

DEALER SALES VOLUME (Dollars)

By County of Sale
Excludes Snowmobiles, Dunebuggies, and Leased Vehicles
Calendar Year 2010

County of Sale	PASSENGER CARS		PICKUP TRUCKS		SPORT UTILITIES		MOTORCYCLES		MOTORHOME		TRUCKS		CAMP TRAILERS		OTHER TRAILERS		ALL OTHER		Total Sales Volume
	New	Used	New	Used	New	Used	New	Used	New	Used	New	Used	New	Used	New	Used	New	Used	
Ada	\$ 49,912,188	\$ 72,601,584	\$ 22,980,667	\$ 35,506,095	\$ 42,332,101	\$ 59,590,882	\$ 12,325,130	\$ 5,350,722	\$ 3,648,070	\$ 7,895,943	\$ 2,697,618	\$ 2,758,070	\$ 11,969,211	\$ 6,865,251	\$ 3,126,932	\$ 1,989,686	\$ 5,678,778	\$ 8,175,504	\$ 355,404,432
Adams	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,296	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,296
Bannock	\$ 10,728,153	\$ 18,404,572	\$ 11,291,655	\$ 12,991,906	\$ 12,059,086	\$ 14,715,799	\$ 3,103,372	\$ 888,699	\$ 1,000	\$ 444,790	\$ 106,700	\$ 656,337	\$ 4,489,688	\$ 1,604,797	\$ 1,046,380	\$ 231,641	\$ 1,646,211	\$ 2,264,260	\$ 96,675,047
Bear Lake	\$ 232,514	\$ 415,423	\$ 844,614	\$ 856,178	\$ 204,220	\$ 801,394	\$ -	\$ 58,155	\$ -	\$ -	\$ -	\$ 600	\$ -	\$ 500	\$ 263,755	\$ 37,165	\$ 52,476	\$ 82,987	\$ 3,849,982
Benewah	\$ -	\$ 318,374	\$ 4,650	\$ 244,988	\$ -	\$ 246,910	\$ 585,967	\$ 180,707	\$ -	\$ 14,000	\$ -	\$ -	\$ 4,575	\$ 11,716	\$ 4,600	\$ -	\$ 49,097	\$ 55,355	\$ 1,720,939
Bingham	\$ 435,387	\$ 3,343,483	\$ 3,017,075	\$ 3,294,923	\$ 444,870	\$ 1,745,473	\$ 526,955	\$ 193,840	\$ 102,137	\$ 88,302	\$ 22,050	\$ 1,832,367	\$ 3,095,236	\$ 1,185,739	\$ 1,347,905	\$ 424,563	\$ 202,640	\$ 248,072	\$ 21,551,018
Blaine	\$ 267,599	\$ 1,294,412	\$ 1,175,871	\$ 1,302,883	\$ 2,103,947	\$ 2,876,966	\$ 329,919	\$ 68,755	\$ -	\$ 8,744	\$ 8,074	\$ 10,796	\$ 44,395	\$ 106,817	\$ 5,848	\$ 156,796	\$ 169,976	\$ 9,931,798	
Boise	\$ -	\$ 19,270	\$ -	\$ 20,070	\$ -	\$ 2,550	\$ -	\$ 3,100	\$ -	\$ -	\$ -	\$ 1,200	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 46,190
Bonner	\$ 997,925	\$ 2,370,915	\$ 2,928,174	\$ 2,644,270	\$ 1,378,577	\$ 3,522,365	\$ 1,214,593	\$ 97,657	\$ -	\$ 116,565	\$ 71,063	\$ 19,065	\$ 366,632	\$ 101,147	\$ 178,771	\$ 2,500	\$ 424,453	\$ 265,446	\$ 16,700,116
Bonneville	\$ 15,839,569	\$ 25,959,022	\$ 15,314,860	\$ 22,524,491	\$ 10,832,559	\$ 21,306,534	\$ 7,724,157	\$ 2,305,211	\$ 350,372	\$ 988,647	\$ 380,239	\$ 1,387,470	\$ 5,675,099	\$ 3,151,686	\$ 1,720,023	\$ 398,245	\$ 3,541,229	\$ 3,913,712	\$ 143,313,127
