

Distracted Driving

Distracted driving crashes are those where investigating law enforcement officer indicates that either inattention or a distraction in or on the vehicle was a contributing factor in the crash. Distraction is defined by the National Highway Traffic Safety Administration as a specific type of inattention that occurs when drivers divert their attention away from the task of driving to focus on another activity. Distraction is categorized into the three following types: visual (taking your eyes off the road), manual (taking your hands off the wheel), and cognitive (taking your mind off the road).

	2010	2011	2012	2013	2014	Change 2013-2014	Avg. Change 2010-2013
Total Distracted Driving Crashes	5,882	4,925	4,890	4,757	4,781	0.5%	-6.6%
Fatalities	60	41	41	43	39	-9.3%	-8.9%
Serious Injuries	517	372	422	339	364	7.4%	-11.4%
Visible Injuries	1,256	1,064	1,005	996	1,033	3.7%	-7.2%
Possible Injuries	2,316	1,906	1,792	1,831	1,846	0.8%	-7.2%
Distracted Driving Crashes as a % of All Crashes	26.1%	23.6%	22.8%	21.3%	21.6%	1.5%	-6.5%
Distracted Driving Fatalities as a % of All Fatalities	28.7%	24.6%	22.3%	20.1%	21.0%	4.4%	-11.2%
Distracted Driving Injuries as a % of All Injuries	34.9%	30.8%	29.3%	27.9%	27.6%	-1.3%	-7.1%
All Fatal and Injury Crashes	8,124	7,644	8,049	8,049	8,392	4.3%	-0.2%
Distracted Fatal/Injury Crashes	2,673	2,248	2,153	2,096	2,182	4.1%	-7.6%
% Distracted Driving	32.9%	29.4%	26.7%	26.0%	26.0%	-0.2%	-7.4%
Distracted Driving Fatality and Serious Injury Rate per 100 Million Vehicle Miles Of Travel	3.71	2.68	2.92	2.41	2.50	3.7%	-12.1%

Distracted driving crashes made up 22% of all crashes in 2014 and were responsible for 21% of all fatalities. While 73% of all distracted driving crashes occurred on urban roadways, 79% of the fatal distracted driving crashes occurred on rural roadways.

While only 20% of all distracted driving crashes involved a single vehicle, 45% of fatal distracted driving crashes involved a single vehicle.

The economic cost of crashes involving distracted driving was over \$593 million dollars in 2014. This represents 24% of the total costs of Idaho crashes (as shown in Table 4).

Figures 15 and 16 on the following page show what the distractions were for crashes where the officer indicated Distracted in or on Vehicle as a contributing circumstance. There were 9 fatal and 761 total crashes that involved Distracted in or on Vehicle. Inattention makes up a larger portion of the distracted driving crashes. Of course, both Inattention and Distracted in or on Vehicle could be contributing circumstances in a single crash.

Figure 15
Percentage of Fatal Distracted In or On Vehicle Crashes by Type of Distraction: 2014

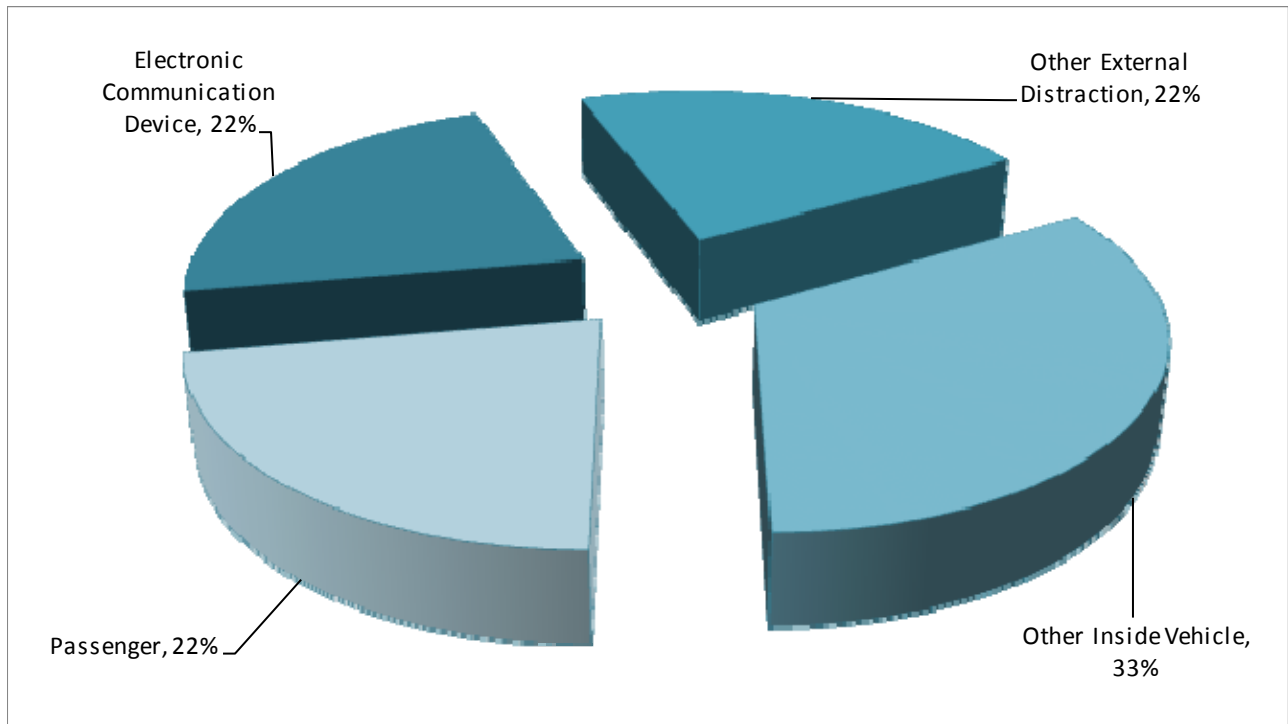


Figure 16
Percentage of Total Distracted In or On Vehicle Crashes by Type of Distraction: 2014

