF STATE
AC COBRA	20	0.0%	LEXUS	6,697	0.5%
ACURA	6,394	0.5%	LINCOLN	7,551	0.6%
ALFA ROMEO	69	0.0%	LOTUS	27	0.0%
AM GENERAL CORP	68	0.0%	MASERATI	13	0.0%
AMERICAN MOTORS	2,060	0.2%	MAZDA	21,491	1.7%
AUDI	4,034	0.3%	MERCEDES BENZ	6,677	0.5%
AUSTIN	43	0.0%	MERCURY	15,952	1.3%
AUSTIN-HEALY	38	0.0%	MERKUR	32	0.0%
BENTLEY	19	0.0%	MG	426	0.0%
BMW	7,538	0.6%	MINI	921	0.1%
BUICK	27,528	2.2%	MITSUBISHI	10,204	0.8%
CADILLAC	13,946	1.1%	MORGAN	16	0.0%
CHEVROLET	207,221	16.7%	MORRIS	16	0.0%
CHRYSLER	23,872	1.9%	NASH	51	0.0%
CITROEN	13	0.0%	NISSAN	43,286	3.5%
DAEWOO	583	0.0%	OLDSMOBILE	17,776	1.4%
DAIHATSU	55	0.0%	OPEL	26	0.0%
DATSON	1,602	0.1%	PACKARD	55	0.0%
DELOREAN	15	0.0%	PEUGEOT	11	0.0%
DESOTO	34	0.0%	PLYMOUTH	8,708	0.7%
DODGE	112,888	9.1%	PONTIAC	39,105	3.1%
EAGLE	765	0.1%	PORSCHE	1,692	0.1%
EDSEL	25	0.0%	RAMBLER	44	0.0%
FERRARI	43	0.0%	RENAULT	10	0.0%
FIAT	114	0.0%	REO	5	0.0%
FORD	230,343	18.5%	ROLLS ROYCE	14	0.0%
FREIGHTLINER	48	0.0%	ROVER	41	0.0%
GEO	5,575	0.4%	SAAB	1,374	0.1%
GMC	63,333	5.1%	SATURN	12,645	1.0%
HONDA	64,511	5.2%	STERLING	4	0.0%
HUDSON	33	0.0%	STUDEBAKER	179	0.0%
HUMMER	1,300	0.1%	SUBARU	37,118	3.0%
HYUNDAI	19,608	1.6%	SUNBEAM	7	0.0%

IMPERIAL	8	0.0%	SUZUKI	6,606	0.5%
INFINITI	1,714	0.1%	SUZULIGHT	176	0.0%
INTERNATIONAL	957	0.1%	TOYOTA	116,592	9.4%
JEEP	39,245	3.2%	TRIUMPH	169	0.0%
JENSEN	8	0.0%	VOLKSWAGEN	19,534	1.6%
KAISER	18	0.0%	VOLVO	5,677	0.5%
LAND ROVER	1,948	0.2%	YUGO	7	0.0%

HOMEMADE	102	0.0%
MFR. NOT LISTED	195	0.0%
OTHER	22,901	1.8%

**STATE TOTAL** **1,241,769**

***Idaho Transportation Department, Economics & Research Section***

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