

COMPARATIVE DEALER SALES VOLUME (Units)

Passenger Units, by County of Sale

Includes Passenger Cars, Light Trucks, and Sport Utility Vehicles

County of Sale	2010					2011					2012					2013					2014					2015					
	Sale New	Sale Used	Lease New	Lease Used	Total	Sale New	Sale Used	Lease New	Lease Used	Total	Sale New	Sale Used	Lease New	Lease Used	Total	Sale New	Sale Used	Lease New	Lease Used	Total	Sale New	Sale Used	Lease New	Lease Used	Total	Sale New	Sale Used	Lease New	Lease Used	Total	
Ada	5,296	17,576	909	786	24,567	6,950	20,604	1,343	796	29,693	8,557	23,107	1,798	785	34,247	10,463	25,224	2,467	825	38,979	11,587	26,069	2,899	797	41,352	13,368	30,125	3,420	810	47,723	
Adams	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bannock	1,608	5,277	285	71	7,241	1,922	6,171	207	47	8,347	1,921	5,703	242	148	8,014	2,088	6,478	268	15	8,849	2,193	6,189	301	2	8,685	3,096	7,567	444	8	11,115	
Bear Lake	51	190	3	-	244	65	223	1	1	290	65	236	1	-	302	70	244	-	-	314	58	244	1	-	303	78	254	-	-	332	
Benewah	1	117	-	-	118	1	124	-	-	125	-	115	-	-	115	2	141	-	-	143	4	125	-	-	129	65	146	-	-	211	
Bingham	175	1,229	53	2	1,459	306	1,309	56	1	1,672	710	2,568	131	11	3,420	680	2,372	104	3	3,159	655	2,320	107	1	3,083	246	1,134	142	-	1,522	
Blaine	125	468	4	1	598	144	403	21	-	568	178	623	8	-	809	169	635	12	-	816	183	640	18	-	841	311	717	26	-	1,054	
Boise	-	13	-	-	13	-	12	-	-	12	-	15	-	-	15	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bonner	215	832	4	4	1,055	245	764	5	-	1,014	301	847	10	-	1,158	274	885	17	-	1,176	374	1,137	33	-	1,544	646	1,277	17	-	1,940	
Bonneville	1,824	7,365	274	14	9,477	1,963	8,070	260	11	10,304	2,295	7,626	392	2	10,315	2,511	8,207	634	7	11,359	2,827	8,508	849	6	12,190	3,872	10,283	1,065	10	15,230	
Boundary	22	346	-	-	368	14	376	-	-	390	4	429	-	2	435	1	346	-	-	347	1	332	-	-	333	23	396	-	-	419	
Butte	11	50	-	-	61	5	34	-	-	39	5	26	-	-	31	-	25	-	-	25	-	81	-	-	81	-	88	-	-	88	
Camas	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Canyon	3,076	14,035	388	112	17,611	4,011	14,725	552	81	19,369	5,099	15,554	602	110	21,365	5,901	16,673	1,001	129	23,704	6,274	17,473	1,058	77	24,882	9,138	19,594	1,283	68	30,083	
Caribou	105	587	-	-	692	131	549	4	-	684	170	539	3	-	712	204	395	7	-	606	198	350	4	-	552	190	338	18	-	546	
Cassia	301	1,872	15	4	2,192	392	2,016	20	-	2,428	450	1,992	22	1	2,465	491	1,993	39	-	2,523	659	1,909	63	2	2,633	676	1,970	61	1	2,708	
Clark	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Clearwater	42	128	-	-	170	32	128	-	-	160	38	121	2	-	161	45	117	-	-	162	54	101	-	-	155	122	180	-	-	302	
Custer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Elmore	330	1,500	32	25	1,887	425	1,640	12	15	2,092	506	1,363	33	4	1,906	564	1,301	44	2	1,911	680	1,061	29	6	1,776	849	1,052	33	4	1,938	
Franklin	153	583	1	-	737	190	628	5	-	823	207	630	6	-	843	246	605	4	-	855	252	606	6	-	864	379	679	11	-	1,069	
Fremont	86	190	3	-	279	104	202	2	-	308	-	8	-	-	8	-	18	-	-	18	-	13	-	-	13	180	290	-	-	470	
Gem	-	358	-	-	358	-	303	-	-	303	-	319	-	-	319	-	243	-	-	243	1	169	-	-	170	1	209	-	-	210	