Boundary	\$ 79,657	\$ 958,278	\$ 229,489	\$ 955,127	\$ 90,349	\$ 669,097	\$ 110,639	\$ 64,149	\$ -	\$ -	\$ -	\$ 25,048	\$ -	\$ -	\$ 48,609	\$ 8,500	\$ 34,789	\$ 214,540	\$ 3,488,271
Butte	\$ 47,295	\$ 157,881	\$ 9,200	\$ 67,610	\$ -	\$ 42,570	\$ 236,379	\$ 54,175	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,900	\$ -	\$ -	\$ -	\$ 7,500	\$ 625,650
Camas	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 7,100	\$ 7,100
Canyon	\$ 20,525,481	\$ 39,587,833	\$ 24,957,897	\$ 31,825,870	\$ 20,366,600	\$ 33,825,446	\$ 3,906,201	\$ 1,882,464	\$ 67,989	\$ 1,345,739	\$ 1,679,771	\$ 2,240,169	\$ 3,225,193	\$ 2,123,031	\$ 3,040,798	\$ 840,397	\$ 7,152,162	\$ 6,521,943	\$ 205,114,986
Caribou	\$ 247,581	\$ 1,611,559	\$ 1,756,032	\$ 2,875,067	\$ 332,803	\$ 1,633,911	\$ -	\$ 89,363	\$ -	\$ 3,500	\$ -	\$ 33,339	\$ -	\$ 32,460	\$ 7,300	\$ 29,610	\$ 1,800	\$ 124,360	\$ 8,778,685
Cassia	\$ 1,099,482	\$ 5,357,086	\$ 4,488,811	\$ 6,562,617	\$ 1,894,534	\$ 5,212,269	\$ 1,359,349	\$ 493,127	\$ -	\$ 130,913	\$ 98,587	\$ 117,468	\$ 505,427	\$ 521,636	\$ 327,315	\$ 68,385	\$ 395,093	\$ 1,008,865	\$ 29,640,965
Clark	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clearwater	\$ 219,895	\$ 252,045	\$ 675,827	\$ 674,860	\$ 255,469	\$ 430,562	\$ 493,714	\$ 91,734	\$ -	\$ 18,500	\$ -	\$ -	\$ -	\$ -	\$ 228,415	\$ -	\$ 34,932	\$ 34,600	\$ 3,410,553
Custer	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Elmore	\$ 1,497,630	\$ 4,837,685	\$ 4,369,948	\$ 6,084,531	\$ 1,766,977	\$ 4,245,602	\$ 626,318	\$ 247,744	\$ -	\$ 22,500	\$ 246,283	\$ 223,752	\$ -	\$ 34,288	\$ 50,740	\$ 14,152	\$ 200,676	\$ 524,336	\$ 24,993,162
Franklin	\$ 426,481	\$ 1,277,406	\$ 2,521,184	\$ 2,528,310	\$ 360,767	\$ 1,539,726	\$ 399,157	\$ 129,171	\$ -	\$ 30,379	\$ -	\$ 101,756	\$ -	\$ -	\$ 31,564	\$ 10,200	\$ 569,163	\$ 215,458	\$ 10,140,722
Fremont	\$ 542,766	\$ 759,603	\$ 645,799	\$ 1,074,707	\$ 707,794	\$ 708,304	\$ 378,857	\$ 54,436	\$ -	\$ -	\$ -	\$ 107,724	\$ 116,695	\$ 47,340	\$ 618,781	\$ 17,050	\$ 385,993	\$ 53,933	\$ 6,219,783
Gem	\$ -	\$ 491,671	\$ -	\$ 465,178	\$ -	\$ 416,477	\$ 14,814	\$ 12,849	\$ -	\$ 34,393	\$ -	\$ 97,465	\$ -	\$ -	\$ 88,519	\$ -	\$ 42,800	\$ 17,504	\$ 102,778
Gooding	\$ -	\$ 479,628	\$ -	\$ 397,738	\$ -	\$ 398,575	\$ 44,765	\$ 16,750	\$ -	\$ 45,000	\$ -	\$ 16,150	\$ 246,093	\$ 108,814	\$ 103,336	\$ 19,689	\$ 9,050	\$ 101,628	\$ 1,987,216