Gooding	-	254	-	-	254	-	284	-	-	284	-	325	-	-	325	-	266	-	-	266	2	272	-	-	274	-	322	-	-	322	
Idaho	38	342	-	1	381	77	350	1	-	428	75	323	3	-	401	69	345	-	-	414	71	261	-	-	332	182	434	1	-	617	
Jefferson	70	578	-	-	648	91	706	4	1	802	86	593	1	-	680	139	699	4	-	842	222	747	14	1	984	359	698	48	2	1,107	
Jerome	120	1,593	6	-	1,719	171	1,559	13	-	1,743	201	1,488	5	-	1,694	171	1,554	13	-	1,738	124	1,383	6	2	1,515	13	906	42	19	980	
Kootenai	1,922	7,863	319	7	10,111	2,312	8,756	373	6	11,447	2,496	8,806	540	2	11,844	2,994	9,518	885	2	13,399	3,014	10,594	1,085	5	14,698	3,532	12,060	1,236	20	16,848	
Latah	73	424	15	-	512	83	432	6	-	521	147	526	-	-	673	134	521	9	-	664	-	372	-	-	372	50	555	1	-	606	
Lemhi	213	520	5	-	738	237	410	2	-	649	246	477	6	1	730	282	461	9	3	755	224	468	10	1	703	238	463	8	8	717	
Lewis	-	104	-	-	104	-	71	-	-	71	-	105	-	-	105	1	62	-	-	63	2	78	-	-	80	-	115	-	-	115	
Lincoln	-	3	-	-	3	3	8	-	-	8	-	24	-	-	24	-	23	-	-	23	-	15	-	-	15	-	16	-	-	16	
Madison	620	2,299	52	6	2,977	785	2,454	65	6	3,310	652	2,196	84	4	2,936	853	2,330	97	2	3,282	822	2,213	114	-	3,149	1,533	2,992	138	3	4,666	
Minidoka	3	570	-	-	573	1	486	-	-	487	-	453	-	-	453	2	378	-	-	380	-	347	-	-	347	476	674	9	-	1,159	
Nez Perce	1,036	2,597	66	-	3,699	1,233	2,508	84	-	3,825	1,274	2,729	122	3	4,128	1,460	2,968	164	1	4,593	1,470	2,959	180	2	4,611	1,574	3,272	267	1	5,114	
Oneida	3	100	-	-	103	-	66	-	-	66	1	49	-	-	50	1	44	-	-	45	3	32	-	-	35	3	36	-	-	39	
Owyhee	-	13	-	-	13	2	254	-	-	256	2	282	-	-	284	2	275	-	-	277	1	259	-	-	260	-	243	-	-	243	
Payette	104	829	5	-	938	86	661	5	-	752	60	735	5	-	800	83	807	7	-	897	95	967	6	-	1,068	100	885	8	-	993	
Power	-	295	-	-	295	-	241	-	-	241	-	181	-	-	181	-	152	-	-	152	-	221	-	-	221	-	29	-	-	1	30
Shoshone	781	614	13	-	1,408	932	672	61	-	1,665	1,155	785	71	-	2,011	1,197	859	157	-	2,213	1,358	942	192	-	2,492	1,500	1,011	242	1	2,754	
Teton	-	159	-	2	161	-	89	-	-	89	-	67	-	-	67	-	59	-	-	59	1	121	-	-	122	-	164	-	-	164	
Twin Falls	1,358	5,589	119	7	7,073	1,612	6,056	97	7	7,772	1,824	6,300	115	19	8,258	1,951	6,601	176	16	8,744	2,396	7,397	265	12	10,070	3,200	8,619	310	14	12,143	
Valley	39	112	-	-	151	42	101	2	-	145	42	164	2	-	208	69	94	4	-	167	80	156	5	-	241	114	121	3	-	238	
Washington	171	276	6	-	453	196	276	11	2	485	264	348	5	-	617	300	371	4	-	675	290	311	5	1	607	310	323	3	2	638	
County Unspecified	92	640	3	-	735	55	290	3	-	348	3	331	-	-	334	6	397	-	-	408	25	522	2	-	549	131	725	53	3	912	
County Totals	20,064	78,490	2,580	1,042	102,176	24,815	85,012	3,215	974	114,016	29,034	89,108	4,209	1,092	123,443	33,423	94,692	6,126	1,010	135,251	36,201	97,990	7,252	915	142,358	46,604	111,003	8,889	975	167,471	
Out of State Dealers	1,244	1,897	121	1	3,263	1,399	2,040	143	23	3,605	6,087	1,914	190	-	8,191	1,821	2,802	230	-	4,853	2,017	2,874	425	12	5,328	2,895	3,667	594	27	7,183	
Total Vehicles	21,308	80,387	2,701	1,043	105,439	26,214	87,052	3,358	997	117,621	35,121	91,022	4,399	1,092	131,634	35,244	97,494	6,356	1,010	140,104	38,218	100,864	7,677	927	147,686	49,499	114,670	9,483	1,002	174,654	