Idaho	\$ 207,788	\$ 833,967	\$ 517,696	\$ 1,496,328	\$ 89,070	\$ 782,704	\$ 821,902	\$ 217,500	\$ -	\$ -	\$ -	\$ 18,170	\$ -	\$ 16,500	\$ 197,362	\$ 6,605	\$ 295,615	\$ 244,455	\$ 5,745,661
Jefferson	\$ 1,217,378	\$ 1,469,732	\$ 615,658	\$ 1,383,108	\$ 394,262	\$ 1,365,867	\$ 198,247	\$ 27,950	\$ -	\$ 43,550	\$ 1,352,278	\$ -	\$ 130,202	\$ 196,251	\$ 43,865	\$ 80,099	\$ 232,452	\$ 8,750,900	
Jerome	\$ 1,509,030	\$ 4,305,958	\$ 612,463	\$ 2,290,539	\$ 561,780	\$ 2,676,422	\$ 572,994	\$ 216,004	\$ 100,149	\$ 19,875	\$ 129,468	\$ 564,063	\$ 591,450	\$ 232,426	\$ 577,805	\$ 80,529	\$ 87,345	\$ 605,339	\$ 15,733,639
Kootenai	\$ 14,385,597	\$ 22,679,725	\$ 10,239,924	\$ 20,291,902	\$ 15,033,828	\$ 21,709,967	\$ 5,278,688	\$ 1,689,451	\$ 21,284	\$ 1,230,764	\$ 104,427	\$ 395,196	\$ 3,120,723	\$ 2,139,782	\$ 2,701,999	\$ 131,061	\$ 1,968,108	\$ 3,135,326	\$ 126,257,742
Latah	\$ 647,505	\$ 1,315,494	\$ 22,275	\$ 272,073	\$ 834,506	\$ 811,524	\$ 551,347	\$ 193,171	\$ -	\$ 12,230	\$ -	\$ 9,356	\$ -	\$ -	\$ 62,675	\$ 59,048	\$ 121,391	\$ 4,912,597	
Lemhi	\$ 343,663	\$ 941,252	\$ 3,746,671	\$ 2,429,900	\$ 1,195,213	\$ 1,320,772	\$ 439,815	\$ 76,271	\$ -	\$ -	\$ -	\$ 17,296	\$ -	\$ 9,500	\$ -	\$ 164,426	\$ 190,425	\$ 10,875,206	
Lewis	\$ -	\$ 140,588	\$ -	\$ 120,280	\$ -	\$ 79,639	\$ 40,135	\$ 225	\$ -	\$ -	\$ 75,200	\$ 169,300	\$ -	\$ -	\$ -	\$ 12,700	\$ 6,919	\$ 20,038	\$ 665,023
Lincoln	\$ -	\$ 4,535	\$ -	\$ -	\$ -	\$ 6,575	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 11,110
Madison	\$ 5,516,567	\$ 9,392,364	\$ 7,411,238	\$ 7,139,082	\$ 2,841,118	\$ 7,866,225	\$ 2,092,551	\$ 460,407	\$ -	\$ 8,395	\$ 3,000	\$ 239,364	\$ -	\$ -	\$ 208,912	\$ 119,845	\$ 1,044,878	\$ 1,310,275	\$ 45,654,221
Minidoka	\$ -	\$ 866,489	\$ 37,871	\$ 586,375	\$ 1,275	\$ 414,593	\$ 979,099	\$ 142,945	\$ -	\$ 11,000	\$ 129,429	\$ 1,241,970	\$ 13,500	\$ 36,772	\$ 13,516	\$ 393,731	\$ 97,499	\$ 107,088	\$ 5,073,151
Nez Perce	\$ 8,666,944	\$ 8,535,776	\$ 7,801,699	\$ 10,683,913	\$ 4,943,540	\$ 6,762,539	\$ 1,127,329	\$ 275,069	\$ 47,361	\$ 360,983	\$ 89,045	\$ 274,598	\$ 2,273,916	\$ 1,051,435	\$ 275,149	\$ 77,854	\$ 983,892	\$ 976,391	\$ 55,207,434
Oneida	\$ 44,600	\$ 217,947	\$ -	\$ 50,710	\$ -	\$ 44,885	\$ 742	\$ 7,325	\$ -	\$ 6,550	\$ -	\$ 8,735	\$ -	\$ 52,900	\$ 35,558	\$ 39,450	\$ -	\$ 16,701	\$ 526,103
Owyhee	\$ -	\$ 19,675	\$ -	\$ 500	\$ -	\$ 6,895	\$ -	\$ 4,395	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 5,000	\$ 36,465
Payette	\$ 676,245	\$ 1,702,398	\$ 938,674	\$ 1,914,318	\$ 1,166,283	\$ 1,472,350	\$ 1,900	\$ 36,769	\$ -	\$ 78,099	\$ -	\$ 164,493	\$ 11,155	\$ 381,640	\$ 174,614	\$ 17,145	\$ 60,070	\$ 257,799	\$ 9,053,953
Power	\$ -	\$ 359,674	\$ -	\$ 243,705	\$ -	\$ 204,780	\$ -	\$ 7,550	\$ -	\$ -	\$ -	\$ 57,700	\$ -	\$ 2,000	\$ 26,915	\$ 65,000	\$ 82,540	\$ 1,051,914	
Shoshone	\$ 3,218,477	\$ 1,760,550	\$ 12,008,013	\$ 4,250,577	\$ 5,203,389	\$ 2,283,398	\$ 704,343	\$ 184,226	\$ -	\$ -	\$ 83,335	\$ -	\$ 26,040	\$ -	\$ 22,035	\$ 670,779	\$ 273,105	\$ 30,688,266	
Teton	\$ -	\$ 311,593	\$ -	\$ 712,892	\$ -	\$ 241,417	\$ 88,089	\$ 54,787	\$ -	\$ -	\$ -	\$ 14,521	\$ -	\$ -	\$ 30,060	\$ 30,100	\$ 6,929	\$ 59,572	\$ 1,549,959
Twin Falls	\$ 10,922,036	\$ 16,796,748	\$ 11,340,035	\$ 14,665,011	\$ 8,122,358	\$ 13,749,118	\$ 3,576,390	\$ 1,083,240	\$ 54,049	\$ 401,586	\$ 151,692	\$ 741,692	\$ 3,131,478	\$ 1,200,164	\$ 1,458,216	\$ 469,707	\$ 1,702,438	\$ 2,194,645	\$ 91,760,603
Valley	\$ 181,280	\$ 88,785	\$ 681,957	\$ 397,356	\$ 147,398	\$ 340,194	\$ 301,394	\$ 69,377	\$ -	\$ 43,500	\$ -	\$ 3,760	\$ 7,925	\$ 5,500	\$ 4,000	\$ 303,495	\$ 108,680	\$ 2,684,592	
Washington	\$ 783,973	\$ 809,777	\$ 2,326,301	\$ 1,210,779	\$ 485,426	\$ 805,795	\$ -	\$ -	\$ -	\$ -	\$ 16,596	\$ 2,989	\$ -	\$ -	\$ 78,200	\$ -	\$ 115,498	\$ 6,635,335	
County Unspecified	\$ 632,564	\$ 1,850,151	\$ 260,668	\$ 777,579	\$ 474,735	\$ 841,586	\$ 39,892	\$ 26,844	\$ -	\$ 136,144	\$ 55,596	\$ 166,444	\$ 156,234	\$ 115,350	\$ 35,195	\$ 6,577	\$ 88,959	\$ 338,568	\$ 6,003,087
County Total	\$ 152,053,254	\$ 254,900,910	\$ 155,772,899	\$ 203,814,347	\$ 136,624,836	\$ 217,718,656	\$ 50,196,438	\$ 17,056,315	\$ 4,392,411	\$ 13,488,297	\$ 6,192,394	\$ 15,067,960	\$ 39,037,065	\$ 21,297,388	\$ 18,159,868	\$ 5,685,224	\$ 28,323,642	\$ 34,480,543	\$ 1,374,262,445
Out of State Dealer	\$ 12,063,254	\$ 9,402,794	\$ 6,939,926	\$ 6,302,090	\$ 8,063,459	\$ 7,568,040	\$ 1,496,333	\$ 216,152	\$ 111,662	\$ 139,324	\$ 163,248	\$ 84,228	\$ 570,953	\$ 225,262	\$ 81,463	\$ 43,700	\$ 1,268,679	\$ 842,646	\$ 55,583,212
Total Volume	\$ 164,116,507	\$ 264,303,703	\$ 162,712,825	\$ 210,116,436	\$ 144,688,295	\$ 225,286,696	\$ 51,692,771	\$ 17,272,466	\$ 4,504,073	\$ 13,627,621	\$ 6,355,642	\$ 15,152,188							